BS in Hospitality Management with Emphasis in Food and Beverage Management

Degree Program Description

The hospitality industry plays a vital role in U.S. economic development and employment, as well as in the global community. While running a business requires strong marketing, finance and communication skills, the hospitality industry requires all this and more. Hospitality managers must create an experience for guests so unique and memorable that they are satisfied and want to return repeatedly. A B.S. in Hospitality Management provides students with all the business and managerial skills needed to succeed in a wide variety of hospitality and sport management careers. The curriculum includes core business skills and core Hospitality Management skills. In the B.S. in Hospitality Management with emphasis in Food and Beverage Management, whether in the kitchen supervising the production of a variety of food, managing inventory and controlling costs, or in the dining room entertaining guests and delivering quality service, students are provided the business tools to successfully manage a restaurant. Those same tools can also be used to operate a full service catering business and other food service establishments.

Major Program Requirements

Food & Beverage Management Requirements

Students must complete all University general education requirements and degree requirements in addition to the Food & Beverage Management emphasis requirements below:

- HSP_MGMT 2300 Fundamentals of the Food and Beverage Industry 3
- HSP_MGMT 3300 Food Production Management 3
- HSP_MGMT 3310 Food Service Budgeting and Controls 3
- HSP_MGMT 3320 Beverage Management 3
- HSP_MGMT 4380W Managing Food Service Businesses - Writing Intensive 3

Hospitality Professional Electives 15
Total Credits 30

Online Degree Program

Hospitality Management now offers the BS in Hospitality Management with an emphasis in Food and Beverage Management in an online format through Mizzou Online. Please see its website for more information.