Minor in Science and Agricultural Communications

The Minor in Science and Agricultural Communications will equip students with the knowledge and skills necessary to advocate, publicize, and promote agricultural and natural resources organizations, as well as communicate scientific findings to lay audiences. The interdisciplinary curriculum features foundational courses in verbal communication and writing for the media, while providing students the ability to specialize based on their career interests. This minor will benefit students seeking agricultural and science communication careers, as well as provide a complement of communication and interpersonal skills for future bench scientists.

Requirements

Students must complete a total of 15 credit hours to receive the minor.

- At least six credit hours must be at the 3000 level or above
- The coordinator must approve courses not listed.

Required Courses

- AGSC_COM 1160 Foundations of Agricultural Science Communications 3
- AGSC_COM 2220 Verbal Communication in Agriculture, Food and Natural Resources 3
- or AGSC_COM 2220H Verbal Communication in Agriculture, Food and Natural Resources - Honors
- AGSC_COM 3210W Fundamentals of Communications - Writing Intensive 3
- or AGSC_COM 3240 Communicating on the Web

Additional Courses

- ABM 3223 Relationship Selling: Creating Value for Customers 3
- ABM 3224W New Products Marketing - Writing Intensive 3
- AGSC_COM 2210 Communicating Science to the Public 3
- AGSC_COM 2225 Science, Technology and Society 3
- AGSC_COM 3240 Communicating on the Web 3
- ATM_SC 4110 Broadcast Meteorology I 2
- COMMUN 2100 Media Communication in Society 3
- COMMUN 2315 Basic Audio Production and Performance 3
- COMMUN 2810 Story Development 3
- COMMUN 3572 Argument and Advocacy 3
- COMMUN 3460 Organizational Advocacy 3
- COMMUN 3580 Crisis Communication 3
- ENGLSH 2030 Professional Writing 3
- ENGLSH 2010 Intermediate Composition 3

Application for Minor

Students interested in this minor should complete the online form located on the CAFNR website (https://cafnr.missouri.edu/current-students/forms-requirements/).

For additional information contact:

College of Agriculture, Food and Natural Resources (CAFNR)