Parks, Recreation and Sport

Jennifer Wentz, Program Coordinator
School of Natural Resources
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https://cafnr.missouri.edu/degrees-and-programs/parks-rec-sport/

The School of Natural Resources offers a BS in Parks, Recreation and Sport. The program is among the oldest nationally accredited programs in the United States. Emphasis areas include: Recreation Administration, Natural Resource Recreation Management, Tourism Development, and Sport Management. The program integrates classroom learning with applied research and internship experiences and is a leader in technology infusion.

All students in Parks, Recreation and Sport are required to complete a capstone internship, taken during the last year of study after all courses are completed. The semester-long internship, worth 12 credit hours, is with an on or off-campus agency or organization chosen by the student and approved by the instructor. Regional, national and international internship placements are possible. Students may receive direct financial assistance from the agency or organization during the internship. Internships outside the state of Missouri require a 2.5 GPA.

School of Natural Resources

The School of Natural Resources is one of six Divisions in the College of Agriculture, Food and Natural Resources. It is Missouri’s and the Midwest’s only school with comprehensive academic and research programs focused on biological, physical, and social aspects of natural resources science and management. The School applies an integrated, scientific approach to develop sustainable solutions to environmental challenges and to train the next generation of natural resources and recreation professionals and leaders. This integrated approach results in creative course offerings, enhanced educational opportunities, stimulation of novel research, advanced understanding of natural systems, and expanded knowledge and management of human interactions with the environment. The School is housed in the Anheuser-Busch Natural Resources Building containing state-of-the-art teaching, research and outreach extension facilities.

Patrick Market, Director
The School of Natural Resources
103 Anheuser-Busch Natural Resources Building

Sonja Wilhelm Stanis, Associate Director
The School of Natural Resources
124 Anheuser-Busch Natural Resources Building

Business Office: (573) 882-6446
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Faculty

Associate Professor M. Morgan**, S. A. Wilhelm-Stanis**
Assistant Professor J. Li*, S. Xu*
Assistant Teaching Professor M. Brimecombe*, D. Massengale, J. R. Upah*
Director of Internships J. R. Upah*
Instructor K. Whisenhunt, J. Young

* Graduate Faculty Member - membership is required to teach graduate-level courses, chair master's thesis committees, and serve on doctoral examination and dissertation committees.
** Doctoral Faculty Member - membership is required to chair doctoral examination or dissertation committees. Graduate faculty membership is a prerequisite for Doctoral faculty membership.

Undergraduate

• BS in Parks, Recreation and Sport (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsport/bs-parks-recreation-sport/)
  • with emphasis in Natural Resource Recreation Management (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsport/bs-parks-recreation-sport-emphasis-natural-resource-recreation-management/)
  • with emphasis in Recreation Administration (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsport/bs-parks-recreation-sport-emphasis-recreation-administration/)
  • with emphasis in Sport Management (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsport/bs-parks-recreation-sport-emphasis-sport-management/)
  • with emphasis in Tourism Development (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsport/bs-parks-recreation-sport-emphasis-tourism-development/)

Students pursuing a degree in Parks, Recreation and Sport have a selection of four emphasis areas with the option of obtaining a dual emphasis. The Natural Resources Recreation Management emphasis focuses on the combination of natural and social sciences, and the management of people and natural resources in parks, forests, refuges, and reservoirs. The Recreation Administration emphasis prepares students to work within a wide variety of public and private entities to oversee management, events, operations, and finance. The Sport Management emphasis is designed to provide students with the professional preparation, managerial skills, and leadership training required for an array of careers in the sport industry. The Tourism Development emphasis focuses on planning and management associated with tourism venues, enterprises and events.

Graduate

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Parks, Recreation and Tourism's graduate program is housed under the MS in Natural Resources with emphasis in Parks, Recreation and Tourism (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/naturalresources/ms-natural-resources-emphasis-parks-recreation-tourism/). Please visit their page for more information.

Emphasis Area Coordinator: Dr. Mark Morgan
About Parks, Recreation & Tourism

Since virtually everyone participates in some form of leisure, the primary benefit of Parks, Recreation and Tourism (PRT) is to address quality of life issues. The unique interaction of people, places, and activities establish our profession as one of the world’s largest industries. Students learn how to manage service delivery systems by combining theory with practice.

Career Preparation

The purpose of graduate study is to promote research and scholarship as the foundation of professional excellence, thus preparing candidates for management-level positions or admission to doctoral programs.

PRST 1010: The American Leisure Experience
History of recreation and leisure movement; theories and philosophies of play, recreation and leisure. Developmental stages of leisure services to contemporary status. Graded on A-F basis only.

Credit Hours: 3

PRST 1011: Academic Planning and Career Orientation in Parks, Recreation and Tourism
Orientation to the field and analysis of career opportunities in leisure services. Academic planning leading to B.S. in parks, recreation and tourism. Graded on S/U basis only.

Credit Hour: 1
Recommended: Parks, Recreation and Sport Major

PRST 1081: Sport Facility Design
This course will investigate the functions of management in terms of design, implementation, operating and financing public assembly facilities in order to help sell the sport product. Venues such as public and private arenas, coliseums and stadiums will be studied. Graded on A-F basis only.

Credit Hour: 1
Prerequisites or Corequisites: PRST 1082, PRST 2083

PRST 1084: Recreational Shooting Sports
This course provides introductory instruction and hands-on shooting with an introduction to shooting range management. Graded on A-F basis only.

Credit Hour: 1
Prerequisites: instructor's consent

PRST 2010: Foundations of Sport
This course will examine the meaning of sport management in terms of its history, scope, principles, issues and future trends. In addition, this course examines the job responsibilities and competencies required of sport managers in a variety of sport organizations. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: Restricted to Parks, Recreation and Sport majors during early registration. Other students may register after early registration, provided there is space available

PRST 2060: Tourism Management
Introduction to the scope and scale of the tourism industry. Focus on the industry components, concepts, structures, relationships, and issues with regard to accommodation, transportation, travel, regional development, political system, and the economic, social and environmental effects of tourism. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: Restricted to Parks, Recreation and Sport majors during early registration. Other students may register after early registration, provided there is space available

PRST 2080: Global Sport Environments
This course will provide an overview of organization and management of domestic and international sport, including the Olympic movement and examination of the globalization of U.S. professional sports. The course will also look into facility design and technology used in sports environment. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: Parks, Recreation and Tourism; Parks, Recreation and Sport Major

PRST 2082: Domestic and International Sports Environment
This course will provide an overview of organization and management of domestic and international sport, including the Olympic movement and examination of the globalization of U.S. professional sports. Graded on A-F basis only.

Credit Hour: 1
Prerequisites or Corequisites: PRST 2010, PRST 2083

PRST 2083: Technological Advancement in Sport
This course will teach students how to solve sports technology problems they will face in their future career, plus develop computer aided design and manufacturing skills. They will also gain skills in team work, communication and presentation, IT, research and project management. Graded on A-F basis only.

Credit Hour: 1
Prerequisites or Corequisites: PRST 2010

PRST 2101: Topics in Parks, Recreation, Sports and Tourism
Specialized topic content in parks, recreation and tourism programs, management and/or development. Subject content and credit may vary by semester based on faculty resources and student needs. Offered periodically.

Credit Hour: 1-3

PRST 2101W: Topics in Parks, Recreation, Sports and Tourism - Writing Intensive
Specialized topic content in parks, recreation and tourism programs, management and/or development. Subject content and credit may vary by semester based on faculty resources and student needs. Offered periodically.

Credit Hour: 1-3
PRST 2107: Aquatics Science
A scientific perspective on water chemistry, preventive maintenance of aquatic facilities with an emphasis on the newest safety and engineering design information and construction techniques. Graded on A-F basis only.
Credit Hours: 3

PRST 2111: Park Planning and Design
Presentation of basic planning principles. Evaluation of existing areas and facilities based upon planning guidelines. Consideration of park plans, standards, terminology, map preparation and evaluation.
Credit Hours: 3

PRST 2115: Practicum Experience
An organized undergraduate experiential learning opportunity. In which students and faculty visit identified cities to meet with professionals in the field, tour parks, recreation, sport and tourism venues and network with professionals.
Credit Hour: 1-3
Prerequisites or Corequisites: PRST 1011
Prerequisites: instructor's consent

PRST 2281: Business of Sport and Recreation
This course focuses on the business side of sport management, considering issues of marketing, sponsorship, and sales. Students will also be presented with actual models relevant to working in sales in the competitive sport environment. Graded on A-F basis only.
Credit Hours: 3
Prerequisites: PRST 1010 and PRST 1011

PRST 2355: Private and Commercial Recreation Principles and Practice
Considers principles, practices, influences in public/private leisure services; influence of tourism/travel on public/private recreation services. Graded on A-F basis only.
Credit Hours: 3

PRST 2711: Experience Internship
This course is designed as an independent study for students to gain professional experience. Graded on A-F basis only.
Credit Hour: 1-3
Prerequisites: PRT/PRST Major and Instructor Consent

PRST 2750: Methods in Research and Evaluation
An overview of social research methods, including terms, human and scientific inquiry, ethical behavior, literature review, sampling questionnaire construction, types of data collection, statistical analysis, and reporting of results. Graded on A-F basis only.
Credit Hours: 3
Prerequisites or Corequisites: PRST 1011

PRST 3101: Topics in Parks, Recreation and Tourism
Organized study of selected topics in parks, recreation and tourism. Subjects may vary from semester to semester.
Credit Hour: 1-3

PRST 3185: Sports Economics and Finance
This course focuses on the economic and financial issues within the sport industry. The class will help students understand basic and complex concepts within economics and finance in a sport context, and to grasp the importance of financial and economic decision making. Graded on A-F basis only.
Credit Hours: 3
Prerequisites: PRST 1011; Restricted to Parks, Recreation, and Tourism majors with Sport Management emphasis or instructor consent

PRST 3185H: Sports Economics and Finance - Honors
This course focuses on the economic and financial issues within the sport industry. The class will help students understand basic and complex concepts within economics and finance in a sport context, and to grasp the importance of financial and economic decision making. Graded on A-F basis only.
Credit Hours: 3
Prerequisites: PRST 1011; Restricted to Parks, Recreation, and Tourism majors with Sport Management emphasis or instructor consent. Honors eligibility required

PRST 3189: Pre-Internship and Career Development Seminar
The course is designed to prepare students for PRST 4940 and careers beyond the internship. Emphasis is placed on students’ responsibilities prior to enrollment in PRST 4940, selecting internship sites and completing internship requirements. Graded on A-F basis only.
Credit Hour: 1
Prerequisites: PRT/PRST Major in Junior/Senior Standing; PRST 1011

PRST 3210: Personnel Management and Leadership
Considers theories and practices of leadership and management in leisure services employment. Topic presentation in relationships, attitudes, supervision, motivation and group functioning. Graded on A-F basis only.
Credit Hours: 3
Prerequisites: PRST 2281 or Instructor Consent

PRST 3210W: Personnel Management and Leadership - Writing Intensive
Considers theories and practices of leadership and management in leisure services employment. Topic presentation in relationships, attitudes, supervision, motivation and group functioning. Graded on A-F basis only.
Credit Hours: 3
Prerequisites: PRST 2281 or Instructor Consent

PRST 3215: Program and Event Development
Fundamental principles and techniques of program development and event management; seasonal, year round, specialty areas and total agency program planning. The purpose of this course is to make students
better prepared to implement and evaluate recreation programming and events that fulfill the diverse needs of society. Graded on A-F basis only.

**Credit Hours:** 4  
**Prerequisites:** PRST 1010 or Instructor Consent  
**Recommended:** PRST 3210 or PRST 3210W

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**PRST 3220: Introduction to Recreation for Individuals with Disabilities**  
Principles, concepts and historical development of recreation for individuals with disabilities. Explanation of attitudes, issues, practice and barriers related to recreation participation. Graded on A-F basis only.

**Credit Hours:** 3

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**PRST 3230: Outdoor Recreation Policy**  
An overview of parks and outdoor recreation, history, legislation, policies, and management philosophies/practices will be studied.

**Credit Hours:** 3

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**PRST 3230W: Outdoor Recreation Policies - Writing Intensive**  
An overview of parks and outdoor recreation, history, legislation, policies, and management philosophies/practices will be studied.

**Credit Hours:** 3

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**PRST 3231: Interpretation of Natural and Cultural Resources**  
Interpretive principles and techniques employed to communicate the values/meanings of natural and cultural resources to visitors.

**Credit Hours:** 3

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**PRST 3282: Governance and Policy in Sport and Leisure**  
This course serves as a comprehensive study in examining how leisure organizations address fundamental issues of governance and policy. Through careful use of policy and understanding of governance, organizations often form strategies in their attempts to gain an advantage. Graded on A-F basis only.

**Credit Hours:** 3  
**Prerequisites:** PRT/PRST Major

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**PRST 3400: Sport and Recreation Marketing**  
This course is designed to provide students with an understanding of the marketing process as it applies to the sport and recreation industries. Including topics such as: market research techniques, promotional developments, marketing strategies, and campaigns. Marketing within collegiate, recreational, commercial, and professional environments, as well as the use of sports/athletes as promotional tools for non-sport products will be examined.

**Credit Hours:** 3  
**Prerequisites:** PRST 1010, junior status

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**PRST 4100: Ethics and Diversity**  
(cross-leveled with PRST 7100). This course examines an encompassing perspective of ethics and diversity within North American and international sport and recreation organizations. Specifically, the purpose of this course is to provide students with an analysis and understanding of the various ways that people within sport and recreation organizations can differ, and how differences based on this diversity impact life experiences and outcomes.

**Credit Hours:** 3  
**Prerequisites:** Parks, Recreation, & Sport Major

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**PRST 4101: Topics in Parks, Recreation and Tourism**  
Organized study of selected topics in parks, recreation and tourism. Subjects may vary from semester to semester.

**Credit Hour:** 1-3

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**PRST 4150: Contemporary Issues in Sport**  
This course provides an analysis of the place of sport in American society and the impact of sport on American culture. Social and cultural contexts in which sport exists and how those contexts are influenced by sport will be examined. Concepts and theories will be utilized to examine how social issues and change, relationships, and organization affect sport. Emphasis will be placed on current issues and trends in sport and society. Graded on A-F basis only.

**Credit Hours:** 3  
**Prerequisites:** PRST 2281 and PRST 3210W

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**PRST 4208: Administration and Organizational Behavior**  
(cross-leveled with PRST 7208). Theoretical foundations of the organization and administration of leisure services in both community and institutional settings. Emphasis on the roles of the administrator. Graded on A-F basis only.

**Credit Hours:** 3  
**Prerequisites:** PRST 1010 and Junior Standing; or Instructor Consent

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**PRST 4250: Parks, Health and Wellness**  
(cross-leveled with PRST 7250). Exposure to nature in parks and natural areas can improve physical, psychological and social health. This course explores the concepts, research, theories and contemporary issues related to the health benefits of parks and exposure to nature. Through this course, students will examine the importance of parks and natural resources to public health. The course emphasizes case studies and practical applications in addition to guided discussions of assigned readings. Offered periodically. Graded on A-F basis only.

**Credit Hours:** 3

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**PRST 4260: Sustainable Tourism**  
(cross-leveled with PRST 7260). Sustainability in the tourism field refers to the adoption of sound environmental, economic, and socio-cultural practices in tourism development and management. Sustainable tourism is considered an alternative to mass tourism and covers a wide range of different tourism niches (e.g., sports tourism, agritourism, ecotourism, film tourism). This course is designed to provide students with a basic understanding of tourism impacts and sustainable tourism development. Students will be introduced to theory, practice, history, terminology and issues in the planning and management of major tourism niches. Graded on A-F basis only.

**Credit Hours:** 3
PRST 4333: Park and Sport Facility Operations
(cross-leveled with PRST 7333). Basic principles, practices and problems associated with the operations of park and sport facilities including green space, aquatic facilities, sports fields, outdoor park facilities and buildings. Additional focus on necessary maintenance personnel management, equipment management and management of volunteers within a park system or sports facility. Graded on A-F basis only.

Credit Hours: 3

PRST 4340: Recreation Land Management
(cross-leveled with PRST 7340). This course provides students with an understanding of the principles and practices of recreation land management. Topics include federal land management agencies, wilderness management, benefits based management, recreation opportunity spectrum, limits of acceptable change, citizen participation in decision making, and visitor experience/resource protection.

Credit Hours: 3

PRST 4350: Problems in Parks, Recreation, Sport and Tourism
Individual study with a designated faculty member.

Credit Hour: 1-3
Prerequisites: Instructor Consent

PRST 4357: Domestic and International Tourism: Resources, Market, and Impacts
(cross-leveled with PRST 7357). Nature and scope of tourism planning at the local, regional, and national levels; economic social, environmental, and policy considerations. Comparative study of initiating, planning and implementing tourism and the organization of community resources for developing and controlling a tourism industry. Graded on A-F basis only.

Credit Hours: 3

PRST 4385: Legal Aspects of Sport
This course studies the U.S. legal system, its structure and terminology. Legal aspects of contract law, statutory law, constitutional law, intellectual property, torts, negligence, and risk management in sport will be examined. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 2281, PRST 3210W

PRST 4712: Crisis and Risk Management
This course provides an overview of how leadership teams in modern organizations, leisure service providers, municipal park agencies, and for-profit recreational enterprises approach crisis and risk management. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 1010 or instructor consent

PRST 4940: Parks, Recreation, Sport and Tourism Internship
Supervised professional experience with an approved organization. Course entails weekly reports, case studies, agency evaluations and a special project related to the student's curricular emphasis. Students must complete core, emphasis, and pre-internship courses with a C- or better to be eligible to start the capstone. Graded on A-F basis only.

Credit Hours: 12

PRST 4949: Western Canada Study Abroad
This course provides students an educational opportunity to explore Western Canada. Students analyze natural resource management, customer and visitor relations, community relations, cultural entrepreneurship, and transportation networks with US and Canadian Management methods.

Credit Hours: 3
Prerequisites: Instructor's consent

PRST 7101: Topics in Parks, Recreation and Sport
Specialized topics in recreation and park administration dynamics. Subjects and credits vary by semester based on available faculty resources and expertise. Course content announced in advance. Graded on A-F basis only.

Credit Hour: 1-3

PRST 7208: Administration and Organizational Behavior
(cross-leveled with PRST 4208). Theoretical foundations of the organization and administration of leisure services in both community and institutional settings. Emphasis on the roles of the administrator. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 1011; Restricted to Parks, Recreation and Tourism; Parks, Recreation and Sport majors

PRST 7250: Parks, Health and Wellness
(cross-leveled with PRST 4250). Exposure to nature in parks and natural areas can improve physical, psychological and social health. This course explores the concepts, research, theories and contemporary issues related to the health benefits of parks and exposure to nature. Through this course, students will examine the importance of parks and natural resources to public health. The course emphasizes case studies and practical applications in addition to guided discussions of assigned readings. Offered periodically. Graded on A-F basis only.

Credit Hours: 3

PRST 7260: Sustainable Tourism
(cross-leveled with PRST 4260). Sustainability in the tourism field refers to the adoption of sound environmental, economic, and socio-cultural practices in tourism development and management. Sustainable tourism is considered an alternative to mass tourism and covers a wide range of different tourism niches (e.g., sports tourism, agritourism, ecotourism, film tourism). This course is designed to provide students with a basic understanding of tourism impacts and sustainable tourism development. Students will be introduced to theory, practice, history, terminology and issues in the planning and management of major tourism niches. Graded on A-F basis only.

Credit Hours: 3

PRST 7333: Park and Sport Facility Operations
(cross-leveled with PRST 4333). Basic principles, practices and problems associated with the operations of park and sport facilities including green space, aquatic facilities, sports fields, outdoor park facilities and buildings. Additional focus on necessary maintenance personnel management, equipment management and management of volunteers within a park system or sports facility. Graded on A-F basis only.

Credit Hours: 12
space, aquatic facilities, sports fields, outdoor park facilities and buildings. Additional focus on necessary maintenance personnel management, equipment management and management of volunteers within a park system or sports facility. Graded on A-F basis only.

Credit Hours: 3

PRST 7340: Recreation Land Management
(cross-leveled with PRST 4340). This course provides students with an understanding of the principles and practices of recreation land management. Topics include federal land management agencies, wilderness management, benefits based management, recreation opportunity spectrum, limits of acceptable change, citizen participation in decision making, and visitor experience/resource protection.

Credit Hours: 3

PRST 7357: Domestic and International Tourism: Resources, Market, and Impacts
(cross-leveled with PRST 4357). Nature and scope of tourism planning at the local, regional, and national levels; economic social, environmental, and policy considerations. Comparative study of initiating, planning and implementing tourism and the organization of community resources for developing and controlling a tourism industry. Graded on A-F basis only.

Credit Hours: 3

PRST 7960: Guided Reading in Parks, Recreation, Sport and Tourism
Selected reading in parks, recreation, sport and tourism identified to fulfill a graduate student's academic needs or specialized interests.

Credit Hour: 1-3
Prerequisites: instructor's consent

PRST 8080: Foundations of Sport
This course focuses on the business side of sport management, primarily considering issues of marketing, sponsorship, and sales. In this, students will not only supplement knowledge of these concepts, but also be presented with actual models relevant to working in sales in the competitive sport environment. Graded on A-F basis only.

Credit Hours: 3

PRST 8088: Sport and Leisure Economics
This course focuses on the business side of sport management, primarily considering issues of marketing, sponsorship, and sales. In this, students will not only supplement knowledge of these concepts, but also be presented with actual models relevant to working in sales in the competitive sport environment. Graded on A-F basis only.

Credit Hours: 3

PRST 8090: Thesis Research in Parks, Recreation, Sport and Tourism
Research leading to thesis in field of parks, recreation and tourism. Graded on S/U basis only.

Credit Hour: 1-6
Prerequisites: Parks, Recreation and Tourism graduate major

PRST 8400: Constructs of Leisure
Review analysis and implications of fundamental psycho-social determinants of leisure behavior. Application theories of determinants to existing and proposed leisure service systems.

Credit Hours: 3

PRST 8401: Topics in Recreation and Park Administration
Specialized topics in recreation and park administration dynamics. Subjects and credits vary by semester based on available faculty resources and expertise. Course content announced in advance.

Credit Hour: 1-3
Prerequisites: instructor's consent

PRST 8411: Independent Work in Parks, Recreation, Sport and Tourism
Independent research or special projects in parks, recreation, sport and tourism.

Credit Hour: 1-3
Prerequisites: instructor's consent

PRST 8430: Research Methods in Parks, Recreation and Tourism
Analysis of basic research methodology. Review and analysis of research work completed in recreation, park and leisure field.

Credit Hours: 3

PRST 8436: Visitor Behavior and Policy
Course presents issues, concerns and policies dealing with multi-management/planning/operations of outdoor resource based recreation. Such issues as energy, economics, social/ political, pollution and user characteristics will be studied.

Credit Hours: 3

PRST 8450: Administration in Leisure Service Delivery
Review, analysis and synthesis of administrative functions as related to public and private recreation and leisure service enterprises.

Credit Hours: 3

PRST 8460: Financial Operations in Leisure Service Delivery
Review and critical analysis of financial functions, strategies and methodology as related to public and private recreation and leisure service enterprises.

Credit Hours: 3

PRST 8940: Internship in Parks, Recreation and Tourism
Supervised student practice in recreation, park or related settings under qualified instructor.
Credit Hour: 1-6
Prerequisites: Parks, Recreation and Tourism graduate major