BSHES in Personal Financial Planning

Degree Program Description

Personal Financial Planning prepares students to play a role in improving the financial well-being of individuals and families by providing affordable, unbiased education and counseling in all areas of personal finance. The curriculum emphasizes the complimentary relationship between factors that affect financial decisions and economics and financial analysis techniques. Graduates excel in providing client-centered financial management advice, and are employed as financial planners, Extension agents, and consultants or counselors in financial, social, educational, legal, and government agencies.

Major Program Requirements

The BSHES in Personal Financial Planning offers three emphasis areas: Personal Financial Planning, Financial Counseling, and Personal Financial Management Services. Professional program requirements are listed at the emphasis level.

Semester Plan

A sample plan of study has not been designed for this major. Students should contact the academic department for assistance with academic planning.