To obtain the Bachelor of Journalism degree, a student must complete expects each student to maintain a minimum GPA of 3.0 to be
The Bachelor of Journalism degree requires 120 credits. The faculty
Major Program Requirements
radio reporting and production, videography, website editing and writing.
news reporting or production, television sports reporting or production,
public relations, project management, product management, science
multimedia editing, news editing, photo editing, photography, podcasting,
editing and producing, international journalism, investigative reporting,
media planning, media production, magazine editing, mobile production,
multimedia editing, news editing, photo editing, photography, podcasting,
public relations, project management, product management, science
communication, SEO strategy, social media producing, sports reporting,
sports and entertainment promotion, strategic communication, television
news reporting or production, television sports reporting or production,
radio reporting and production, videography, website editing and writing.

Major Program Requirements
The Bachelor of Journalism degree requires 120 credits. The faculty
students pursue careers in a wide range of journalism and communication professions including:
account management, art direction, audience engagement, audience
development, audience research, business journalism, data analysis
and visualization, digital content editing, digital strategy, documentary
editing and producing, international journalism, investigative reporting,

Students customize their degree through elective courses that allow
them to gain depth and breadth in a wide array of subject areas
and specializations. Upon graduation, students pursue careers in a
wide range of journalism and communication professions including:
account management, art direction, audience engagement, audience
development, audience research, business journalism, data analysis
and visualization, digital content editing, digital strategy, documentary
editing and producing, international journalism, investigative reporting,
media planning, media production, magazine editing, mobile production,
multimedia editing, news editing, photo editing, photography, podcasting,
public relations, project management, product management, science
communication, SEO strategy, social media producing, sports reporting,
sports and entertainment promotion, strategic communication, television
news reporting or production, television sports reporting or production,
radio reporting and production, videography, website editing and writing.

Degree Program Description
Journalism is the study and practice of analyzing, gathering, creating and
presenting news and information through different media.
The curriculum includes focused study and hands-on experience within
the career paths of broadcasting, cross-platform editing and producing,
photojournalism and documentary journalism, reporting and writing, and
social and audience strategy.

Career Path (minimum of two courses from one area required) 6
Television JOURN 4300 & JOURN 4304
Cross-Platform Editing and Producing JOURN 4830 &
JOURN 4832
Photojournalism and Documentary JOURN 4540 & JOURN 4560
Reporting and Writing JOURN 4450 & JOURN 4490
Social and Audience Strategy JOURN 4820 & JOURN 4824

Specialty Areas (may choose from several)* 15
Accelerated Graduate Program, Account Management, Art
Direction, Arts and Culture Journalism, Audience Experience,
Broadcast Radio News, Broadcast TV News, Business
Journalism, Copywriting, Design, Digital Strategy, Documentary
Journalism, Editing, Government Journalism, Innovation and
Technology, International Journalism, Investigative and Data
Journalism, Magazine Writing, Media Planning, Novak Leadership,
Photojournalism Stills and Video, Podcasting, Public Relations,
Print and Digital Reporting, Science, Health, and Environment,
Social Leadership, Sports and Entertainment Promotion, Sports
Journalism, Strategic Communication Research, Strategic
Communication Visual Storytelling, Visual Editing and Management

Capstone 3
Non-Journalism Electives from the areas below: 28
(Must be numbered 2000 or above)

Area 1 3
Students choose from one of these areas: Animal Science,
Anthropology, Astronomy, Atmospheric Science, Biochemistry,
Biology, Chemistry, Computer Science, Environmental Science,
Food Science, Geology, Mathematics, Physics, Plant Science,
Psychology, Rural Sociology, Sociology or Statistics.

Honor’s College students can also choose from: GN_HON 2243H,
GN_HON 2310H, GN_HON 2430H, GN_HON 2244H,
GN_HON 2450H, GN_HON 2461H, GN_HON 2462H,
GN_HON 3210H, GN_HON 3241H, GN_HON 3242H,
GN_HON 3450H.

Area 2 6
Students choose from the following areas: Agribusiness
Management, Black Studies, Economics, Geography, History,
Peace Studies, Political Science, and Women’s and Gender
Studies.
Honor’s College students can also choose from: GN_HON 2230H, GN_HON 2245H, GN_HON 2246H, GN_HON 3230H.

**Area 3** 6

Students choose from the following areas: Ancient Mediterranean Studies, Arabic, Architectural Studies, all Art prefixes, Chinese, Classical Humanities, Classics, Communication**, English**, Film Studies**, French, German, Greek, Hebrew, Italian, Japanese, Korean, Latin, all Music prefixes, Philosophy, Portuguese, Religious Studies, Russian, South Asia Studies, Spanish, Theater, and Visual Studies-Art History

Honor’s College students can also choose from: GN_HON 2015H, GN_HON 2111H, GN_HON 2112H, GN_HON 2113H, GN_HON 2114H, GN_HON 2120H, GN_HON 3112H, GN_HON 3113H, GN_HON 3120H

**Area 4** 10

Any non-journalism course**

^ See your advisor for additional choices to fulfill this requirement

* Students can earn credit in courses from additional Career Paths. These additional credits will apply to the fifteen credit hours in the Specialty Area requirements.

** Some courses are prohibited in the Bachelor of Journalism. Students should consult with their academic advisor for questions regarding courses in these areas.

**General Electives**

Electives may be necessary to complete a minimum of 72 credits of non-journalism classes and 120 total credits. Any course acceptable to the School of Journalism is allowed.

**Semester Plan**

The following four-year plan is a sample. A student’s path to graduation may vary based on a host of factors. Working with an academic advisor is necessary to determine the best plan for each student.

**First Year**

<table>
<thead>
<tr>
<th>Fall</th>
<th>CR</th>
<th>Spring</th>
<th>CR</th>
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<tr>
<td>ENGLISH 1000</td>
<td>3</td>
<td>Foreign Language II</td>
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<tr>
<td>Foreign Language I</td>
<td>4</td>
<td>HIST 1100 or 1200</td>
<td>3</td>
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<tr>
<td>Math and Quantitative Reasoning</td>
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<td>Science</td>
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<td>JOURN 1300</td>
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**Second Year**

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<tbody>
<tr>
<td>Foreign Language III</td>
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<td>ECONOM 1000</td>
<td>5</td>
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<tr>
<td>Humanities</td>
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<td>JOURN 2000</td>
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<td>Lab Science</td>
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<td>JOURN 2200</td>
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<td>JOURN 4180</td>
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<td>JOURN 4160</td>
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<tr>
<td>Non-Lab Science</td>
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**Third Year**

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<tbody>
<tr>
<td>JOURN 3000 or 4568W</td>
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<td>JOURN 4000</td>
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<tr>
<td>Journalism Specialty</td>
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<tr>
<td>Non-Journalism</td>
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<td>Non-Journalism</td>
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**Fourth Year**

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<tr>
<td>POL_SC 1100</td>
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<td>Career Path Course II</td>
<td>3</td>
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<tr>
<td>Career Path Course I</td>
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**Total Credits: 123**