BJ in Journalism with Emphasis in Magazine Journalism

Degree Program Description

Journalism is the study of gathering, assessing, creating, and presenting of news and information through various mediums. Students will develop a solid foundation in the liberal arts and sciences while achieving competency in journalism. Within the degree program, students can choose an emphasis in Magazine Journalism. Magazine Journalism focuses on the skills and strategies needed to excel in this industry. Students design, write, report, and publish across multiple platforms, including tablets, the Web, print and social media. The curriculum includes focused study and hands-on experience within the interest areas of Arts and Culture, Design, International Journalism, Magazine Editing, Magazine Publishing and Management, Magazine Writing, and Science and Health Journalism. Most pursue careers as Magazine Editors, Publishers, and Writers.

Major Program Requirements

Students must complete all university requirements (http://catalog.missouri.edu/academicdegreerequirements/universityrequirements), including general education (http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements), in addition to the degree requirements below.

Magazine Journalism Interest Areas

Arts and Culture Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This interdisciplinary interest area gives students the opportunity to expand their understanding of the arts as they develop critical thinking skills about society, culture and the media. Students are encouraged to see culture as a central part of the journalistic enterprise as they learn about art, music, theater, film, popular culture and critical reviewing. This is intended to lay the groundwork not only for careers in traditional and emerging forms of journalism but also for careers in arts organizations, museums, nonprofit agencies, cultural institutions and government programs. Administered by the Magazine Journalism Faculty.

Required Arts and Culture Journalism Interest Area Journalism Classes

Select one of the following: 3
- JOURN 4450 News Reporting
- JOURN 4804 Convergence Reporting

Complete each of the following: 3
- JOURN 4408 Magazine Editing
- JOURN 4410 Intermediate Writing (* or equivalent)
- JOURN 4418 Critical Reviewing

Select one of the following: 3
- JOURN 4984 Magazine Staff
- JOURN 4986 Advanced Writing

Design Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This interest area teaches students to tell stories using the tools of visual journalism. Critical thinking skills and application methods are studied and practiced in courses that cover design skills, management issues and theoretical frameworks. Through hands-on work in the Columbia Missourian and Vox Magazine newsrooms, students gain real-world experience that prepares them to organize information and be clear visual communicators. This interest area prepares students to be designers/art directors for publications in print, on the Web, and/or on other digital platforms. Administered by the Magazine Journalism and Print and Digital News Faculties.

Design Interest Area Required Journalism Classes

Select one of the following: 3
- JOURN 4450 News Reporting
- JOURN 4804 Convergence Reporting

Select one of the following: 2-3
- JOURN 4400 Introduction to News Editing
- JOURN 4408 Magazine Editing

Complete each of the following: 3
- JOURN 4360 Fundamentals of Design
- JOURN 4500 Publication Design
- JOURN 4502 Multimedia Planning and Design
- JOURN 4988 Advanced Publication Design

Magazine Editing Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

Students in this interest area gain hands-on experience in the skills and strategy needed to excel as part of a magazine staff: planning issues, pitching and editing stories, writing titles and sidebars, coordinating photography and art, working with designers, fact checking, proofreading and directing stories through all stages of print or online production. They also focus on the finer aspects of micro-editing: grammar, style, syntax and usage. Classes provide an analysis of the industry and study of innovative techniques and delivery platforms. This interest area is recommended for those who seek careers as editors in the magazine and book publishing industries. The lessons learned about pitching and magazine production are equally beneficial to magazine writers. Administered by the Magazine Journalism Faculty.

Magazine Editing Interest Area Required Journalism Classes

Select one of the following: 3
- JOURN 4450 News Reporting
- JOURN 4804 Convergence Reporting

Complete each of the following: 3
- JOURN 4408 Magazine Editing
- JOURN 4410 Intermediate Writing (* or equivalent)
- JOURN 4360 Fundamentals of Design
Magazine Journalism Faculty.

the analysis of contemporary magazine writing.

and detail and description. This interest area emphasizes revision and character, dialogue, voice, structure, scene construction, exposition, first. From there, students will explore narrative storytelling tools: must learn the basics of information gathering, interviewing and reporting foundation of longform or literary writing is solid reporting, and students

This interest area is for students who want to be magazine writers. The areas appear on transcripts.

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

Magazine Publishing and Management Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This interest area is directed to students who hope to become leaders in the field of magazine publishing and management. Course requirements and electives are designed to give an overview of all aspects of magazine publishing, both print and digital. Theoretical courses in law, business and management as applied to publications complement skills classes in reporting, writing, editing and design. Administered by the Magazine Journalism Faculty.

Magazine Publishing and Management Interest Area Required Journalism Classes

Select one of the following: 3

JOURN 4450 News Reporting
JOURN 4804 Convergence Reporting

Complete each of the following:

JOURN 4408 Magazine Editing 3
JOURN 4410 Intermediate Writing (*) or equivalent 3
JOURN 4360 Fundamentals of Design 2

Select one of the following: 3

JOURN 4984 Magazine Staff
JOURN 4994 Magazine Publishing

*Can be substituted with any of the following: JOURN 4412 Lifestyle Journalism, JOURN 4416 Science, Health & Environmental Writing or JOURN 4480 Will Write for Food (and Wine)

Magazine Writing Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This interest area is for students who want to be magazine writers. The foundation of longform or literary writing is solid reporting, and students must learn the basics of information gathering, interviewing and reporting first. From there, students will explore narrative storytelling tools: character, dialogue, voice, structure, scene construction, exposition, and detail and description. This interest area emphasizes revision and the analysis of contemporary magazine writing. Administered by the Magazine Journalism Faculty.

Magazine Writing Interest Area Required Journalism Classes

Select one of the following: 3

JOURN 4450 News Reporting
JOURN 4804 Convergence Reporting

Complete each of the following:

JOURN 4408 Magazine Editing 3
JOURN 4410 Intermediate Writing (*) or equivalent 3
JOURN 4360 Fundamentals of Design 2
JOURN 4986 Advanced Writing 3

*Can be substituted with any of the following: JOURN 4412 Lifestyle Journalism, JOURN 4416 Science, Health & Environmental Writing or JOURN 4480 Will Write for Food (and Wine)

Science Health and Environmental Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area educates students in the skills and theory of journalistic coverage of the specialized fields of science, health, environment and engineering. The program prepares students for jobs as journalism professionals at newspapers, magazines, online publications and radio-television operations. Administered by the Print and Digital News Faculty. Students interested in science-, food- and environment-related topics may want to investigate the science and agricultural journalism program offered through the College of Agriculture, Food and Natural Resources.

Science Health and Environmental Journalism Interest Area Required Journalism Classes

Select one of the following: 3

JOURN 4450 News Reporting
JOURN 4804 Convergence Reporting

Select one of the following: 3

JOURN 4406 Digital News Editing
JOURN 4408 Magazine Editing
JOURN 4806 Convergence Editing and Producing

Required:

JOURN 4416 Science, Health and Environmental Writing 3
JOURN 4428 Health Reporting Skills 2-3

Select one of the following: 3

JOURN 4460 Advanced News Reporting
JOURN 4984 Magazine Staff
JOURN 4986 Advanced Writing
JOURN 4992 Reporting, Editing and Marketing of Converged Media

JOURN 4994 Magazine Publishing 10-11

Semester Plan

There are several interest area tracks for Magazine Journalism. The following semester plan is a general outline. Students should consult with their Academic Advisor to create a plan that fits their needs.

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