Communication

Mitchell McKinney, Chair
College of Arts and Science
108 Switzler Hall
(573) 882-4431
http://communication.missouri.edu

The Department of Communication offers courses in creating and critically evaluating messages. These messages persuade, inform and entertain in contexts such as one-to-one interactions, communication in organizations, and media. Students prepare for careers in broadcasting, sales, public relations, law, politics, marketing and new media.

The department offers BA, MA and PhD degrees with majors in Communication.

Faculty

Associate Professor D. S. Dougherty**, M. S. McKinney**, R. Meisenbach**
Assistant Professor L. Behm-Morawitz**, M. Click**, C. Colaner**, K. Harris, J. B. Houston**, B. Warner*
Assistant Teaching Professor A. Villamil*

Associate Professor Emeritus M. J. Porter, M. J. Smythe
Adjunct Professor D. Dunkin, M. W. Dunn*, R. Karwoski
Professor Emeritus L. Reid

* Graduate Faculty Member - membership is required to teach graduate-level courses, chair master's thesis committees, and serve on doctoral examination and dissertation committees.
** Doctoral Faculty Member - membership is required to chair doctoral examination or dissertation committees. Graduate faculty membership is a prerequisite for Doctoral faculty membership.

Undergraduate

• BA in Communication (http://catalog.missouri.edu/undergraduategraduate/collegeofartsandscience/communication/ba-communication)

Admission

Because of student interest in communication programs, admission is restricted. Students must apply for admission no earlier than the first semester of their sophomore year, or during the semester in which they will complete 45 credits. A copy of the admission procedures and policies is available in the department office or at http://communication.missouri.edu.

The student’s grade point average from the MU system as adjusted by the MU grade repeat policy and the grade point averages in completed communication courses at MU are the primary criteria used to determine admission to the program.

Transfer Student Admission

Transfer students are not eligible for admission until they have completed at least one semester in residence (12 credits) and a communication course in residence. Students who are not admitted may reapply for consideration in subsequent terms.

Departmental Honors

To receive departmental honors, a student must earn a minimum overall MU GPA of 3.3 and a minimum GPA of 3.5 in courses in communication completed at the University of Missouri. Students must a research project for a minimum of 3 credits with a faculty member, or a creative project completed for a minimum of 3 credits with a faculty member.

Graduate

• MA in Communication (http://catalog.missouri.edu/undergraduategraduate/collegeofartsandscience/communication/ma-communication)
• PhD in Communication (http://catalog.missouri.edu/undergraduategraduate/collegeofartsandscience/communication/phd-communication)

Communication Graduate Programs
College of Arts and Science
108 Switzler Hall
(573) 882-4431
http://communication.missouri.edu/

Director of Graduate Studies: Mitchell McKinney

About the Program

The program takes a theoretical, critical, and experimental approach to the study of communication. The MA program is designed to further enhance the understanding of the communication process by allowing students to study various aspects of communication in greater depth. Graduates are employed in corporate communication, educational and instructional media, sales, research and consulting. The doctoral program is designed for those interested in an academic career of college or university teaching and research. Doctoral students graduate with a strong theoretical background in interpersonal, mass media, organizational, or political communication.

Funding

Graduate students are eligible to apply for fellowships and graduate teaching assistantships. Funding is normally limited to doctoral students.

COMMUN 1200: Public Speaking
Principles, process of speech communication in small group and public speaking situations.
Credit Hours: 3

COMMUN 1200H: Public Speaking - Honors
Principles, process of speech communication in small group and public speaking situations.
Credit Hours: 3
Prerequisites: Honors eligibility required

COMMUN 2100: Media Communication in Society
An introduction to the development and impact of media communications and its technologies on American society. Emphasis on contemporary industry developments, their historical antecedents, as well as contemporary issues related to the influence and impact of media communication on society.
Credit Hours: 3
Prerequisites: freshman, sophomore or junior standing only

COMMUN 2100H: Media Communication in Society - Honors
An introduction to the development and impact of media communications and its technologies on American society. Emphasis on contemporary industry developments, their historical antecedents, as well as contemporary issues related to the influence and impact of media communication on society.
Credit Hours: 3
Prerequisites: freshman, sophomore or junior standing only. Honors eligibility required

COMMUN 2200: Video Workshop: Mizzou Network
A hands-on workshop; students will participate in all phases of video production (camera operations, directing, graphics, video replay, and live audio production and digital editing) in a variety of live sports Projects. There is no requirement of previous production experience or course work. Course may be repeated an additional two times for credit. Graded on S/U basis only.
Credit Hour: 1
Prerequisites: restricted to Communication majors

COMMUN 2315: Basic Audio Production and Performance
Radio speaking in varied types of programs; console operations, tape editing, microphone techniques.
Credit Hours: 3
Prerequisites: may be restricted to Communication majors only during early registration

COMMUN 2701: Topics in Communication - General
Topics in Communication - General.
Credit Hours: 3
Prerequisites: may be restricted to Communication majors only during early registration

COMMUN 2703: Topics in Communication - Behavioral Science
Topics in Communication - Behavioral Science.
Credit Hours: 3
Prerequisites: may be restricted to Communication majors only during early registration

COMMUN 2705: Topics in Communication - Humanities/Fine Arts
Topics in Communication - Humanities/Fine Arts.
Credit Hours: 3
Prerequisites: may be restricted to Communication majors only during early registration

COMMUN 3050: Survey of Communication Studies
A survey of four main areas of the field communication, interpersonal, organizational, political, and mass communication.
Credit Hours: 3
Prerequisites: May be restricted to Communications majors through early registration

COMMUN 3050W: Survey of Communication Studies - Writing Intensive
A survey of four main areas of the field communication, interpersonal, organizational, political, and mass communication.
Credit Hours: 3
Prerequisites: May be restricted to Communications majors through early registration

COMMUN 3310: Message Design and Writing for the Media
This course introduces students to writing for the media in various contexts including television, film and new media (e.g., websites and social media).
Credit Hours: 3
Prerequisites: COMMUN 2100. May be restricted to Communication majors only during early registration

COMMUN 3390: Digital Production I
Focus on building familiarity with video cameras, microphones, lighting, editing as well as the fundamentals of visual composition, (framing, camera angles, story boards, and ways to visualize information) and processes and procedures for producing and directing.
Credit Hours: 3
Prerequisites: sophomore standing. May be restricted to Communication majors only during early registration

COMMUN 3390: Digital Production II
Focus on advanced production work; more elaborate projects including digital shorts, music videos, and short documentaries; advanced editing, storyboards, and emphasis on developing narrative structure.
Credit Hours: 3
Prerequisites: COMMUN 3390 or instructor's consent. May be restricted to Communication majors only during early registration

COMMUN 3422: Communication Research Methods
Focuses on writing and administering surveys, conducting field research, and designing experimental studies.
Credit Hours: 3
Prerequisites: sophomore standing and COMMUN 1200. May be restricted to Communication majors only during early registration

COMMUN 3441: Nonverbal Communication
Analysis of form and content of nonverbal communication. Emphasis on role of nonverbal cues in interpersonal communication.
Credit Hours: 3
Prerequisites: sophomore standing and COMMUN 1200. May be restricted to Communication majors only during early registration

COMMUN 3460: Organizational Advocacy
Theory and analysis of communication to promote organizational culture and image.
Credit Hours: 3
Prerequisites: sophomore standing. May be restricted to Communication majors during early registration
COMMUN 3470: Culture as Communication
(same as ANTHRO 3470, LINGST 3470). Study of the influence of culture on communication processes. Examines topics such as the impact of values, languages, and nonverbal behavior on intercultural interaction.
Credit Hours: 3
Prerequisites: sophomore standing. May be restricted to Communication majors only during early registration

COMMUN 3490: Media Effects
Survey of the topics, research, and theories in the study of media effects.
Credit Hours: 3
Prerequisites: COMMUN 2100 or senior standing. May be restricted to Communication majors only during early registration

COMMUN 3525: Conflict and Communication
Theory and analysis of communication in conflict situations across a variety of contexts.
Credit Hours: 3
Prerequisites: sophomore standing required. May be restricted to Communication majors only during early registration

COMMUN 3561: Relational Communication
Analysis of communication influences on relational identities and development.
Credit Hours: 3
Prerequisites: sophomore standing and COMMUN 1200. May be restricted to Communication majors only during early registration

COMMUN 3570: Performance of Literature
(same as ENGLISH 3570 and THEATR 3200). Analysis and oral interpretation of literary works. Graded on A-F basis only.
Credit Hours: 3
Prerequisites: sophomore standing

COMMUN 3571: Group Decision Making Processes
(same as PEA_ST 3521). Procedures and techniques for interpersonal communication and decision making in small groups.
Credit Hours: 3
Prerequisites: sophomore standing. May be restricted to Communication majors only during early registration

COMMUN 3572: Argument and Advocacy
Critical analysis and production of argument emphasizing evidence, reasoning, and refutation.
Credit Hours: 3
Prerequisites: COMMUN 1200. May be restricted to Communication majors only during early registration

COMMUN 3575: Business and Professional Communication
Principles and practice of speech communication in business and professional settings. Emphasis on interviews, group conferences and personal presentations.
Credit Hours: 3

COMMUN 3576: Communication in Media
Survey of the topics, research, and theories in the study of media effects.
Credit Hours: 3

COMMUN 3580: Crisis Communication
The theory and practice of corporate and political communication responses to crisis situations.
Credit Hours: 3
Prerequisites: sophomore standing. May be restricted to Communication majors only during early registration

COMMUN 3636: Contemporary Issues in Mass Communication
Introduction to current issues and trends and relationship among the new technologies, policies, and potential impact on society.
Credit Hours: 3
Prerequisites: sophomore standing. May be restricted to Communication majors only during early registration

COMMUN 3701: Topics in Communication-General
Organized study of selected topics. Subjects and earnable credit may vary from semester to semester. Departmental consent required for repetition.
Credit Hours: 3
Prerequisites: COMMUN 1200 and COMMUN 2100. May be restricted to Communication majors only during early registration

COMMUN 3703: Topics in Communication-Behavioral Sciences
Organized study of selected topics. Subjects and earnable credit may vary from semester to semester. Departmental consent required for repetition.
Credit Hours: 1-99
Prerequisites: junior standing and instructor's consent. May be restricted to Communications majors only during early registration

COMMUN 3705: Topics in Communication-Humanities
Organized study of selected topics. Subjects and earnable credit may vary from semester to semester. Departmental consent required for repetition.
Credit Hours: 1-99
Prerequisites: junior standing and instructor's consent. May be restricted to Communications majors only during early registration

COMMUN 4395: Professional Seminar in Television Production
Application of principles to advanced television production, direction.
Credit Hours: 3
Prerequisites: COMMUN 3390 and instructor's consent. May be restricted to Communication majors only during early registration

COMMUN 4412: Gender, Language, and Communication
(same as LINGST 4412, ANTHRO 4412; cross-leveled with COMMUN 7412, LINGST 7412, ANTHRO 7412). Relationship among gender, language, nonverbal communication, and culture.
Credit Hours: 3
Prerequisites: junior standing or departmental consent. May be restricted to Communication majors only during early registration
COMMUN 4440: Ethical Issues in Communication  
(same as PEA_ST 4440; cross-leveled with COMMUN 7440). Exploration and analysis of ethical dimensions intrinsic to human communication.  
Credit Hours: 3  
Prerequisites: junior standing or departmental consent. May be restricted to Communication majors only during early registration

COMMUN 4473: Political Communication  
(cross-leveled with COMMUN 7473). Study of role and impact of communication in political campaigns; historical and contemporary study of influence by communication; case studies and practicum.  
Credit Hours: 3  
Prerequisites: junior standing or departmental consent. May be restricted to Communication majors only during early registration

COMMUN 4447: Theory and Research in Persuasion  
(cross-leveled with COMMUN 7474). Studies the persuasive process, attitude formation, modification.  
Credit Hours: 3  
Prerequisites: junior standing and COMMUN 1200. May be restricted to Communication majors only during early registration

COMMUN 4476: Organizational Communication  
(cross-leveled with COMMUN 7476). Theories of communication systems and processes in organizational structures; study of communication behavior in formal and informal organizational settings.  
Credit Hours: 3  
Prerequisites: junior standing and COMMUN 1200. May be restricted to Communication majors only during early registration

COMMUN 4520: Family Communication  
(same as H_D_FS 4680; cross-leveled with COMMUN 7520, H_D_FS 7680). Analysis of the functions and processes of communication within families.  
Credit Hours: 3  
Prerequisites: junior standing or departmental consent. May be restricted to Communication majors only during early registration

COMMUN 4530: Health Communication  
A general overview of the impact of communication on health, including doctor/patient communication and health campaigns. Graded on A-F basis only.  
Credit Hours: 3

COMMUN 4628: Children, Adolescents and the Media  
Focus on social scientific research concerning the mass media and social media in the lives of children and adolescents. The course centers on media effects literature and controversies relevant to child and adolescent media users. Course involves readings, lectures, discussions of theories, concepts, methods, and findings. We will also consider social implication and personal choices in media use. Graded on A-F basis only.  
Credit Hours: 3  
Prerequisites: junior standing required

COMMUN 4638: New Technologies and Communication  
Explores the social implications of new technologies designed for communication. Assumes basic computer knowledge.  
Credit Hours: 3  
Prerequisites: junior standing or instructor's consent. May be restricted to Communication Majors only during early registration

COMMUN 4701: Topics in Communication-General  
Organized study of selected topics. Subjects and earnable credit may vary from semester to semester. Departmental consent required for repetition.  
Credit Hour: 1-99  
Prerequisites: junior standing and instructor's consent. May be restricted to Communication majors only during early registration

COMMUN 4705: Topics in Communication-Humanities  
Organized study of selected topics. Subjects and earnable credit may vary from semester to semester. Departmental consent for repetition.  
Credit Hour: 1-99  
Prerequisites: junior standing and instructor's consent. May be restricted to Communication majors only during early registration

COMMUN 4940: Internship  
Directed professional experience within and outside the University in communication-related fields or organizations. Graded on S/U basis only.  
Credit Hour: 1-99  
Prerequisites: Admission to department, junior standing, instructor's consent, 2.5 GPA

COMMUN 4950: Research Project  
Student contributes to a research project with approved goals and a final written report. As part of the project, student will read articles in the communication research literature. Project can be independent or in conjunction with a faculty research project. Course may be repeated once for credit. Graded on A-F basis only  
Credit Hour: 1-3  
Prerequisites: COMMUN 3050; junior standing and instructor's consent. Approval by a faculty member who will serve as project supervisor

COMMUN 4960: Directed Reading  
Independent reading, reports.  
Credit Hour: 1-99  
Prerequisites: junior standing or instructor's consent

COMMUN 4970: Communication Practicum  
Special applied instruction in an advanced area of communication or media. Graded on S/U basis only.  
Credit Hour: 1-3  
Prerequisites: COMMUN 1200, COMMUN 3050, Communication major with junior standing and GPA of 2.5
COMMUN 4974: Senior Project
Integration and adaptation of communication theories to an applied communication problem. Required for all majors.

Credit Hours: 3
Prerequisites: admission to department, senior standing, and departmental consent

COMMUN 4975: Visual Literacy
Integration of theory and practice. The theoretical component of the class is grounded in the study of visual literacy and the practice component will focus on documentary filmmaking. May not be taken by graduate students. It is a capstone course for undergraduate students only.

Credit Hours: 3
Prerequisites: COMMUN 3390, senior standing; Admission to the department

COMMUN 7412: Gender, Language, and Communication
(same as LINGST 7412, ANTHRO 7412; cross-leveled with COMMUN 4412, LINGST 4412, ANTHRO 4412). Relationship among gender, language, nonverbal communication, and culture.

Credit Hours: 3

COMMUN 7473: Political Communication
(cross-leveled with COMMUN 4473). Study of role and impact of communication in political campaigns; historical and contemporary study of influence by communication; case studies and practicum.

Credit Hours: 3
Prerequisites: graduate standing or departmental consent

COMMUN 7530: Health Communication
A general overview of the impact of communication on health, including doctor/patient communication and health campaigns. Graded on A-F basis only.

Credit Hours: 3

COMMUN 7638: New Technologies and Communication
Explores the social implications of new technologies designed for communication. Assumes basic computer knowledge.

Credit Hours: 3

COMMUN 8001: Topics in Communication-General
Study of selected topics in communication. Topic and credit may vary semester to semester. Repeatable upon consent of department.

Credit Hours: 3
Prerequisites: instructor's consent

COMMUN 8085: Problems
Individual study not leading to thesis or dissertation.

Credit Hour: 1-99
Prerequisites: instructor's consent

COMMUN 8090: Master's Thesis Research in Communication
Research leading to thesis. Graded on a S/U basis only.

Credit Hour: 1-99
Prerequisites: instructor's consent

COMMUN 8110: Introduction to Graduate Study in Communication
Orientation to the field. Introduction to research methods. Production of research proposal. Emphasizes scholarly style of writing.

Credit Hours: 3

COMMUN 8120: Seminar in Quantitative Methods in Communication
Quantitative methods of communication research.

Credit Hours: 3

COMMUN 8130: Topics in Qualitative Research Methods
Examination of assumptions and techniques of qualitative methods adopting an interpretive framework for analyzing communication phenomena. May be repeated for credit.

Credit Hours: 3

COMMUN 8140: Content Analysis
Introduction to content analysis as a method. Students will learn about issues of sampling, codebook construction, intercoder reliability, validity, and analysis of content analytic data, including computer assisted content analysis.

Credit Hours: 3

COMMUN 8160: Rhetorical Criticism
Principles, practice criticism (description, analysis, evaluation) of rhetorical artifacts.

Credit Hours: 3

COMMUN 8170: Seminar in Quantitative Methods in Communication II
The focus of this course will be the study and practice of various multivariate statistical methods commonly used in communication research. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: COMMUN 8120; instructor's consent required

COMMUN 8310: Seminar in Interpersonal Communication
Examines theory and research concerning face-to-face dyadic interactions. Emphasis on context of interpersonal communication events and processes of interactional management.

Credit Hours: 3

COMMUN 8310: Seminar in Organizational Communication Theory
Exploration of the theoretical foundations of interpersonal communication in the organization, groups and team development, leadership, organizational decision making, motivation and power, bureaucracy, new information technologies, organizational effectiveness and the change process.

Credit Hours: 3
COMMUN 8510: Seminar in Mediated Communication Theory
This course will offer graduate students a broad overview of extant theories employed in the study of mediated communication. The class will be a survey of theory from foundation to modern conceptions of the study of mediated communication, from mass communication to interactive media contexts.

**Credit Hours:** 3

COMMUN 8610: Survey of Political Communication
Survey of theory and research on political communication; emphasis on messages and audience responses to messages.

**Credit Hours:** 3

COMMUN 9050: Research
Completes comprehensive exams and writes a literature review.

**Credit Hours:** 1-9

COMMUN 9090: Doctoral Dissertation Research in Communication
Research leading to dissertation. Graded on a S/U basis only.

**Credit Hours:** 1-99

**Prerequisites:** instructor's consent

COMMUN 9170: Research Practicum
Student conducts research under close supervision of faculty mentor. Goal: produce research report suitable for submission as convention paper, article, or book chapter. May be repeated once for credit.

**Credit Hours:** 3

**Prerequisites:** consent of mentor required; for advanced graduate students

COMMUN 9280: Seminar in Communication Theory
Examines the nature of theory, the assumptions underlying theoretical approaches to communication, and surveys themes in contemporary communication theories.

**Credit Hours:** 3

COMMUN 9310: Seminar in Family Communication
Examines research and theory of family communication; focus on family communication patterns and processes, emphasis on key conceptual, methodological and theoretical aspects of family communication scholarship and research on family forms, processes and outcomes. Graded on A-F basis only.

**Credit Hours:** 3

COMMUN 9330: Topics in Interpersonal and Family Communication
The course will review theory and research on topics related to the study of family communication and/or interpersonal communication. Subjects will rotate and include areas such as relational conflict, gender communication, narrative theory, family diversity, or intercultural communication.

**Credit Hours:** 3

**Prerequisites:** instructor's consent

COMMUN 9430: Topics in Organizational Communication
Examination of theory and research in selected areas of organizational communication. Topics vary by semester. Topics may include socialization, power, gender, emotions, and others. May be repeated for credit.

**Credit Hours:** 3

COMMUN 9460: Topics in Political Communication
Examination of theory and research in selected areas of political communication. Topics vary by semester. Topics may include political polarization, political socialization, politics and the media, political advertising, politics and new media.

**Credit Hours:** 3

COMMUN 9520: Seminar in Media Processes and Effects
Explores current research in the processes and effects of mediated communication. Readings pertain to the current social and psychological effects of media on users.

**Credit Hours:** 3

COMMUN 9530: Topics in Mediated Communication
Examination of theory and research in selected areas of mediated communication. Topics vary by semester. Topics include mass media and social relationships, digital media, social identity and media, health and media, and media diversity. May be repeated two times for credit.

**Credit Hours:** 3

COMMUN 9610: Seminar in Disaster, Crisis, and Risk
This course examines several lines of research from multiple disciplines that influence communication during disasters, crises, and emergencies. Topics may include federal government paradigms for disaster communication, crisis communication perspectives, risk perception, resilience, social media and emerging technologies in disasters, and media coverage of disasters.

**Credit Hours:** 3

COMMUN 9620: Political Campaign Debates
Theory and research on political campaign debates applied to analyses of candidate debates. Focus on primary and general presidential debates.

**Credit Hours:** 3

COMMUN 9630: Political Advertising
Theory and research on political advertising applied to analyses of candidate advertisements. Focus on primary and general presidential television spots and web pages.

**Credit Hours:** 3