BSBA in Business Administration

The BSBA in Business Administration is offered on campus as well as online. On campus students must choose an emphasis area (see emphasis areas for degree requirements). University students do not select an emphasis area unless they were previously in the on campus program and completed all requirements for their emphasis prior to switching into the online program.

Degree Program Description

In the Trulaske College of Business students are in either the lower level (undeclared) or the upper level (admitted to an emphasis area). Students entering the Trulaske College of Business usually enter the lower level while they take University general education and business preparation courses. The first two years of all business programs involve the same course sequences. A student typically applies to the upper level at the end of the sophomore year or the beginning of the junior year.

Major Program Requirements

The BSBA has an On-Campus delivery option, as well as an Online option. Requirements differ slightly. Refer to the applicable list of requirements below.

On-Campus - Major Core Requirements

A student may count a maximum of 40 credits in their emphasis area to meet the 120-credit requirement for the undergraduate degree. Requirements above and beyond general education requirements are listed under upper level admission courses. Students must complete all university requirements, including general education, and the degree requirements below.

| General Education (see University General Education Requirements) | 27 |
| Upper Level Admission Courses | 34 |
| Required Core Courses | 26 |
| Emphasis Support Courses | 26 |
| Required Emphasis Courses | 30 |
| Additional Emphasis Courses | 3 |
| Emphasis Support Courses | 3 |
| Senior Capstone | 3 |
| Total minimum | 120 |

On Campus - Upper Level Admission Courses

| ACCTCY 2036 | Accounting I | 3 |
| or ACCTCY 2026 | Accounting I | 3 |
| or ACCTCY 2136H | Honors Accounting I | 3 |
| ACCTCY 2037 | Accounting II | 3 |
| or ACCTCY 2027 | Accounting II | 3 |
| or ACCTCY 2137H | Honors Accounting II | 3 |
| ACCTCY 2258 | Computer-Based Data Systems | 3 |
| or INFOTC 1040 | Introduction to Problem Solving and Programming | 3 |
| or CMP.SC 1050 | Algorithm Design and Programming I | 3 |

| BUS_AD 1500 | Foundations of Business and Professional Development Principles | 2 |
| BUS_AD 2500 | Intermediate Professional Development Principles | 2 |
| ECONOM 1014 | Principles of Microeconomics | 3 |
| or ECONOM 1000 | General Economics for Journalists | 5 |
| or ECONOM 1014H | Principles of Microeconomics-Honors | 5 |
| or ECONOM 1051H | General Economics - Honors | 3 |
| ECONOM 1015 | Principles of Macroeconomics | 3 |
| or ECONOM 1000 | General Economics for Journalists | 3 |
| or ECONOM 1015H | Principles of Macroeconomics - Honors | 3 |
| or ECONOM 1051H | General Economics - Honors | 3 |
| ENGLISH 1000 | Exposition and Argumentation | 3 |
| MATH 1100 | College Algebra | 3 |
| MATH 1300 | Finite Mathematics | 3 |
| or MATH 1500: Analytic Geometry and Calculus I | 3 |
| MATH 1400 | Calculus for Social and Life Sciences | 3 |
| or MATH 1500: Analytic Geometry and Calculus I | 3 |
| STAT 2500 | Introduction to Probability and Statistics | 3 |
| or STAT 1200: Introductory Statistical Reasoning | 3 |
| and STAT 2200: and Introductory Statistical Methods | 3 |
| or STAT 1300: Elementary Statistics | 3 |
| or STAT 1400: Elementary Statistics for Life Sciences | 3 |
| and STAT 2200: and Introductory Statistical Methods | 3 |
| or ESC_PS 4170: Introduction to Applied Statistics | 3 |
| and STAT 2200: and Introductory Statistical Methods | 3 |
| or STAT 4710: Introduction to Mathematical Statistics | 3 |
| or STAT 2530: Statistical Methods in Natural Resources | 3 |

Total Credits: 34-36
+ Needs a C- or above in ENGLISH 1000, MATH 1100, STAT 2500.
> Must have either a C- in MATH 1300 or MATH 1400.

Emphasis Areas

General Education Requirement 27
Upper Level Admissions Courses 34
Required Courses 26

Online - Major Core Requirements

The online BSBA program provides students flexible access to a highly competitive degree. Coursework provides students with the tools to be successful in careers in Banking and Finance, Business Management, Human Resources, Insurance or Marketing and Sales. Students must complete all university requirements, including general education, and Department Level Requirements, in addition to the degree requirements below.

| General Education (see University General Education Requirements) | 27 hrs |
| Upper Level Admissions Courses | 34 hrs |
| Required Core Business Courses | 26 hrs |
| Additional Business Courses | 27 hrs |
| Second Writing Intensive Course in Business | 3 hrs |
Senior Capstone 3 hrs
Total 120 hrs

Online - Upper Level Admission Courses (completed outside of program) 21
ECONOM 1014 Principles of Microeconomics 3
ECONOM 1015 Principles of Macroeconomics 3
ENGLISH 1000 Exposition and Argumentation * 3
MATH 1100 College Algebra * 3
MATH 1300 Finite Mathematics # 3
MATH 1400 Calculus for Social and Life Sciences I # 3
STAT 2500 Introduction to Probability and Statistics I * 3

Online - Upper Level Admission Courses (completed within the program) 13
ACCTCY 2026 Accounting I 3
or ACCTCY 2036 Accounting I 3
ACCTCY 2027 Accounting II 3
or ACCTCY 2037 Accounting II 3
ACCTCY 2258 Computer-Based Data Systems 3
BUS_AD 1500 Foundations of Business and Professional Development Principles 2
BUS_AD 2500 Intermediate Professional Development Principles 2

Online - Required Business Core Courses (completed outside of program) 6
ECONOM 3229 Money, Banking and Financial Markets 3
STAT 3500 Introduction to Probability and Statistics II 3

Online - Required Business Core Courses (completed within the program) 20
BUS_AD 3500 Advanced Professional Development Principles * 2
BUS_AD 4500 Professional Development Program - Internship 3
FINANC 3000 Corporate Finance 3
MANGMT 3000 Principles of Management 3
MANGMT 3300 Introduction to Business Processes and Technologies 3
MANGMT 3540 Introduction to Business Law 3
MRKTNG 3000 Principles of Marketing 3

Online - Additional Business Courses (completed within the program) 27
Coursework must be numbered 3000 or above and include at least one course from 3 of the 5 knowledge areas (Accountancy, Economics, Finance, Management, or Marketing)

Second Writing Intensive Course
MANGMT 4140W Business Communication - Writing Intensive * 3

Online - Capstone Course (completed within the program)
MANGMT 4970 Strategic Management * 3
Total 120 hours

* Needs a C- or higher
# Needs a C- or higher in MATH 1300 or MATH 1400

Semester Plan
On-Campus Semester Plan

Please refer to the degree program page (http://catalog.missouri.edu/undergraduate/collegeofbusiness/businessadministration/#undergraduate) for a list of emphasis areas. The semester plans are specific to the emphasis area for on-campus students.

Online Semester Plan

Below is a sample plan of study, semester by semester. This plan reflects coursework a student will complete within the BSBA online program. All degree requirements not listed in this plan are completed outside of the BSBA online program. A student's actual plan may vary based on course choices and where options are available. Work with your academic advisor on questions specific to your plan of study.

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Total Credits: 120