

# BSBA in Business Administration

## Degree Program Description

In the Trulaske College of Business students are either in the lower level (undeclared) or the upper level (admitted to an emphasis area). Students entering the Trulaske College of Business enter the lower level while they take University general education and business preparation courses. The first two years of all business programs (except international business and accounting) involve the same course sequences. A student typically applies to the upper level at the end of the sophomore year or the beginning of the junior year.

The BSBA in Business Administration is offered on campus as well as online. On campus students must choose an emphasis area (see emphasis areas for degree requirements (<http://catalog.missouri.edu/collegeofbusiness/businessadministration/#undergraduatetext>)). Online students do not select an emphasis area unless they were previously in the on campus program and completed all requirements for their emphasis prior to switching into the online program.

## Major Program Requirements

The BSBA has an On-Campus delivery option, as well as an Online option. Requirements differ slightly. Refer to the applicable list of requirements below.

### On-Campus - Major Core Requirements

A student may count a maximum of 54 credits in their emphasis area to meet the 120-credit requirement for the undergraduate degree.

Requirements above and beyond general education requirements are listed under upper level admission courses. Students must complete all university requirements (<http://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), including general education (<http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and the degree requirements below.

General Education (see University General Education Requirements)	27
Upper Level Admission Courses	33
Required Core Courses	24
Emphasis Support Courses	33
Senior Capstone	3
<b>Total minimum</b>	<b>120</b>

#### On Campus - Upper Level Admission Courses

ACCTCY 2036	Accounting I	3
or ACCTCY 2026	Accounting I	
or ACCTCY 2136H	Honors Accounting I	
ACCTCY 2037	Accounting II	3
or ACCTCY 2027	Accounting II	
or ACCTCY 2137H	Honors Accounting II	
ACCTCY 2258	Computer-Based Data Systems	3
or INFOTC 1040	Introduction to Problem Solving and Programming	
or CMP_SC 1050	Algorithm Design and Programming I	
BUS_AD 1500	Foundations of Business and Professional Development Principles	3
ECONOM 1014	Principles of Microeconomics <sup>^</sup>	3-5

or ECONOM 1000	General Economics	
or ECONOM 1014H	Principles of Microeconomics-Honors	
or ECONOM 1051H	General Economics - Honors	
ECONOM 1015	Principles of Macroeconomics <sup>^</sup>	3
or ECONOM 1000	General Economics	
or ECONOM 1015H	Principles of Macroeconomics - Honors	
or ECONOM 1051H	General Economics - Honors	
ENGLISH 1000	Writing and Rhetoric <sup>+</sup>	3
MATH 1100	College Algebra <sup>+</sup>	3
MATH 1300	Finite Mathematics <sup>#</sup>	3
or MATH 1500	Analytic Geometry and Calculus I	
MATH 1400	Calculus for Social and Life Sciences I <sup>#</sup>	3
or MATH 1500	Analytic Geometry and Calculus I	
STAT 2500	Introduction to Probability and Statistics I <sup>+</sup>	3
or STAT 1200 & STAT 2200	Introductory Statistical Reasoning and Introductory Statistical Methods	
or STAT 1300	Elementary Statistics	
or STAT 1400 & STAT 2200	Elementary Statistics for Life Sciences and Introductory Statistical Methods	
or ESC_PS 4170 & STAT 2200	Introduction to Applied Statistics and Introductory Statistical Methods	
or STAT 4710	Introduction to Mathematical Statistics	
or STAT 2530	Statistical Methods in Natural Resources	
<b>Total Credits</b>		<b>33-35</b>

<sup>^</sup> ECONOM 1051H or ECONOM 1000 may be taken in place of ECONOM 1014 and ECONOM 1015.

<sup>#</sup> Needs grade of C- or better in MATH 1300 or MATH 1400.

<sup>+</sup> Needs a C- or higher.

### Online - Major Core Requirements

The online BSBA program provides students flexible access to a highly competitive degree. Coursework provides students with the tools to be successful in careers in Banking and Finance, Business Management, Human Resources, Insurance or Marketing and Sales. Students must complete all university requirements (<http://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), including general education (<http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and Department Level Requirements (<http://catalog.missouri.edu/collegeofbusiness/businessadministration/#undergraduatetext>), in addition to the degree requirements below.

General Education (see University General Education Requirements)	27 hrs
Upper Level Admission Courses	33 hrs
Required Core Business Courses	27 hrs
Additional Business Courses	30 hrs
Second Writing Intensive Course in Business	
Senior Capstone	3 hrs
<b>Total</b>	<b>120 hrs</b>

#### Online - Upper Level Admission Courses (completed outside of program)

ECONOM 1014	Principles of Microeconomics <sup>^</sup>	3
or ECONOM 1000	General Economics	
or ECONOM 1014H	Principles of Microeconomics-Honors	
or ECONOM 1051H	General Economics - Honors	

ECONOM 1015 or ECONOM 1000 or ECONOM 1015H or ECONOM 1051H	Principles of Macroeconomics <sup>^</sup> General Economics Principles of Macroeconomics - Honors General Economics - Honors	3
ENGLISH 1000	Writing and Rhetoric <sup>+</sup>	3
MATH 1100	College Algebra <sup>+</sup>	3
MATH 1300 or MATH 1500	Finite Mathematics <sup>#</sup> Analytic Geometry and Calculus I	3
MATH 1400 or MATH 1500	Calculus for Social and Life Sciences I <sup>#</sup> Analytic Geometry and Calculus I	3
STAT 2500 or STAT 1200 & STAT 2200 or STAT 1400 & STAT 2200 or ESC_PS 4170 & STAT 2200 or STAT 4710 or STAT 2530	Introduction to Probability and Statistics I <sup>+</sup> Introductory Statistical Reasoning and Introductory Statistical Methods Elementary Statistics for Life Sciences and Introductory Statistical Methods Introduction to Applied Statistics and Introductory Statistical Methods Introduction to Mathematical Statistics Statistical Methods in Natural Resources	3

**Online - Upper Level Admission Courses (completed within the program) 12**

ACCTCY 2026 or ACCTCY 2036 or ACCTCY 2136H	Accounting I Accounting I Honors Accounting I	3
ACCTCY 2027 or ACCTCY 2037 or ACCTCY 2137H	Accounting II Accounting II Honors Accounting II	3
ACCTCY 2258 or CMP_SC 1050 or INFOTC 1040	Computer-Based Data Systems Algorithm Design and Programming I Introduction to Problem Solving and Programming	3
BUS_AD 1500	Foundations of Business and Professional Development Principles	3

**Online - Required Business Core Courses (completed outside of program) 6**

ECONOM 3229 or ECONOM 3251	Money, Banking and Financial Markets Managerial Economics	3
STAT 3500	Introduction to Probability and Statistics II	3

**Online - Required Business Core Courses (completed within the program) 21**

BUS_AD 3500	Advanced Professional Development Principles <sup>+</sup>	3
BUS_AD 4500	Professional Development Program - Internship	3
FINANC 3000	Corporate Finance	3
MANGMT 3000 or MANGMT 3000W	Principles of Management <sup>Writing Intensive</sup> course requires a grade of C- or higher Principles of Management - Writing Intensive	3
MANGMT 3300	Introduction to Business Processes and Technologies	3
MANGMT 3540	Introduction to Business Law	3
MRKTNG 3000	Principles of Marketing	3

**Online - Additional Business Courses (completed within the program) 30**

Coursework must be numbered 3000 or above and include at least one course from 3 of the 5 knowledge areas (Accountancy, Economics, Finance, Management, or Marketing)

**Second Writing Intensive Course**

Coursework must be designated as writing intensive, numbered 3000 or above, and fall within the subjects of Accountancy, Economics, Finance, Management or Marketing. <sup>+</sup>

**Online - Capstone Course (completed within the program)**

MANGMT 4970	Strategic Management <sup>+</sup>	3
<b>Total</b>		<b>120 hours</b>

<sup>^</sup> ECONOM 1051H or ECONOM 1000 may be taken in place of ECONOM 1014 and ECONOM 1015.

<sup>#</sup> Needs grade of C- or better in MATH 1300 or MATH 1400.

<sup>+</sup> Needs a C- or higher

## Semester Plan

### On-Campus Semester Plan

Please refer to the degree program page (<http://catalog.missouri.edu/collegeofbusiness/businessadministration/#undergraduatetext>) for a list of emphasis areas. The semester plans are specific to the emphasis area for on-campus students.

### Online Semester Plan

Below is a sample plan of study, semester by semester. This plan reflects coursework a student will complete within the BSBA online program. All degree requirements not listed in this plan are completed outside of the BSBA online program. A student's actual plan may vary based on course choices and where options are available. Work with your academic advisor on questions specific to your plan of study.

First Year			
Fall	CR	Spring	CR
BUS_AD 1500	3	ECONOM 1014	3
MATH 1100	3	ENGLISH 1000	3
State Requirement	3	MATH 1400	3
Humanities	3	Humanities	3
Biological or Physical Science with Lab	3	Elective	3
<b>15</b>		<b>15</b>	

Second Year					
Fall	CR	Spring	CR	Summer	CR
ACCTCY 2026	3	ACCTCY 2027	3	MRKTNG 3000	3
ECONOM 1015	3	STAT 2500	3		
MATH 1300	3	Humanities WI 2000+	3		
Elective	3	Elective	3		
		Elective	3		
<b>12</b>			<b>15</b>		

Third Year					
Fall	CR	Spring	CR	Summer	CR
ACCTCY 2258	3	MANGMT 3300	3	FINANC 3000	3
BUS_AD 3500	3	MANGMT 3540	3	MANGMT 4010	3
ECONOM 3229	3	MANGMT 4020	3		
MANGMT 3000W	3	MRKTNG 4220	3		
MRKTNG 4250	3				
<b>15</b>		<b>12</b>		<b>6</b>	

Fourth Year					
Fall	CR	Spring	CR	Summer	CR
FINANC 4500	3	FINANC 4630	3	BUS_AD 4500	3
MANGMT 3200	3	MANGMT 4700	3		
MANGMT 4030	3	STAT 3500	3		
MRKTNG 4000	3	MANGMT 4970	3		
	<b>12</b>		<b>12</b>		<b>3</b>
<b>Total Credits: 120</b>					