

Certificate in Floral Artistry and Management

The Floral Artistry and Management certificate will provide students with the knowledge and skills necessary for employment within the floral industry. Coursework applies topics covered in lecture format directly to hands-on design and business management skills within the floral industry. This includes basic, advanced and seasonal floral design skills while emphasizing branding and marketing skills.

Requirements

The certificate is comprised of 14 required credit hours.

Required Courses

PLNT_SCI 2220	Introduction to Floral Design	2
PLNT_SCI 2221	Everyday Floral Design	3
PLNT_SCI 3220	Special Occasion Floral Design	3
PLNT_SCI 3221	Wedding Floral Design	3
PLNT_SCI 3222	Retail Floral Management	3
or PLNT_SCI 3222W	Retail Floral Management - Writing Intensive	

Students interested in declaring this certificate should use the online form (<https://mizzouone.missouri.edu/launch-task/all/declare-a-minor-or-certificate/?terms=declare%20a%20minor&roles=>).