

BSBA in Business Administration

Degree Program Description

In the Trulaske College of Business students are either in the lower level (undeclared) or the upper level (admitted to an emphasis area). Students entering the Trulaske College of Business enter the lower level while they take University general education and business preparation courses. The first two years of all business programs (except international business and accounting) involve the same course sequences. A student typically applies to the upper level at the end of the sophomore year or the beginning of the junior year.

The BSBA in Business Administration is offered on campus as well as online. On campus students must choose an emphasis area (see emphasis areas for degree requirements (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/#undergraduatetext>)). Online students do not select an emphasis area unless they were previously in the on campus program and completed all requirements for their emphasis prior to switching into the online program.

Major Program Requirements

The BSBA has an On-Campus delivery option, as well as an Online option. Requirements differ slightly. Refer to the applicable list of requirements below.

On-Campus - Major Core Requirements

A student may count a maximum of 54 credits in their emphasis area to meet the 120-credit requirement for the undergraduate degree.

Requirements above and beyond general education requirements are listed under upper level admission courses. Students must complete all university requirements (<https://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), including general education (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and the degree requirements below.

| | |
|---|------------|
| General Education (see University General Education Requirements) | 27 |
| Upper Level Admission Courses | 33 |
| Required Core Courses | 24 |
| Emphasis Support Courses | 33 |
| Senior Capstone | 3 |
| Total minimum | 120 |

On Campus - Upper Level Admission Courses

| | | |
|-----------------|---|-----|
| ACCTCY 2036 | Accounting I | 3 |
| or ACCTCY 2026 | Accounting I | |
| or ACCTCY 2136H | Honors Accounting I | |
| ACCTCY 2037 | Accounting II | 3 |
| or ACCTCY 2027 | Accounting II | |
| or ACCTCY 2137H | Honors Accounting II | |
| ACCTCY 2258 | Computer-Based Data Systems | 3 |
| or INFOTC 1040 | Introduction to Problem Solving and Programming | |
| or CMP_SC 1050 | Algorithm Design and Programming I | |
| BUS_AD 1500 | Foundations of Business and Professional Development Principles | 3 |
| ECONOM 1014 | Principles of Microeconomics [^] | 3-5 |

| | | |
|----------------------------|--|---|
| or ECONOM 1000 | General Economics | |
| or ECONOM 1014H | Principles of Microeconomics-Honors | |
| or ECONOM 1051H | General Economics - Honors | |
| ECONOM 1015 | Principles of Macroeconomics [^] | 3 |
| or ECONOM 1000 | General Economics | |
| or ECONOM 1015H | Principles of Macroeconomics - Honors | |
| or ECONOM 1051H | General Economics - Honors | |
| ENGLISH 1000 | Writing and Rhetoric ⁺ | 3 |
| MATH 1100 | College Algebra ⁺ | 3 |
| MATH 1300 | Finite Mathematics [#] | 3 |
| or MATH 1500 | Analytic Geometry and Calculus I | |
| MATH 1400 | Calculus for Social and Life Sciences I [#] | 3 |
| or MATH 1500 | Analytic Geometry and Calculus I | |
| STAT 2500 | Introduction to Probability and Statistics I ⁺ | 3 |
| or STAT 1200 & STAT 2200 | Introductory Statistical Reasoning and Introductory Statistical Methods | |
| or STAT 1300 | Elementary Statistics | |
| or STAT 1400 & STAT 2200 | Elementary Statistics for Life Sciences and Introductory Statistical Methods | |
| or ESC_PS 4170 & STAT 2200 | Introduction to Applied Statistics and Introductory Statistical Methods | |
| or STAT 4710 | Introduction to Mathematical Statistics | |
| or STAT 2530 | Statistical Methods in Natural Resources | |

Total Credits 33-35

[^] ECONOM 1051H or ECONOM 1000 may be taken in place of ECONOM 1014 and ECONOM 1015.

[#] Needs grade of C- or better in MATH 1300 or MATH 1400.

⁺ Needs a C- or higher.

Online - Major Core Requirements

The online BSBA program provides students flexible access to a highly competitive degree. Coursework provides students with the tools to be successful in careers in Banking and Finance, Business Management, Human Resources, Insurance or Marketing and Sales. Students must complete all university requirements (<https://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), including general education (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and Department Level Requirements (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/#undergraduatetext>), in addition to the degree requirements below.

| | |
|---|----------------|
| General Education (see University General Education Requirements) | 27 hrs |
| Upper Level Admission Courses | 33 hrs |
| Required Core Business Courses | 27 hrs |
| Additional Business Courses | 30 hrs |
| Second Writing Intensive Course in Business | |
| Senior Capstone | 3 hrs |
| Total | 120 hrs |

Online - Upper Level Admission Courses (completed outside of program) 21

| | | |
|-----------------|---|---|
| ECONOM 1014 | Principles of Microeconomics [^] | 3 |
| or ECONOM 1000 | General Economics | |
| or ECONOM 1014H | Principles of Microeconomics-Honors | |
| or ECONOM 1051H | General Economics - Honors | |

| | | |
|--|---|---|
| ECONOM 1015 or ECONOM 1000 or ECONOM 1015H or ECONOM 1051H | Principles of Macroeconomics [^] General Economics Principles of Macroeconomics - Honors General Economics - Honors | 3 |
| ENGLISH 1000 | Writing and Rhetoric ⁺ | 3 |
| MATH 1100 | College Algebra ⁺ | 3 |
| MATH 1300 or MATH 1500 | Finite Mathematics [#] Analytic Geometry and Calculus I | 3 |
| MATH 1400 or MATH 1500 | Calculus for Social and Life Sciences I [#] Analytic Geometry and Calculus I | 3 |
| STAT 2500 or STAT 1200 & STAT 2200 or STAT 1400 & STAT 2200 or ESC_PS 4170 & STAT 2200 or STAT 4710 or STAT 2530 | Introduction to Probability and Statistics I ⁺ Introductory Statistical Reasoning and Introductory Statistical Methods Elementary Statistics for Life Sciences and Introductory Statistical Methods Introduction to Applied Statistics and Introductory Statistical Methods Introduction to Mathematical Statistics Statistical Methods in Natural Resources | 3 |

Online - Upper Level Admission Courses (completed within the program) 12

| | | |
|--|--|---|
| ACCTCY 2026 or ACCTCY 2036 or ACCTCY 2136H | Accounting I Accounting I Honors Accounting I | 3 |
| ACCTCY 2027 or ACCTCY 2037 or ACCTCY 2137H | Accounting II Accounting II Honors Accounting II | 3 |
| ACCTCY 2258 or CMP_SC 1050 or INFOTC 1040 | Computer-Based Data Systems Algorithm Design and Programming I Introduction to Problem Solving and Programming | 3 |
| BUS_AD 1500 | Foundations of Business and Professional Development Principles | 3 |

Online - Required Business Core Courses (completed outside of program) 6

| | | |
|-------------------------------|--|---|
| ECONOM 3229 or ECONOM 3251 | Money, Banking and Financial Markets Managerial Economics | 3 |
| STAT 3500 | Introduction to Probability and Statistics II | 3 |

Online - Required Business Core Courses (completed within the program) 21

| | | |
|--------------------------------|--|---|
| BUS_AD 3500 | Advanced Professional Development Principles ⁺ | 3 |
| BUS_AD 4500 | Professional Development Program - Internship | 3 |
| FINANC 3000 | Corporate Finance | 3 |
| MANGMT 3000 or MANGMT 3000W | Principles of Management ^{Writing Intensive} course requires a grade of C- or higher Principles of Management - Writing Intensive | 3 |
| MANGMT 3300 | Introduction to Business Processes and Technologies | 3 |
| MANGMT 3540 | Introduction to Business Law | 3 |
| MRKTNG 3000 | Principles of Marketing | 3 |

Online - Additional Business Courses (completed within the program) 30

Coursework must be numbered 3000 or above and include at least one course from 3 of the 5 knowledge areas (Accountancy, Economics, Finance, Management, or Marketing)

Second Writing Intensive Course

Coursework must be designated as writing intensive, numbered 3000 or above, and fall within the subjects of Accountancy, Economics, Finance, Management or Marketing. ⁺

Online - Capstone Course (completed within the program)

| | | |
|--------------|-----------------------------------|------------------|
| MANGMT 4970 | Strategic Management ⁺ | 3 |
| Total | | 120 hours |

[^] ECONOM 1051H or ECONOM 1000 may be taken in place of ECONOM 1014 and ECONOM 1015.

[#] Needs grade of C- or better in MATH 1300 or MATH 1400.

⁺ Needs a C- or higher

Semester Plan

On-Campus Semester Plan

Please refer to the degree program page (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/#undergraduatetext>) for a list of emphasis areas. The semester plans are specific to the emphasis area for on-campus students.

Online Semester Plan

Below is a sample plan of study, semester by semester. This plan reflects coursework a student will complete within the BSBA online program. All degree requirements not listed in this plan are completed outside of the BSBA online program. A student's actual plan may vary based on course choices and where options are available. Work with your academic advisor on questions specific to your plan of study.

| First Year | | | |
|---|----|--------------|----|
| Fall | CR | Spring | CR |
| BUS_AD 1500 | 3 | ECONOM 1014 | 3 |
| MATH 1100 | 3 | ENGLISH 1000 | 3 |
| State Requirement | 3 | MATH 1400 | 3 |
| Humanities | 3 | Humanities | 3 |
| Biological or Physical Science with Lab | 3 | Elective | 3 |
| 15 | | 15 | |

| Second Year | | | | | |
|-------------|----|---------------------|-----------|-------------|----|
| Fall | CR | Spring | CR | Summer | CR |
| ACCTCY 2026 | 3 | ACCTCY 2027 | 3 | MRKTNG 3000 | 3 |
| ECONOM 1015 | 3 | STAT 2500 | 3 | | |
| MATH 1300 | 3 | Humanities WI 2000+ | 3 | | |
| Elective | 3 | Elective | 3 | | |
| | | Elective | 3 | | |
| 12 | | | 15 | | |

| Third Year | | | | | |
|--------------|----|-------------|-----------|-------------|----|
| Fall | CR | Spring | CR | Summer | CR |
| ACCTCY 2258 | 3 | MANGMT 3300 | 3 | FINANC 3000 | 3 |
| BUS_AD 3500 | 3 | MANGMT 3540 | 3 | MANGMT 4010 | 3 |
| ECONOM 3229 | 3 | MANGMT 4020 | 3 | | |
| MANGMT 3000W | 3 | MRKTNG 4220 | 3 | | |
| MRKTNG 4250 | 3 | | | | |
| 15 | | | 12 | | |

6

| Fourth Year | | | | | |
|---------------------------|-----------|-------------|-----------|-------------|----------|
| Fall | CR | Spring | CR | Summer | CR |
| FINANC 4500 | 3 | FINANC 4630 | 3 | BUS_AD 4500 | 3 |
| MANGMT 3200 | 3 | MANGMT 4700 | 3 | | |
| MANGMT 4030 | 3 | STAT 3500 | 3 | | |
| MRKTNG 4000 | 3 | MANGMT 4970 | 3 | | |
| | 12 | | 12 | | 3 |
| Total Credits: 120 | | | | | |