BSBA in Business Administration with Emphasis in Management

Degree Program Description

Students pursuing a degree in Business Administration will gain exposure to multiple areas of business including Accounting, Economics, Finance and Banking, Management, and Marketing. By selecting an emphasis in management students will learn the tools needed for planning, organizing, staffing, motivating, and directing a business, project, or department. Management coursework is diverse, covering entrepreneurial strategy, human resource management, human behavior in organizations, information systems and analytics, operations management, business law, diversity and inclusion, and leadership and ethics. Careers in management include human resource director, hospital administrator, bank manager, industrial relations director, quality control analyst, systems analyst, and manager of diversity and inclusion.

Major Program Requirements

Students must complete all university requirements (http://catalog.missouri.edu/academicdegreerequirements/universityrequirements), including general education (http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements), and the degree requirements below.

General Education Requirements

Upper Level Admission Courses 34
Required Core Courses 26
- ECONOM 3229 Money, Banking and Financial Markets
- or ECONOM 3251 Theory of the Firm
- FINANC 3000 Corporate Finance
- MANGMT 3000 Principles of Management
- MANGMT 3300 Introduction to Business Processes and Technologies
- MANGMT 3540 Introduction to Business Law
- MRKTN 3000 Principles of Marketing
- STAT 3500 Introduction to Probability and Statistics II
- BUS_AD 3500 Advanced Professional Development Principles
- BUS_AD 4500 Professional Development Program - Internship

Required Management Courses 9
- MANGMT 4010 Operations Management
- MANGMT 4020 Human Resource Management
- MANGMT 4030 Organizational Behavior

Additional Management Courses

Select three of the following: 9
- MANGMT 3200 Business and Society
- MANGMT 3700 Diversity and Inclusion in Management
- MANGMT 3901 Special Topics in Management
- MANGMT 3910 Managing Across Cultures
- MANGMT 3920 Managing People in the Global Enterprise
- MANGMT 3975 Current Issues in International Management
- MANGMT 4050 Management of Service Operations

Emphasis Support Courses 12
Courses approved by the student's management advisor selected from:
- Accountancy Courses 3000+
- ANTHRO 3700 Cultures of Europe
- Chinese, French, German, Hebrew, Italian, Japanese, Korean, Portuguese, Romance Lang, Russian, Spanish 2300+
- COMMUN 1200 Public Speaking
- COMMUN 3575 Business and Professional Communication
- COMMUN 4476 Organizational Communication
- CMP_SC 1050 Algorithm Design and Programming I
- 2000+ Computer Science Courses
- 3000+ Economics courses (if not used in required courses)
- 2000+ Electrical & Computer Engineering Courses
- ENGLSH 2030 Professional Writing
- Finance Courses 3000+
- GEOG 2710 Economic Geography
- HIST 4420 American Urban History
- 2000+ Industrial and Manufacturing Systems Courses
- INFOTC 2610 Audio/Video I
- INFOTC 2810 Fundamentals of Network Technology
### Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

#### First Year

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#### Second Year

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