

Graduate Certificate in Public Health Communication

The Graduate Certificate in Public Health Communication is administered by the Department of Public Health and the School of Journalism.

The certificate prepares recent college graduates, mid-career professionals in public health and journalism to effectively communicate scientific evidence for public health policies and interventions with lay and professional audiences. Graduates will be prepared to work in health education, hospital public relations, governmental public health administration, non-profit organizations and a variety of other settings. The objectives of the certificate are to equip students with a) The principles of public health knowledge; b) The foundations of social and behavioral science in public health and; c) Understanding and skills related to public health in news and reporting and audience engagement.

The certificate can be completed as either a stand alone certificate or a degree seeking option.

Requirements

15 credit hours will be required to complete the certificate.

Core Courses (12 credit hours)

P_HLTH 7150	Principles of Public Health	3
JOURN 8042	Health News and Promotion	3
P_HLTH 8920	Social and Behavioral Sciences in Public Health	3
JOURN 7256	Public Relations	3

Electives (3 credit hours)

P_HLTH 8270	Storytelling in Public Health and Public Policy	3
COMMUN 9610	Seminar in Disaster, Crisis, and Risk	3
JOURN 7812	Online Audience Development	3