BS in Parks, Recreation and Sport with Emphasis in Sport Management

Degree Program Description
The public's desire for quality of life, the pursuit of happiness and for well organized leisure activities drives a $600 billion marketplace supporting parks, recreation, more than $152 billion in sport management, and a $1.3 trillion investment in tourism. Students interested in Parks Recreation and Sport are individuals who are active, involved in sports, the great outdoors, and enjoy travel. The BS in Parks, Recreation & Sport with an emphasis in Sport Management specializes in the business aspects of sport and leisure. Areas of study include governance and policy in sport and leisure, sport economics and finance, business of sport, and legal aspects of sport. In Sport Management, economics drive a wide variety of opportunities including professional and collegiate sport, professional management, sporting goods, media, administration and finance. Sport managers are hired by professional sport team's organizations and associations as well as collegiate athletics, sport facilities, in addition to positions in sporting goods, media, administration, and finance. Possible careers include sport brand manager, marketing manager, athletic director, sport agent, media relations director, and ticket sales representative. This emphasis is preparatory for post-baccalaureate and graduate work in law, business, or sport.

Major Program Requirements
In addition to completing major program requirements (http://catalog.missouri.edu/undergraduategraduate/collegeofagriculturefoodandnaturalresources/parksrecreationandsport/bs-parks-recreation-sport), students must complete the following additional emphasis area requirements:

Sport Management Emphasis Area Coursework

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<th>Emphasis Area Requirements (minimum grade of C-)</th>
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<tr>
<td>PRST 2010 Foundations of Sport</td>
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<td>PRST 2080 Global Sport Environments</td>
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<td>PRST 3282 Governance and Policy in Sport and Leisure</td>
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<td>PRST 4385 Legal Aspects of Sport</td>
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<td>Professional Electives</td>
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Advisor approved courses specific to the student's selected emphasis. At least 6 credits must have a PRST designator. These professional electives can be used towards a second emphasis.

Total Credits: 27

Semester Plan
Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.