

BS in Parks, Recreation and Sport with Emphasis in Tourism Development

Degree Program Description

The BS in Parks, Recreation & Sport with emphasis in Tourism Development offers students 12-week hands-on training in the area of interest. Students gain experience through coursework and internships. Tourism development, marketing and event specialists grow in careers associated with tourism venues and enterprises; resorts; local, state and regional economic development agencies; and visitor and convention services. They are responsible for promoting their clients throughout the broadly defined tourism industry. This includes organizing promotional and profitable events for venues and communities, developing public relations materials or establishing relationships with various local interest groups.

Major Program Requirements

In addition to completing major program requirements, students must complete the following additional requirements:

Tourism Development Emphasis Area Coursework

Emphasis Area Core Requirements (minimum grade of C-)

PRST 2060	Tourism Management	3
PRST 2355	Private and Commercial Recreation Principles and Practice	3
PRST 4260	Sustainable Tourism	3
PRST 4357	Domestic and International Tourism: Resources, Market, and Impacts	3
HSP_MGMT 4110	Hospitality and Tourism Marketing	3

Emphasis Area Professional Electives 15

Advisor approved courses specific to the student's selected emphasis. At least 6 credits must have a PRST designator. These professional electives can be used towards a second emphasis.

Total Credits 30

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year			
Fall	CR	Spring	CR
ENGLSH 1000		3 MATH 1050 or 1100	3
AGSC_COM 2220 or COMMUN 1200		3 RU_SOC 1000 or SOCIOL 1000	3
PRST 1010		3 PRST 2281	3
PRST 1011		1 Missouri State Law Requirement	3
Humanities & Fine Arts		3 Emphasis Area Course	3
Biological, Physical, or Mathematical Science		3	
		16	15

Second Year			
Fall	CR	Spring	CR
PSYCH 1000		3 ABM 1041 or ECONOM 1014	3
STAT 1200, ABM 2123, or ESC_PS 4170		3 PRST 3215	4
PRST 2750		3 PRST 4150 or 4250	3
PRST 3210W		3 General Elective	3
AGSC_COM 3240, COMMUN 2100, ENGLSH 2030, or THEATR 1400		3 Biological, Physical, or Mathematical Science	3
		15	16

Third Year			
Fall	CR	Spring	CR
ACCTCY 2010, 2026, or 2036		3 ABM 2183, 3224, or MRKTNG 3000	3
Emphasis Area Course		3 Emphasis Area Course	3
Emphasis Area Course		3 Professional Elective	3
Professional Elective		3 Professional Elective	3
Biological, Physical, or Mathematical Science with Lab		3-4 General Elective	3
		15-16	15

Fourth Year			
Fall	CR	Spring	CR
PRST 4100		3 PRST 4940	12
PRST 4208		3	
PRST 3189		1	
Emphasis Area Course		3	
Professional Elective		3	
Professional Elective		3	
		16	12

Total Credits: 120-121