BSBA in Business Administration with Emphasis in International Business - Economics

Degree Program Description

International Business is a joint degree program offered by the College of Arts and Science and the Trulaske College of Business. The program incorporates foreign language, geographic region and cultural environment courses with core and international business courses. Completion of this degree program requires 136-144 credits depending on emphasis.

Major Program Requirements

To complete this course of study, students must be accepted in both the Bachelor of Arts in International Studies program in the College of Arts and Science and the Bachelor of Science in Business Administration program in the Trulaske College of Business. Students must also complete all university requirements, including general education and the degree requirements below.

Social Sciences

6
GEOG 1100 Regions and Nations of the World I
or GEOG 1200 Regions and Nations of the World II
POL_SC 1400 International Relations
or POL_SC 2700 Comparative Political Systems

State Requirement

3

Behavioral Sciences

6
ANTHRO 2030 Cultural Anthropology

The additional 3 hours can be any general education approved Behavioral Science from the list.

Humanities

12
Civilization course in language studied
Literature course in language studied
Select one of the following:
ARCHST 1600 Fundamentals of Environmental Design
ARH_VS 1110 Ancient and Medieval Art
ARH_VS 1120 Renaissance through Modern Art
ENGLISH 2155 Introduction to World Literatures
ENGLISH 2159 Introduction to World Literatures, 1890 to Present
FILMS_VS 2820 Trends in World Cinema
GN_HON 2112H The Middle Ages and the Renaissance
GN_HON 2113H The Early Modern World: The 17th-19th Centuries Enlightenment
GN_HON 2114H The Modern Era
JOURN 1000 The News Media: Journalism and Advertising in a Democratic Society
MUSIC_NM 1310 Masterpieces of Western Music
MUSIC_NM 1313 Introduction to World Music

PEA_ST 3510 Think Global: Fundamentals of Globalization and Digital Technologies
PHIL 2100 Philosophy: East and West
PHIL 2410 Philosophes of War and Peace
PHIL 2430 Contemporary Moral Issues
REL_ST 1100 Introduction to Religion
REL_ST 2100 Indigenous Religions
REL_ST 2110 Global Religions
REL_ST 2310 Religions of China and Japan
WGST 2080 Perspectives on Sexual and Gender Diversity

Additional Humanities

Biological & Physical Sciences

1-5
One course must include a lab

Foreign Language

18-20
All in the same language

Area Support

9
To be selected with the A&S advisor. Coursework typically includes classes in Culture, Geography, Government, or History related to language studied.

Upper Level Admission Courses

34

Required Business Core Courses

26
ECONOM 3229 Money, Banking and Financial Markets
FINANC 3000 Corporate Finance
MANGMT 3000 Principles of Management
MANGMT 3300 Introduction to Business Processes and Technologies
MANGMT 3540 Introduction to Business Law
MRKTNG 3000 Principles of Marketing
STAT 3500 Introduction to Probability and Statistics II
or STAT 4510 Applied Statistical Models I
BUS_AD 3500 Advanced Professional Development Principles
BUS_AD 4500 Professional Development Program - Internship

College of Business WI Course

3

Business Area

15-18
To be selected with Business advisor, depending on emphasis area. Excluding ECONOM 4351.

Capstone Course - senior year (on campus) Minimum grade of C-required

MANGMT 4970 Strategic Management

Total Credits

136-145

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year

<table>
<thead>
<tr>
<th>Fall</th>
<th>CR Spring</th>
<th>CR</th>
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<tbody>
<tr>
<td>BUS_AD 1500</td>
<td>2 ENGLISH 1000</td>
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<tr>
<td>MATH 1100</td>
<td>3 ECONOM 1014</td>
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<tr>
<td>State Requirement</td>
<td>3 MATH 1400</td>
<td>3</td>
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<tr>
<td>Foreign Language</td>
<td>4 Foreign Language</td>
<td>4</td>
</tr>
<tr>
<td>Humanity</td>
<td>3 Behavioral Science</td>
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15 16
### Second Year

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<td>ACCTCY 2037</td>
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<td>ECONOM 1015</td>
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<td>ACCTCY 2258</td>
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<td>BUS_AD 2500</td>
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<td>MATH 1300</td>
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<td>Biological or Physical Science with Lab</td>
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<td>Foreign Language</td>
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**Total Credits:** 15

### Third Year

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<td>BUS_AD 3500</td>
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<td>MANGMT 3000</td>
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<tr>
<td>ECONOM 3229</td>
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<td>MANGMT 3540</td>
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<td>STAT 3500</td>
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<td>MRKTN 3000</td>
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<tr>
<td>MANGMT 3300</td>
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<td>POL SC 1400 or 2700</td>
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<tr>
<td>Business Writing Intensive</td>
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<td>Foreign Civilization/Writing Intensive Non-Business</td>
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**Total Credits:** 17

### Fourth Year

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<tr>
<td>FINANC 3000</td>
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<td>ECONOM 4351</td>
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<td>BUS_AD 4500</td>
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<td>ANTHRO 2030</td>
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<td>A&amp;S Area Support</td>
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<td>GEOG 1100 or 1200</td>
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<td>Foreign Literature</td>
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**Total Credits:** 15

### Fifth Year

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**Total Credits:** 15

**Total Credits:** 138