BJ in Journalism with Emphasis in Print and Digital News

Degree Program Description

Journalism is the study of gathering, assessing, creating, and presenting of news and information through various mediums. Students will develop a solid foundation in the liberal arts and sciences while achieving competency in journalism. Within the degree program, students can choose an emphasis in Print and Digital News. Students will learn and develop the skills and strategies needed to excel in this industry. In addition, students experience reporting and editing using text, audio, video and information graphics. This emphasis area includes focus study curriculum and hands-on experience through the interest areas of Business and Economics Journalism, Data Journalism, Design, International Journalism, Investigative Journalism, News Reporting, Science and Health Journalism, and Sports Journalism. Print and Digital News graduates pursue careers as News Reporters/Anchors, Business journalists, and Data journalists.

Major Program Requirements

Students must complete all university requirements (http://catalog.missouri.edu/academicdegreerequirements/ universityrequirements), including general education (http://catalog.missouri.edu/academicdegreerequirements/ generaleducationrequirements), in addition to the degree requirements below.

Print and Digital News Interest Areas

Business and Economics Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area is for journalism students interested in learning the skills of reporting business and economics news across platforms. It allows students to add a focus on economic, business and consumer reporting and emphasizes the use of financial data analysis in reporting. Similarly, it encourages students to take basic courses in other subject areas that will give them important skills, such as basic accounting, or advanced economics and finance. Students will gain the skills to work covering Wall Street, government economics, consumer and personal finance issues, and local business. A minor in Economics or Business is suggested. Administered by the Print and Digital News Faculty.

Business and Economics Journalism Interest Area Required Journalism Classes

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<thead>
<tr>
<th>Select one of the following:</th>
<th>3</th>
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<tbody>
<tr>
<td>JOURN 4450 News Reporting</td>
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<tr>
<td>JOURN 4804 Convergence Reporting</td>
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<tr>
<td>JOURN 4300 Broadcast News I</td>
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</table>

Select one of the following: 3

| JOURN 4406 Digital News Editing            |   |
| JOURN 4806 Convergence Editing and Producing |   |

Note: 1 credit hour required

News Editing Interest Area

Students in this interest area learn the fundamentals of editing to correct and present copy for publication; content management, selection and display; how to evaluate content; copy flow and time management needed for publishing on deadline, whether that be at a set time or throughout a 24-hour cycle. The program of study prepares students for jobs in online and print publications, including newspapers, magazines and nonprofit organizations. Administered by the print and digital news faculty.

News Editing Interest Area Required Journalism Classes

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<tr>
<th>Select one of the following: 1-2</th>
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<tbody>
<tr>
<td>JOURN 4400 Introduction to News Editing</td>
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<tr>
<td>JOURN 4406 Digital News Editing</td>
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<td>JOURN 4940 News Reporting</td>
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<td>JOURN 4950 Publication Design</td>
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Note: 2 credit hours required

News Reporting Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area provides the opportunity for reporting and writing across a variety of styles and platforms, including breaking news, enterprise and features. Stories are reported and produced using words, video, audio, graphics and more. The program of study prepares students for jobs in online media, and print publications such as newspapers, magazines and nonprofit organizations. Administered by the Print and Digital News Faculty.

News Reporting Interest Area Required Journalism Classes

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<tr>
<td>JOURN 4450 News Reporting</td>
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<tr>
<td>JOURN 4804 Convergence Reporting</td>
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Note: Students who want to do business reporting with KOMU must be in or have taken JOURN 4308 Broadcast News III

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<tbody>
<tr>
<td>JOURN 4406 Digital News Editing</td>
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Note: 1 credit hour required
Investigative Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area is for journalism students interested in developing investigative writing skills and computer-assisted reporting. Students will gain the skills to work in computer-assisted reporting or investigative reporting. Administered by the Convergence Journalism, Magazine Journalism and Print and Digital News faculties.

Investigative Journalism Interest Area Required Journalism Classes 15

Select one of the following:
JOURN 4450 News Reporting
JOURN 4804 Convergence Reporting

Select one of the following:
JOURN 4460 Advanced News Reporting
JOURN 4806 Convergence Editing and Producing

Journalism Electives 10

Sports Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area is for those interested in pursuing a career in sports journalism at any level. Covering sports today includes not only knowing the games but also knowing about the larger financial, legal and ethical issues in sports. Students in this interest area have an opportunity to work across media platforms to gain experience in covering games, finding in-depth issue and feature stories and covering breaking news in sports. Students choose a core course of study through a specific emphasis area (convergence journalism, magazine journalism, or print and digital news), then pick from a wide range of electives to round out their skills. Electives include everything from advanced reporting and editing to business journalism, to social media techniques and community outreach.

Sports Journalism Interest Area Required Journalism Classes 15

Select one of the following:
JOURN 4450 News Reporting
JOURN 4804 Convergence Reporting

Select one of the following:
JOURN 4450 News Reporting
JOURN 4460 Digital News Editing
JOURN 4806 Convergence Editing and Producing

Select one of the following:
JOURN 4410 Intermediate Writing
JOURN 4814 Multimedia Sports Journalism

Required:
JOURN 4422 Sports Journalism

Select one of the following:
JOURN 4450 News Reporting
JOURN 4460 Advanced News Reporting
JOURN 4992 Reporting, Editing and Marketing of Converged Media

Journalism Electives 10

Investigative Journalism Interest Area

Note: Interest Areas do not appear on transcripts or diplomas. Emphasis areas appear on transcripts.

This Interest Area is for journalism students interested in learning the skills of investigative and computer-assisted reporting across platforms. It allows students to add a strong investigative-watchdog focus and emphasizes the use of data analysis in reporting. The program encourages students to develop a specialty area, such as covering health care or religion, but that is not required. Similarly, it encourages students to take basic courses in other subject areas that will give them important skills, such as introductory accounting (though again, this is not required). Students will gain the skills to work in computer-assisted reporting or investigative reporting. Administered by the Convergence Journalism, Magazine Journalism and Print and Digital News faculties.

Investigative Journalism Interest Area Required Journalism Classes 15

Select one of the following:
JOURN 4450 News Reporting
JOURN 4804 Convergence Reporting

Select one of the following:
JOURN 4460 Advanced News Reporting
JOURN 4806 Convergence Editing and Producing

Journalism Electives 10

Semester Plan

There are several interest area tracks for Print and Digital News Journalism. The following semester plan is a general outline. Students should consult with their Academic Advisor to create a plan that fits their needs.

First Year

Fall | CR | Spring | CR
--- | ---- | ---- | ----
ENGLISH 1000 | 3 | Literature | 3
Foreign Language I | 4 | Humanities | 3
HIST 1100 or 1200 | 3 | Foreign Language II | 4
Behavioral Science | 3 | JOURN 1100 | 3
JOURN 1010 | 1 | MATH 1100 or 1050 | 3

14 | 16

Second Year

Fall | CR | Spring | CR
--- | ---- | ---- | ----
Foreign Language III | 4 | JOURN 2100 | 3
STAT 1200 | 3 | ECONOM 1000 | 5
Non-Lab Science | 3 | Lab Science | 4
JOURN 2150 | 3 | POL_SC 1100 or 2100 | 3
JOURN 2000 | 3 |  |  |

16 | 15

Third Year

Fall | CR | Spring | CR
--- | ---- | ---- | ----
JOURN 3000 or 4000 | 3 | Journalism Core Course | 3
JOURN 4450 or 4804 | 3 | JOURN 3000 or 4000 | 3
Upper-Level Non-Journalism Electives | 9 | Journalism Electives | 3
| | Upper-Level Non-Journalism Electives | 6

15 | 15
## Fourth Year

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<th>Fall CR</th>
<th>Spring CR</th>
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<td>Journalism Core Course</td>
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<tr>
<td>Journalism Electives</td>
<td>6</td>
<td>4 Journalism Electives</td>
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<tr>
<td>Upper-Level Non-Journalism</td>
<td>6 Upper-Level Non-Journalism</td>
<td>8 Electives</td>
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<td>Total Credits:</td>
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