
Parks, Recreation, Sport & Tourism (PRST)

PRST 1010: Introduction to Sport, Recreation, and Tourism

This course provides students with an introduction to the professional fields of sport, recreation, and tourism by presenting the foundational principles, fundamentals, and concepts of leisure as related to such factors as: leisure history and objectives, sociological and economic aspects of leisure, leadership and management qualities, facility provision, leisure-providing agencies, and settings for organized leisure in modern society. Graded on A-F basis only.

Credit Hours: 3

PRST 1011: Academic Planning and Career Orientation in Parks, Recreation, Sport and Tourism

Orientation to the field and analysis of career opportunities in leisure services, including Tourism Development, Sport Management, Natural Resource Recreation Management, and Recreation Administration. Academic planning leading to B.S. in Parks, Recreation, Sport and Tourism. Graded on A-F basis only.

Credit Hour: 1

Recommended: Parks, Recreation, Sport and Tourism

PRST 2010: Sport Management

This course is designed as an introductory course for students who want to explore and/or consider a future in the sports industry. The primary emphasis is to introduce students to the different facets of the sports industry along with the broad range of issues and challenges pertaining to sport while also introducing those interested in pursuing a career in any given area of sport. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: restricted to Parks, Recreation, Sport and Tourism Major during early registration. Other students may register after early registration, provided there is space available

PRST 2060: Tourism Management

This is an introductory course of the tourism industry and the principles of tourism management. Topics in this class include tourism origins, organizations and characteristics, tourism supply and demand, behavioral foundations (e.g., motivation, sociology of tourism), tourism research and marketing, emerging tourism markets (e.g., sport tourism), and tourism impacts (on economy, environment, and society). Special emphasis will be given to different tourism components/sectors (e.g., recreation, transportation, hospitality) associated with this industry. Graded on A-F basis only.

Credit Hours: 3

PRST 2080: Global Sport Environments

This course will provide an overview of organization and management of domestic and international sport, including the Olympic movement and examination of the globalization of U.S. professional sports. The course will also look into facility design and technology used in sports environment. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: Restricted to Parks, Recreation, Sport and Tourism Major during early registration. Other students may register after early registration, provided there is space available

PRST 2101: Topics in Parks, Recreation, Sports and Tourism

Specialized topic content in parks, recreation and tourism programs, management and/or development. Subject content and credit may vary by semester based on faculty resources and student needs. Offered periodically.

Credit Hour: 1-3

PRST 2107: Aquatics Science

A scientific perspective on water chemistry, preventive maintenance of aquatic facilities with an emphasis on the newest safety and engineering design information and construction techniques. Graded on A-F basis only.

Credit Hours: 3

PRST 2111: Park Planning and Design

Presentation of basic planning principles. Evaluation of existing areas and facilities based upon planning guidelines. Consideration of park plans, standards, terminology, map preparation and evaluation.

Credit Hours: 3

PRST 2115: Practicum Experience

An organized undergraduate experiential learning opportunity. In which students and faculty visit identified cities to meet with professionals in the field, tour parks, recreation, sport and tourism venues and network with professionals.

Credit Hour: 1-3

Prerequisites or Corequisites: PRST 1011

Prerequisites: instructor's consent

PRST 2120: Trending: Sport and Recreation

This course will focus on a particular niche or growing sport in the recreation industry. Each semester the topic will change, exploring trends such as disc golf, esports, pickleball, etc. This is a course to introduce students to new trends in the field - both majors and non-majors are

welcome. Students will learn about the topic as a sport/recreation trend, the history, management, tournament and or course design, learn how to play, and more! In the end, students will be able to feel confident in their abilities to plan an event, work in the industry or comprehend the trend topic as a new and marketable sport. Graded on A-F basis only.

Credit Hours: 3

PRST 2281: Business of Sport and Recreation

This course provides knowledge and awareness of management practices of various sport and recreation organizations. Students will become aware of organizational behavior, leadership, and human resources management as it applies to the sport and recreation industries. Students will examine the impact business strategies within the organization related turning a profit. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1010 and PRST 1011; Instructor Consent

PRST 2355: Private and Commercial Recreation and Sport

This course is designed to expose students to the scope, characteristics and management aspects of the commercial recreation and sport industry. Students will consider principles, practices and influences of tourism/travel on public and private recreation and sport services. Graded on A-F basis only.

Credit Hours: 3

PRST 2711: Experience Internship

This course is designed as an independent study for students to gain professional experience. Graded on A-F basis only.

Credit Hour: 1-3

Prerequisites: Instructor Consent

PRST 2750: Methods in Research and Evaluation

An overview of social research methods, including terms, human and scientific inquiry, ethical behavior, literature review, sampling questionnaire construction, types of data collection, statistical analysis, and reporting of results. Graded on A-F basis only.

Credit Hours: 3

Prerequisites or Corequisites: PRST 1011

PRST 3080: Principles and Practices of Coaching Sport

This course provides opportunities for future and current coaches to use standards, pedagogical skills, and reflective practice to guide instruction. It addresses coaching issues and discusses the four areas of coaching: Tactical, Technical, Physical, and Psychological. Further, it introduces philosophies, methods, and theories of coaching, basic psychology,

sports medicine, pedagogy, and sports management. Graded on A-F basis only.

Credit Hours: 3

PRST 3081: Sport Officiating

This course provides opportunities to acquire knowledge, skill, and experience to function effectively as a sports official. It serves as an introduction into the officiating profession, focusing on knowledge of rules and regulations of selected sports, developing skills in the area of communication, decision-making, and conflict management. Students will be exposed to philosophies behind the sports official with an emphasis on mechanics, rule interpretation, and enforcement. Graded on A-F basis only.

Credit Hours: 3

PRST 3082: Philosophies of Coaching and Officiating

This course is for anyone who wants to be a sports coach, sports official, athletic director, parks and recreation department sports supervisor, college intramural sports coordinator, or physical education teacher. Graded on A-F basis only.

Credit Hours: 3

PRST 3101: Topics in Parks, Recreation and Tourism

Organized study of selected topics in parks, recreation and tourism. Subjects may vary from semester to semester.

Credit Hour: 1-3

PRST 3115: Practicum Experience

An organized undergraduate experiential learning opportunity. Students and faculty will visit identified cities to meet with professionals in the field, tour parks, recreation, and tourism venues, and network with professionals. Graded on A-F basis only.

Credit Hour: 1-3

Prerequisites or Corequisites: PRST 1011

Prerequisites: Instructor Consent

PRST 3185: Sports Economics and Finance

This course focuses on the economic and financial issues within the sport industry. The class will help students understand basic and complex concepts within economics and finance in a sport context, and to grasp the importance of financial and economic decision making. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1011; Restricted to Parks, Recreation majors with Sport Management emphasis or instructor consent

PRST 3185H: Sports Economics and Finance - Honors

This course focuses on the economic and financial issues within the sport industry. The class will help students understand basic and complex concepts within economics and finance in a sport context, and to grasp the importance of financial and economic decision making. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1011; Restricted to Parks, Recreation, and Tourism majors with Sport Management emphasis or instructor consent. Honors eligibility required

PRST 3189: Pre-Internship and Career Development Seminar

The course is designed to prepare students for PRST 4940 and careers beyond the internship. Emphasis is placed on students' responsibilities prior to enrollment in PRST 4940 in the following semester, selecting internship sites and completing internship requirements. Graded on A-F basis only.

Credit Hour: 1

Prerequisites: PRS/PRST Major; Junior/Senior Standing; PRST 1011

PRST 3210: Personnel Management and Leadership

Considers theories and practices of leadership and management in leisure services employment. Topic presentation in relationships, attitudes, supervision, motivation and group functioning. Course is first in a 2-part series (along with PRST 3215W) to earn writing intensive requirement. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 2281 or Instructor Consent

PRST 3210W: Personnel Management and Leadership - Writing Intensive

Considers theories and practices of leadership and management in leisure services employment. Topic presentation in relationships, attitudes, supervision, motivation and group functioning. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 2281 or Instructor Consent

PRST 3215: Program and Event Development

Fundamental principles and techniques of program development and event management; seasonal, year round, specialty areas and total agency program planning. The purpose of this course is to make students better prepared to implement and evaluate recreation programming and events that fulfill the diverse needs of society. Course is second in a 2-part series (along with PRST 3210) to earn writing intensive requirement. Graded on A-F basis only.

Credit Hours: 4

Prerequisites or Corequisites: PRST 3210

PRST 3215W: Program and Event Development - Writing Intensive

Fundamental principles and techniques of program development and event management; seasonal, year round, specialty areas and total agency program planning. The purpose of this course is to make students better prepared to implement and evaluate recreation programming and events that fulfill the diverse needs of society. Course is second in a 2-part series (along with PRST 3210) to earn writing intensive requirement. Graded on A-F basis only.

Credit Hours: 4

Prerequisites or Corequisites: PRST 3210

PRST 3220: Introduction to Recreation for Individuals with Disabilities

Principles, concepts and historical development of recreation for individuals with disabilities. Explanation of attitudes, issues, practice and barriers related to recreation participation. Graded on A-F basis only.

Credit Hours: 3

PRST 3230: Outdoor Recreation Policy

An overview of parks and outdoor recreation, history, legislation, policies, and management philosophies/practices will be studied.

Credit Hours: 3

PRST 3230W: Outdoor Recreation Policies - Writing Intensive

An overview of parks and outdoor recreation, history, legislation, policies, and management philosophies/practices will be studied.

Credit Hours: 3

PRST 3231: Interpretation of Natural and Cultural Resources

Interpretive principles and techniques employed to communicate the values/meanings of natural and cultural resources to visitors.

Credit Hours: 3

PRST 3282: Governance and Policy in Sport

This course takes a broad look at the way sport is governed in today's world. More specifically, it examines how sport organizations interact and coordinate with numerous policy stakeholders from both inside and outside the industry to create, influence, implement and coordinate governance. Thus, governance is examined not as the study of power but more as a complex coordination. This course aims to foster critical

thinking, writing and discussion about the complex role of governing sport organizations. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 2281

PRST 3400: Sport and Recreation Marketing

This course is designed to provide students with an understanding of the marketing process as it applies to the sport and recreation industries. Including topics such as: market research techniques, promotional developments, marketing strategies, and campaigns. Marketing within collegiate, recreational, commercial, and professional environments, as well as the use of sports/athletes as promotional tools for non-sport products will be examined.

Credit Hours: 3

Prerequisites: PRST 1010, junior status

PRST 4100: Ethics and Diversity

(cross-leveled with PRST 7100). This course examines an encompassing perspective of ethics and diversity within the fields of parks, recreation, sport, and tourism. It introduces students to ethical issues today's managers are confronted with and provides a practical and analytic foundation for business and stakeholder relationships. Additionally, it provides students with an analysis and understanding of the various ways that people within sport, recreation, parks, and tourism organizations can differ, and how differences based on this diversity impact life experiences and outcomes. Students will learn to make morally reasoned decisions, respond responsibly when faced with challenging ethical dilemmas, and serve as role models for ethical conduct. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 2281 and PRST 3210/PRST 3210W

PRST 4101: Topics in Parks, Recreation and Tourism

Organized study of selected topics in parks, recreation and tourism. Subjects may vary from semester to semester.

Credit Hour: 1-3

PRST 4150: Contemporary Issues in Sport

This course provides an analysis of the place of sport in American society and the impact of sport on American culture. Social and cultural contexts in which sport exists and how those contexts are influenced by sport will be examined. Concepts and theories will be utilized to examine how social issues and change, relationships, and organization affect sport. Emphasis will be placed on current issues and trends in sport and society. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST majors and students who have declared the Certificate in Sport Coaching and Athletic Leadership

PRST 4208: Administration and Organizational Behavior

(cross-leveled with PRST 7208). Theoretical foundations of the organization and administration of leisure services in both community and institutional settings. Emphasis on the roles of the administrator. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1010 and Junior Standing; or Instructor Consent

PRST 4250: Parks, Health and Wellness

(cross-leveled with PRST 7250). Exposure to nature in parks and natural areas can improve physical, psychological and social health. This course explores the concepts, research, theories and contemporary issues related to the health benefits of parks and exposure to nature. Through this course, students will examine the importance of parks and natural resources to public health. The course emphasizes case studies and practical applications in addition to guided discussions of assigned readings. Offered periodically. Graded on A-F basis only.

Credit Hours: 3

PRST 4260: Sustainable Tourism

(cross-leveled with PRST 7260). Sustainability in the tourism field refers to the adoption of sound environmental, economic, and socio-cultural practices in tourism development and management. Sustainable tourism is considered an alternative to mass tourism and covers a wide range of different tourism niches (e.g., sports tourism, agritourism, ecotourism, film tourism). This course is designed to provide students with a basic understanding of tourism impacts and sustainable tourism development. Students will be introduced to theory, practice, history, terminology and issues in the planning and management of major tourism niches. Graded on A-F basis only.

Credit Hours: 3

PRST 4310: Fundraising and Grants Proposal Writing

(cross-leveled with PRST 7310). This course is designed for current or aspiring professionals who want to become familiar with the fundamentals of philanthropy, fundraising, and grant writing. Students will learn the complete process of the grant proposal development: identification of an achievable and fundable project, research and assessment of viable funding sources, funder relations, proposal writing, budget development, preparation of a full proposal package for submission, and post-award or rejection follow-up with funders. The course will include a combination of lectures, discussions, papers, and projects. Graded on A-F basis only.

Credit Hours: 3

Recommended: Writing Intensive Course

PRST 4333: Park and Sport Facility Operations

(cross-leveled with PRST 7333). Basic principles, practices and problems associated with the operations of park and sport facilities including green space, aquatic facilities, sports fields, outdoor park facilities and buildings. Additional focus on necessary maintenance personnel management, equipment management and management of volunteers within a park system or sports facility. Graded on A-F basis only.

Credit Hours: 3

PRST 4340: Recreation Land Management

(cross-leveled with PRST 7340). This course provides students with an understanding of the principles and practices of recreation land management. Topics include federal land management agencies, wilderness management, benefits based management, recreation opportunity spectrum, limits of acceptable change, citizen participation in decision making, and visitor experience/resource protection.

Credit Hours: 3

PRST 4350: Problems in Parks, Recreation, Sport and Tourism

Individual study with a designated faculty member.

Credit Hour: 1-3

Prerequisites: Instructor Consent

PRST 4357: Domestic and International Tourism: Resources, Market, and Impacts

(cross-leveled with PRST 7357). Nature and scope of tourism planning at the local, regional, and national levels; economic social, environmental, and policy considerations. Comparative study of initiating, planning and implementing tourism and the organization of community resources for developing and controlling a tourism industry. Graded on A-F basis only.

Credit Hours: 3

PRST 4385: Legal Aspects of Sport

This course studies the U. S. legal system, its structure and terminology. Legal aspects of contract law, statutory law, constitutional law, intellectual property, torts, negligence, and risk management in sport will be examined. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 2281, PRST 3210W

PRST 4711: Sales and Sponsorships

This course is designed to provide students an understanding of the sales and sponsorship process used in recreation, tourism, and sport settings. Students will learn the fundamentals of sales and sponsorships, and apply their knowledge of partnerships, sponsorships, and sales with professional sports teams, collegiate athletics, municipal park and

recreation departments, national and state parks, tourism destinations and other organizations in the industry via hands on assignments and projects. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1010 or instructor consent

Recommended: PRST 2281, PRST 3215

PRST 4712: Crisis and Risk Management

This course provides an overview of how leadership teams in modern organizations, leisure service providers, municipal park agencies, and for-profit recreational enterprises approach crisis and risk management. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1010 or instructor consent

PRST 4940: Parks, Recreation, Sport and Tourism Internship

Supervised professional experience with an approved organization. Course entails weekly reports, case studies, agency evaluations and a special project related to the student's curricular emphasis. Students must complete core, emphasis, and pre-internship courses with a C- or better to be eligible to start the capstone. Graded on A-F basis only.

Credit Hours: 12

Prerequisites: PRST 1011 and PRST 3189, PRST majors only, instructor's consent. Students must complete core, emphasis, and pre-internship courses with a C- or better to be eligible to start the capstone

PRST 4945: Experiential Learning in Industry Internship in Parks, Recreation, Sports and Tourism

Learning experience combining observation, application, and reflection in a discipline-based industry internship. Course appears on transcript for zero credit and does not count toward full-time enrollment. No tuition or fees are charged. Graded on S/U basis only.

Credit Hours: 0

Prerequisites: instructor's consent

PRST 4949: Western Canada Study Abroad

This course provides students an educational opportunity to explore Western Canada. Students analyze natural resource management, customer and visitor relations, community relations, cultural entrepreneurship, and transportation networks with US and Canadian Management methods.

Credit Hours: 3

Prerequisites: Instructor's consent

PRST 4950: Undergraduate Research in Parks, Recreation, Sports and Tourism

Individually directed research, relevant to fundamental and applied questions in parks, recreation, sport and tourism, for students under faculty supervision. Project must be arranged by student and faculty member prior to registration. Graded on S/U basis only.

Credit Hour: 1-3

Prerequisites: instructors consent

PRST 7100: Ethics and Diversity

(cross-leveled with PRST 4100). This course examines an encompassing perspective of ethics and diversity within North American and international sport and recreation organizations. Specifically, the purpose of this course is to provide students with an analysis and understanding of the various ways that people within sport and recreation organizations can differ, and how differences based on this diversity impact life experiences and outcomes. Graded on A-F basis only.

Credit Hours: 3

PRST 7101: Topics in Parks, Recreation and Sport

Specialized topics in recreation and park administration dynamics. Subjects and credits vary by semester based on available faculty resources and expertise. Course content announced in advance. Graded on A-F basis only.

Credit Hour: 1-3

PRST 7150: Contemporary Issues in Sport

(cross-leveled with PRST 4150). This course provides an analysis of the place of sport in American society and the impact of sport on American culture. Social and cultural contexts in which sport exists and how those contexts are influenced by sport will be examined. Concepts and theories will be utilized to examine how social issues and change, relationships, and organization affect sport. Emphasis will be placed on current issues and trends in sport and society. Graded on A-F basis only.

Credit Hours: 3

PRST 7208: Administration and Organizational Behavior

(cross-leveled with PRST 4208). Theoretical foundations of the organization and administration of leisure services in both community and institutional settings. Emphasis on the roles of the administrator. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: PRST 1011; Restricted to Parks, Recreation and Tourism; Parks, Recreation and Sport majors

PRST 7250: Parks, Health and Wellness

(cross-leveled with PRST 4250). Exposure to nature in parks and natural areas can improve physical, psychological and social health. This course explores the concepts, research, theories and contemporary issues related to the health benefits of parks and exposure to nature. Through this course, students will examine the importance of parks and natural resources to public health. The course emphasizes case studies and practical applications in addition to guided discussions of assigned readings. Offered periodically. Graded on A-F basis only.

Credit Hours: 3

PRST 7260: Sustainable Tourism

(cross-leveled with PRST 4260). Sustainability in the tourism field refers to the adoption of sound environmental, economic, and socio-cultural practices in tourism development and management. Sustainable tourism is considered an alternative to mass tourism and covers a wide range of different tourism niches (e.g., sports tourism, agritourism, ecotourism, film tourism). This course is designed to provide students with a basic understanding of tourism impacts and sustainable tourism development. Students will be introduced to theory, practice, history, terminology and issues in the planning and management of major tourism niches. Graded on A-F basis only.

Credit Hours: 3

PRST 7310: Fundraising and Grants Proposal Writing

(cross-leveled with PRST 4310). This course is designed for current or aspiring professionals who want to become familiar with the fundamentals of philanthropy, fundraising, and grant writing. Students will learn the complete process of the grant proposal development: identification of an achievable and fundable project, research and assessment of viable funding sources, funder relations, proposal writing, budget development, preparation of a full proposal package for submission, and post-award or rejection follow-up with funders. The course will include a combination of lectures, discussions, papers, and projects. Graded on A-F basis only.

Credit Hours: 3

Recommended: Solid Writing Skills

PRST 7333: Park and Sport Facility Operations

(cross-leveled with PRST 4333). Basic principles, practices and problems associated with the operations of park and sport facilities including green space, aquatic facilities, sports fields, outdoor park facilities and buildings. Additional focus on necessary maintenance personnel management, equipment management and management of volunteers within a park system or sports facility. Graded on A-F basis only.

Credit Hours: 3

PRST 7340: Recreation Land Management

(cross-leveled with PRST 4340). This course provides students with an understanding of the principles and practices of recreation land

management. Topics include federal land management agencies, wilderness management, benefits based management, recreation opportunity spectrum, limits of acceptable change, citizen participation in decision making, and visitor experience/resource protection.

Credit Hours: 3

PRST 7357: Domestic and International Tourism: Resources, Market, and Impacts

(cross-leveled with PRST 4357). Nature and scope of tourism planning at the local, regional, and national levels; economic social, environmental, and policy considerations. Comparative study of initiating, planning and implementing tourism and the organization of community resources for developing and controlling a tourism industry. Graded on A-F basis only.

Credit Hours: 3

PRST 7385: Legal Aspects of Sport

(cross-leveled with PRST 4385). Provides students the opportunity to research, explore, and discuss the U.S. legal system as it pertains to the world of professional, amateur, and youth sport: the structural foundations and terminology associated with its relevance. Including, but not limited to elements of contract law, intellectual property, negligence, antitrust law, trademark law, and constitutional law. Students apply their knowledge of this material through legal writing exercises, various assignments regarding case precedent, and examinations. Graded on A-F basis only.

Credit Hours: 3

PRST 7960: Guided Reading in Parks, Recreation, Sport and Tourism

Selected reading in parks, recreation, sport and tourism identified to fulfill a graduate student's academic needs or specialized interests.

Credit Hour: 1-3

Prerequisites: instructor's consent

PRST 8080: Foundations of Sport

This course focuses on the business side of sport management, primarily considering issues of marketing, sponsorship, and sales. In this, students will not only supplement knowledge of these concepts, but also be presented with actual models relevant to working in sales in the competitive sport environment. Graded on A-F basis only.

Credit Hours: 3

PRST 8088: Sport and Leisure Economics

This course focuses on the business side of sport management, primarily considering issues of marketing, sponsorship, and sales. In this, students will not only supplement knowledge of these concepts, but

also be presented with actual models relevant to working in sales in the competitive sport environment. Graded on A-F basis only.

Credit Hours: 3

PRST 8089: Research Project

Individual research on approved project. Involves creativity and scholarly inquiry where product does not adhere to the traditional thesis format. Graded on S/U basis only.

Credit Hour: 1-99

Prerequisites: Parks, Recreation and Tourism graduate major

PRST 8090: Thesis Research in Parks, Recreation, Sport and Tourism

Research leading to thesis in field of parks, recreation and tourism. Graded on S/U basis only.

Credit Hour: 1-6

Prerequisites: Parks, Recreation and Tourism graduate major

PRST 8400: Constructs of Leisure

Review analysis and implications of fundamental psycho-social determinants of leisure behavior. Application theories of determinants to existing and proposed leisure service systems.

Credit Hours: 3

PRST 8401: Topics in Parks, Recreation, Sport and Tourism

Specialized topic content in parks, recreation, sport, and tourism programs, management and/or development. Subject content and credit may vary by semester based on faculty resources and student needs. Offered periodically.

Credit Hour: 1-3

Prerequisites: instructor's consent

PRST 8411: Independent Work in Parks, Recreation, Sport and Tourism

Independent research or special projects in parks, recreation, sport and tourism.

Credit Hour: 1-3

Prerequisites: instructor's consent

PRST 8430: Social and Behavioral Research Methods

Research Methods provides the foundations of social science research. This course includes the application of both quantitative and qualitative methods, covering design, data collection, analysis and reporting.

Through a series of practicum assignments, students practice a variety of data collection approaches. Graded on A-F basis only.

Credit Hours: 3

PRST 8436: Visitor Behavior and Policy

A course which examines visitor behavior in recreation and leisure settings, including the study of motivations, expectations, attitudes, preferences, and satisfaction with implications for managing natural and cultural resources.

Credit Hours: 3

PRST 8450: Administration in Leisure Service Delivery

Review, analysis and synthesis of administrative functions as related to public and private recreation and leisure service enterprises.

Credit Hours: 3

PRST 8460: Finance of Sport, Tourism, and Leisure Services

Review and critical analysis of financial functions, strategies and methodology as related to public and private recreation and leisure service enterprises. Graded on A-F basis only.

Credit Hours: 3

PRST 8940: Internship in Parks, Recreation and Tourism

Supervised student practice in recreation, park or related settings under qualified instructor.

Credit Hour: 1-6

Prerequisites: Parks, Recreation and Tourism graduate major
