BSBA in Business Administration

Degree Program Description

In the Trulaske College of Business students are in either the lower level (undeclared) or the upper level (admitted to an emphasis area). Students entering the Trulaske College of Business usually enter the lower level while they take University general education and business preparation courses. The first two years of all business programs (except international business and accounting) involve the same course sequences. A student typically applies to the upper level at the end of the sophomore year or the beginning of the junior year.

On Campus - Major Program Requirements

A student may count a maximum of 30 credits in their emphasis area to meet the 120-credit requirement for the undergraduate degree.

Requirements above and beyond general education requirements are listed under upper level admission courses.

Students must complete all university requirements (http://catalog.missouri.edu/academicdegreerequirements/universityrequirements), including general education (http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements), and the degree requirements below.

On-Campus - Major Core Requirements

Course requirements ensure that 40 percent of a student's course work is earned in divisions other than business.

General Education (see University General Education Requirements) 27
Upper Level Admission Courses 34
Required Core Courses 26
Emphasis Support Courses 30
  Required Emphasis Courses
  Additional Emphasis Courses
Senior Capstone 3
Total minimum 120

On Campus - Upper Level Admission Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCTCY 2036</td>
<td>3</td>
<td>Accounting I</td>
</tr>
<tr>
<td>or ACCTCY 2136H</td>
<td></td>
<td>Honors Accounting I</td>
</tr>
<tr>
<td>ACCTCY 2037</td>
<td>3</td>
<td>Accounting II</td>
</tr>
<tr>
<td>or ACCTCY 2137H</td>
<td></td>
<td>Honors Accounting II</td>
</tr>
<tr>
<td>ACCTCY 2258</td>
<td>3</td>
<td>Computer-Based Data Systems</td>
</tr>
<tr>
<td>or INFOTC 1040</td>
<td></td>
<td>Introduction to Problem Solving and Programming</td>
</tr>
<tr>
<td>or CMP_SC 2050</td>
<td></td>
<td>Algorithm Design and Programming II</td>
</tr>
<tr>
<td>BUS_AD 1500</td>
<td>2</td>
<td>Foundations of Business and Professional Development Principles</td>
</tr>
<tr>
<td>BUS_AD 2500</td>
<td>2</td>
<td>Intermediate Professional Development Principles</td>
</tr>
<tr>
<td>ECONOM 1014</td>
<td>3.5</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>or ECONOM 1000</td>
<td></td>
<td>General Economics</td>
</tr>
<tr>
<td>or ECONOM 1024</td>
<td></td>
<td>General Economics - Honors</td>
</tr>
<tr>
<td>or ECONOM 1051H</td>
<td></td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>ECONOM 1015</td>
<td>3</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>ENGLISH 1000</td>
<td>3</td>
<td>Exposition and Argumentation</td>
</tr>
<tr>
<td>MATH 1100</td>
<td>3</td>
<td>College Algebra</td>
</tr>
<tr>
<td>MATH 1300</td>
<td>3</td>
<td>Finite Mathematics</td>
</tr>
<tr>
<td>MATH 1400</td>
<td>3</td>
<td>Calculus for Social and Life Sciences</td>
</tr>
<tr>
<td>STAT 2500</td>
<td>3</td>
<td>Introduction to Probability and Statistics</td>
</tr>
</tbody>
</table>

Total Credits 34-36

- Both ACCTCY 2036 and ACCTCY 2037 must be taken in residence or both must be taken at another campus.
- Needs a C- or above in ENGLISH 1000, MATH 1100, STAT 2500.
- Must have either a C- in MATH 1300 or MATH 1400.

Emphasis Areas

General Education Requirement 27
Upper Level Admissions Courses 34
Required Courses 26

Online - Major Program Requirements

The online BSBA program provides students flexible access to a highly competitive degree. Coursework provides students with the tools to be successful in careers in Banking and Finance, Business Management, Human Resources, Insurance or Marketing and Sales. The Online BSBA program is designed to be a degree completion program. Students must secure a minimum of 54 credit hours outside of this program to satisfy the 120 credit graduation requirement.

Students must complete all university requirements, including general education (http://catalog.missouri.edu/academicdegreerequirements/universityrequirements), and Department Level Requirements (http://catalog.missouri.edu/undergraduategraduate/collegeofbusiness/businessadministration/#undergraduatetext), in addition to the degree requirements below.

Online - Major Program Requirements

General Education (see University General Education Requirements) 27 hrs
Upper Level Admission Courses 34 hrs
Required Core Business Courses 26 hrs
Additional Business Courses 30 hrs
Senior Capstone 3 hrs
Total 120 hrs

Online - Upper Level Admission Courses (completed outside of program)

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECONOM 1014</td>
<td>3</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>ECONOM 1015</td>
<td>3</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>ENGLISH 1000</td>
<td>3</td>
<td>Exposition and Argumentation</td>
</tr>
<tr>
<td>MATH 1100</td>
<td>3</td>
<td>College Algebra</td>
</tr>
<tr>
<td>MATH 1300</td>
<td>3</td>
<td>Finite Mathematics</td>
</tr>
<tr>
<td>MATH 1400</td>
<td>3</td>
<td>Calculus for Social and Life Sciences</td>
</tr>
<tr>
<td>STAT 2500</td>
<td>3</td>
<td>Introduction to Probability and Statistics</td>
</tr>
</tbody>
</table>

Online - Upper Level Admission Courses (completed within the program)
ACCTCY 2026  Accounting I  3
ACCTCY 2027  Accounting II  3
ACCTCY 2258  Computer-Based Data Systems  3
BUS_AD 1500  Foundations of Business and Professional Development Principles  2
BUS_AD 2500  Intermediate Professional Development Principles  2

Online - Required Business Core Courses (completed outside of program)

ECONOM 3229  Money, Banking and Financial Markets  3
STAT 3500  Introduction to Probability and Statistics II  3

Online - Required Business Core Courses (completed within the program)

BUS_AD 3500  Advanced Professional Development Principles +  3
BUS_AD 4500  Professional Development Program - Internship  3
FINANC 3000  Corporate Finance  3
MANGMT 3000  Principles of Management  3
MANGMT 3300  Introduction to Business Processes and Technologies  3
MANGMT 3540  Introduction to Business Law  3
MRKTNG 3000  Principles of Marketing  3

Online - Additional Business Courses (completed within the program)

FINANC 4500  Principles of Real Estate  3
FINANC 4630  Introduction to Risk Management and Insurance  3
MANGMT 4010  Business and Society  3
MANGMT 4020  Operations Management  3
MANGMT 4030  Human Resource Management  3
MANGMT 4040  Organizational Behavior  3
MANGMT 4140W  Business Communication - Writing Intensive +  3
MANGMT 4700  Principles of Entrepreneurship  3
MRKTNG 4000  Marketing Management  3
MRKTNG 4220  Consumer Behavior  3

Online - Capstone Course (completed within the program)

MANGMT 4970  Strategic Management +  3

Total Credits: 67

* Needs a C- or higher
# Needs a C- or higher in MATH 1300 or MATH 1400

**Online - Semester Plan**

Below is a sample plan of study, semester by semester. This plan reflects coursework a student will complete within the BSBA online program. All degree requirements not listed in this plan are completed outside of the BSBA online program. A student's actual plan may vary based on course choices and where options are available. Work with your academic advisor on questions specific to your plan of study.

<table>
<thead>
<tr>
<th>First Year Fall</th>
<th>CR Spring</th>
<th>CR Summer</th>
<th>CR</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS_AD 1500</td>
<td>2</td>
<td>2 FINANC 3000</td>
<td>3</td>
</tr>
<tr>
<td>ACCTCY 2026</td>
<td>3</td>
<td>3 MANGMT 4010</td>
<td>3</td>
</tr>
<tr>
<td>ACCTCY 2258</td>
<td>3</td>
<td>3 MRKTNG 4420</td>
<td>3</td>
</tr>
<tr>
<td>MRKTNG 3000</td>
<td>3</td>
<td>3 MANGMT 4020</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Second Year Fall</th>
<th>CR Spring</th>
<th>CR Summer</th>
<th>CR</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANGMT 4030</td>
<td>3 FINANC 4630</td>
<td>3 BUS_AD 4500</td>
<td>3</td>
</tr>
<tr>
<td>BUS_AD 3500</td>
<td>3 MANGMT 4970</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MANGMT 3200</td>
<td>3 MANGMT 3540</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>FINANC 4500</td>
<td>3 MANGMT 4140</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MRKTNG 4000</td>
<td>3 MANGMT 4700</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Total 120 hours