

# BSBA in Business Administration with Emphasis in International Business - Management

## Degree Program Description

International Business is a joint degree program offered by the College of Arts and Science and the Trulaske College of Business. The program incorporates foreign language, geographic region and cultural environment courses with core and international business courses.

## Major Program Requirements

To complete this course of study, students must be accepted in both the Bachelor of Arts in International Studies program in the College of Arts and Science and the Bachelor of Science in Business Administration program in the Trulaske College of Business. Students must also complete all university requirements (<http://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), including general education (<http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and the degree requirements below.

<b>Social Sciences</b>	<b>6</b>
GEOG 1100 Regions and Nations of the World I or GEOG 1200 Regions and Nations of the World II	
POL_SC 1400 International Relations or POL_SC 2700 Comparative Political Systems	
<b>State Requirement</b>	<b>3</b>
<b>Behavioral Sciences</b>	<b>6</b>
ANTHRO 2030 Cultural Anthropology	
The additional 3 hours can be any general education approved Behavioral Science from the list.	
<b>Humanities</b>	<b>12</b>
Two courses must be chosen from list of approved International Studies humanities courses.	
Must select at least one Core International Studies Humanities from list below:	
ARCHST 1600 Fundamentals of Environmental Design	
ARH_VS 1110 Ancient and Medieval Art	
ARH_VS 1120 Renaissance through Modern Art	
ENGLISH 2155 Introduction to World Literatures	
ENGLISH 2159 Introduction to World Literatures, 1890 to Present	
FILMS_VS 2820 Trends in World Cinema	
FRENCH 4820 Blogging the World: The Web in Cultural Context or FRENCH 4820W Blogging the World: The Web in Cultural Context - Writing Intensive	
GERMAN 3510 Think Global: Fundamentals of Globalization and Digital Technologies (Also offered as H, W)	
GERMAN 4820 Blogging the World: The Web in Cultural Context	

or GERMAN 4820W Blogging the World: The Web in Cultural Context - Writing Intensive	
GN_HON 2112H Here Be Monsters	
GN_HON 2113H Reasonable Devils and Dark Visions	
GN_HON 2114H Diagnosing the Dark	
JOURN 1000 The News Media: Journalism and Advertising in a Democratic Society	
MUSIC_NM 1310 Masterpieces of Western Music	
MUSIC_NM 1313 Introduction to World Music	
PEA_ST 3510 Think Global: Fundamentals of Globalization and Digital Technologies	
PHIL 2100 Philosophy: East and West	
PHIL 2410 Philosophies of War and Peace	
REL_ST 1100 Introduction to Religion	
REL_ST 2100 Indigenous Religions	
REL_ST 2110 Global Religions	
REL_ST 2630 History of Christian Traditions	
REL_ST 2700 Islam	
REL_ST 4750 Women, Religion and Culture	
WGST 2080 Perspectives on Sexual and Gender Diversity	
One additional Humanities course	
<b>Biological &amp; Physical Sciences</b>	<b>1-5</b>
One course must include a lab	
<b>Foreign Language</b>	<b>18-20</b>
For the major, students must complete 6 hours minimum of foreign language beyond the elementary level.	
<b>Area Support</b>	<b>9</b>
To be selected with the A&S advisor. Courses used to fulfill this section must be from a College of Arts and Science department and have an international focus. An exception can be made for one course offered through Trulaske College of Business, either on campus or through one of the college's study abroad programs, as long as the course has a strong international studies focus. Coursework typically includes classes in Culture, Geography, Government, or History related to language studied.	
<b>Upper Level Admission Courses</b>	<b>34</b>
<b>Required Business Core Courses</b>	<b>23</b>
ECONOM 3229 Money, Banking and Financial Markets or ECONOM 3251 Managerial Economics	
FINANC 3000 Corporate Finance	
MANGMT 3000W Principles of Management - Writing Intensive	
MANGMT 3300 Introduction to Business Processes and Technologies	
MANGMT 3540 Introduction to Business Law	
MRKTNG 3000 Principles of Marketing	
BUS_AD 3500 Advanced Professional Development Principles	
BUS_AD 4500 Professional Development Program - Internship	
<b>Business Area</b>	<b>21</b>
to be selected with Business advisor, depending on emphasis area.	
MANGMT 4970 Strategic Management (minimum C-GPA requirement)	3
<b>Total Credits</b>	<b>136-142</b>

## Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year			
Fall	CR	Spring	CR
BUS_AD 1500		2 MATH 1400	3
MATH 1100		3 ECONOM 1014	3
Foreign Language		4 ENGLSH 1000	3
State Requirement		3 Foreign Language	4
Humanities		3 Behavioral Science	3
	<b>15</b>		<b>16</b>
Second Year			
Fall	CR	Spring	CR
ACCTCY 2036		3 ACCTCY 2037	3
BUS_AD 2500		2 ACCTCY 2258	3
MATH 1300		3 STAT 2500	3
ECONOM 1015		3 MANGMT 3000W	3
Foreign Language		4 Foreign Language	3
	<b>15</b>		<b>15</b>
Third Year			
Fall	CR	Spring	CR
BUS_AD 3500		2 MANGMT 3540	3
MANGMT 3300		3 MANGMT 3700, 3720, 3900, or 4070	3
Biological or Physical Science with Lab		3 ECONOM 3229 or 3251	3
Foreign Language		3 POL_SC 1400 or 2700	3
Humanity-Global Core		3 International Humanities/Writing Intensive Non-Business	3
	<b>14</b>		<b>15</b>
Fourth Year			
Fall	CR	Spring	CR
FINANC 3000		3 MANGMT 4020	3
MRKTNG 3000		3 Additional Management Course	3
BUS_AD 4500		3 Additional Management Course	3
International Humanities		3 A&S Area Support	3
GEOG 1100 or 1200		3 A&S Area Support	3
		ANTHRO 2030	3
	<b>15</b>		<b>18</b>
Fifth Year			
Fall	CR		
MANGMT 4010		3	
MANGMT 4030		3	
MANGMT 4970		3	
Additional Management Course		3	
A&S Area Support		3	
	<b>15</b>		
<b>Total Credits: 138</b>			