

Minor in Science and Agricultural Communications

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The Minor in Science and Agricultural Communications will equip students with the knowledge and skills necessary to advocate, publicize, and promote agricultural and natural resources organizations, as well as communicate scientific findings to lay audiences. The interdisciplinary curriculum features foundational courses in verbal communication and writing for the media, while providing students the ability to specialize based on their career interests. This minor will benefit students seeking agricultural and science communication careers, as well as provide a complement of communication and interpersonal skills for future bench scientists.

Requirements

Students must complete a total of 15 credit hours to receive the minor.

- At least six credit hours must be at the 3000 level or above
- The coordinator must approve courses not listed.

Required Courses

AGSC_COM 1160	Foundations of Agricultural Science Communications	3
AGSC_COM 2220	Verbal Communication in Agriculture, Food and Natural Resources	3
or AGSC_COM 2220H	Verbal Communication in Agriculture, Food and Natural Resources - Honors	
AGSC_COM 3210W	Fundamentals of Communications - Writing Intensive	3
or AGSC_COM 3240	Communicating on the Web	

Additional Courses

ABM 3223	Relationship Selling: Creating Value for Customers	3
ABM 3224W	New Products Marketing - Writing Intensive	3
AGSC_COM 2210	Communicating Science to the Public	3
AGSC_COM 2225	Science, Technology and Society	3
AGSC_COM 3240	Communicating on the Web	3
ATM_SC 4110	Broadcast Meteorology I	2
COMMUN 2100	Media Communication in Society	3
COMMUN 2315	Basic Audio Production and Performance	3
COMMUN 2810	Story Development	3
COMMUN 3572	Argument and Advocacy	3
COMMUN 3460	Organizational Advocacy	3
COMMUN 3580	Crisis Communication	3
ENGLISH 2030	Professional Writing	3
ENGLISH 2010	Intermediate Composition	3

Application for Minor

Students interested in this minor should complete the online form located on the CAFNR website.

For additional information contact:

College of Agriculture, Food and Natural Resources (CAFNR)
 2-64 Agriculture Building