BJ in Journalism with Emphasis in Print and Digital News

Degree Program Description

Journalism is the study of gathering, assessing, creating, and presenting of news and information through various mediums. Students will develop a solid foundation in the liberal arts and sciences while achieving competency in journalism. Within the degree program, students can choose an emphasis in Print and Digital News. Students will learn and develop the skills and strategies needed to excel in this industry. In addition, students experience reporting and editing using text, audio, video and information graphics. This emphasis area includes focus study curriculum and hands-on experience through the interest areas of Business and Economics Journalism, Data Journalism, Design, International Journalism, Investigative Journalism, News Reporting, Science and Health Journalism, and Sports Journalism. Print and Digital News graduates pursue careers as News Reporters/Anchors, Business journalists, and Data journalists.

Major Program Requirements

Students must complete all university requirements (http://catalog.missouri.edu/academicdegreerequirements/universityrequirements), including general education (http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements), in addition to the degree requirements below.

Print and Digital News Interest Areas

Business and Economics Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area is for journalism students interested in learning the skills of reporting business and economics news across platforms. It allows students to add a focus on economic, business and consumer reporting and emphasizes the use of financial data analysis in reporting. Similarly, it encourages students to take basic courses in other subject areas that will give them important skills, such as basic accounting, or advanced economics and finance. Students will gain the skills to work covering Wall Street, government economics, consumer and personal finance issues, and local business. A minor in Economics or Business is suggested. Administered by the Print and Digital News Faculty.

Business and Economics Journalism Interest Area Required Journalism Classes

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<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>JOURN 4400</td>
<td>Introduction to News Editing *</td>
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<tr>
<td>JOURN 4406</td>
<td>Digital News Editing</td>
<td>3</td>
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<tr>
<td>JOURN 4450</td>
<td>News Reporting</td>
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<td>JOURN 4500</td>
<td>Publication Design</td>
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* Note: 2 credit hours required

News Editing Interest Area

Students in this interest area learn the fundamentals of editing to correct and present copy for publication; content management, selection and display; how to evaluate content; copy flow and time management needed for publishing on deadline, whether that be at a set time or throughout a 24-hour cycle. The program of study prepares students for jobs in online and print publications, including newspapers, magazines and nonprofit organizations. Administered by the print and digital news faculty.

News Editing Interest Area Required Journalism Classes

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* Note: 1 credit hour required

News Reporting Interest Area

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This Interest Area provides the opportunity for reporting and writing across a variety of styles and platforms, including breaking news, enterprise and features. Stories are reported and produced using words, video, audio, graphics and more. The program of study prepares students for jobs in online media, and print publications such as newspapers, magazines and nonprofit organizations. Administered by the Print and Digital News Faculty.

News Reporting Interest Area Required Journalism Classes

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focus and emphasizes the use of data analysis in reporting. The program encourages students to develop a specialty area, such as covering health care or religion, but that is not required. Similarly, it encourages students to take basic courses in other subject areas that will give them important skills, such as introductory accounting (though again, this is not required). Students will gain the skills to work in computer-assisted reporting or investigative reporting. Administered by the Convergence Journalism, Magazine Journalism and Print and Digital News faculties.

Investigative Journalism Interest Area Required Journalism Classes

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Select one of the following:

3

JOURN 4450  News Reporting
JOURN 4804  Convergence Reporting

Select one of the following:

3

JOURN 4460  Advanced News Reporting
JOURN 4806  Convergence Editing and Producing

Required:

JOURN 4430  Computer-Assisted Reporting 3
JOURN 4436  Investigative Reporting 3

Select one of the following:

3

JOURN 4406  Digital News Editing
JOURN 4460  Advanced News Reporting
JOURN 4992  Reporting, Editing and Marketing of Converged Media

Investigative Journalism Interest Area Required Journalism Classes

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Select one of the following:

3

JOURN 4406  Digital News Editing
JOURN 4460  Advanced News Reporting
JOURN 4992  Reporting, Editing and Marketing of Converged Media

Semester Plan

There are currently not any semester plan available for the Interest Areas under Print and Digital News. Please see advisor for more information.