BA in Digital Storytelling

Degree Program Description

The Digital Storytelling program is an interdisciplinary BA in the School of Visual Studies, that combines narrative and conceptually driven studies with the new and emerging multimedia tools to achieve a balance between aesthetic and imagination. This program puts storytelling first, and combines this with new and emerging technologies. The interdisciplinary program emphasizes skills in video production, emerging media, animation video art, writing and critical theory. Like other forms of storytelling, digital storytelling reaches audiences for artistic, education, and commercial purposes, translating human knowledge and experience into multimedia spaces. Students use technology and the universal art of storytelling to connect and entertain audiences, innovate, and solve human-scale problems. They work to tell stories that stimulate, provoke, and inspire.

Upon completion of the BA in Digital Storytelling students will be able to:

- Create and interpret multi-modal stories, utilizing a range of digital tools and methodologies.
- Exhibit proficiency in audio/visual production, animation, and/or video art for both creative and professional avenues.
- Demonstrate digital literacy, with a nuanced understanding of diverse critical, cultural, and historical approaches to contemporary media analysis.

Major Program Requirements

General Education requirements

- ENGLSH 1000 Writing and Rhetoric (or equivalent)
- MATH 1050 Quantitative Reasoning
- or MATH 1100 College Algebra
- or STAT 1200 Introductory Statistical Reasoning

Foreign Language (12 credit hours)

- Behavioral & Social Science courses (15 credit hours)
- Humanities & Fine Arts courses (12 credit hours)
- Biological, Physical and Mathematical Sciences courses (9 credit hours)

Major Requirements

- Digital Storytelling Foundations (12 credit hours)
  - DST_VS 1880 Introduction to Digital Media Production
  - DST_VS 2810 Story Development
  - Choose two:
    - ARTGE_VS 1030 2-D Materials and Methods
    - ARTGE_VS 1040 3-D Materials and Methods
    - ARTDR_VS 1050 Drawing: Materials and Methods

Digital Storytelling Core (6 Credits)

- DST_VS 3880W Writing and Theory for Digital Media - Writing Intensive
- DST_VS 4970 Digital Storytelling Capstone

Concentration Courses (Choose one concentration)(12 credit hours)

Production Concentration

- DST_VS 2880 Digital Storytelling Production I
- DST_VS 4880 Digital Storytelling Production II

Production Elective 1

- Animation Concentration
  - DST_VS 2685 Digital Storytelling Animation Production I
  - DST_VS 4885 Digital Storytelling Animation Production II

Production Elective 2

- Video Art Concentration
  - DST_VS 2830 Video Art I
  - DST_VS 4830 Video Art II

Productive Elective 1

- Writing and Theory (6 credit hours)
  - ARH_VS 2850W Introduction to Visual Culture - Writing Intensive

Critical Studies Elective

Semester Plan

First Year

- Fall CR Spring CR
  - ARTGE_VS 1030, 1040, or ARTDR_VS 1050 3 3
  - DST_VS 1880 3
  - ENGLISH 1000 3
  - POL_SC 1100 or HIST 1200 3
  - Biological, Physical, or Mathematical Course 3
  - Foreign Language Course 4

Second Year

- Fall CR Spring CR
  - DST_VS 2830, 2880, or 2885 3
  - DST_VS 2810 3 3
  - Behavioral Science Course 3
  - Minor Course 3
  - Foreign Language Course 4

Third Year

- Fall CR Spring CR
  - DST_VS 3880W 3
  - Minor Course 3000+ level Course 3
  - General Elective 3000+ level Course 3
  - Biological, Physical, Mathematical Course 3
  - Foreign Language Course 4

Fourth Year

- Fall CR Spring CR
  - Production Elective 2 3
  - General Elective 3000+ level Course 3
  - Minor Course 3000+ level Course 3
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