

BS in Agricultural Education with Emphasis in Communications and Leadership

Degree Program Description

Agricultural Education graduates are the teachers, leaders, and communicators for the agricultural industry. Our students combine their passion for agriculture and their talents in working with people to lead, mentor, and teach the next generation of agriculturalists. The Agricultural Communications and Leadership emphasis is a highly customizable degree program. Students develop leadership skills, communication skills, and technical agriculture skills in a chosen area of expertise.

Students in Agricultural Communications and Leadership work in partnership with industry, government, and extension leaders to develop skills through authentic, hands-on learning experiences. In addition to agricultural education and leadership course requirements, students complete coursework in agribusiness management, agricultural sales and marketing, plant sciences, animal sciences, agricultural systems management, natural resources, and food science. All students complete at least one internship with an agricultural business, public or private agency or commodity organization.

Major Program Requirements

Students earning a Bachelor of Science in Agricultural Education are required to complete all University general education (<http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), University (<http://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>) graduation, and degree requirements, including selected foundational courses (<http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/agriculturaleducation/bs-agricultural-education/>), which may fulfill some University general education requirements.

Communications and Leadership Emphasis

The communications and leadership emphasis focuses on developing students' leadership, communication and human relation skills. Students are encouraged to develop a diverse background by completing course work in a variety of disciplines in the College of Agriculture, Food and Natural Resources. Students also have the opportunity to specialize and earn minors in disciplines of interest. The capstone experience involves a supervised internship with an agricultural business, public or private agency, or commodity organization in the area of education, training, communication and/or development.

Emphasis Core Requirements

AG_ED_LD 1000	Orientation to Agricultural Education and Leadership	1
PSYCH 1000	General Psychology	3
SOCIOL 1000	Introduction to Sociology	3
AGSC_COM 1160	Foundations of Agricultural Science Communications	3

AGSC_COM 2210	Communicating Science to the Public	3
AGSC_COM 2220	Verbal Communication in Agriculture, Food and Natural Resources	3
AG_ED_LD 2250	Introduction to Leadership	3
AG_ED_LD 2260W	Team and Organizational Leadership - Writing Intensive	3
AG_ED_LD 2270	Leadership Development in Youth Organizations	3
AG_ED_LD 3010	Leadership in Today's World	3
AGSC_COM 3210W	Fundamentals of Communications - Writing Intensive	3
AGSC_COM 3240	Communicating on the Web	3
AG_ED_LD 4240	Leading Organizational and Community Change	3
AG_ED_LD 4340	Designing and Delivering Educational/Leadership Programs	3
AG_ED_LD 4993	Internship in Agricultural Education and Leadership	3

Agribusiness Management

ABM 3223	Relationship Selling: Creating Value for Customers	3
ABM 3241W	Ethical Issues in Agriculture - Writing Intensive	3
or ABM 3283	Fundamentals of Entrepreneurship	

Animal Science

Animal Science Elective		3
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Plant and Soil Science

Plant Science Elective		3
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Natural Resources/ Hospitality Management/Ag Systems Management

Natural Resources/Hospitality Management/Ag Systems Management Elective		3
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Electives

CAFNR Electives		21
General Electives		9-13

Semester Plan

First Year			
Fall	CR	Spring	CR
AG_ED_LD 1000	1	MATH 1100	3
ABM 1041	3	AG_ED_LD 2260	3
AG_ED_LD 2250	3	BIO_SC 1010	3
ENGLISH 1000	3	BIO_SC 1020	2
AGSC_COM 1160	3	Physical/ Mathematical science elective or CHEM 1100	3
		13	14
Second Year			
Fall	CR	Spring	CR
AG_ED_LD 2270	3	SOCIOL 1000	3
AN_SCI 3214	3	AGSC_COM 2210	3
CAFNR Minor course	3	HIST 1100	3
PSYCH 1000	3	ABM 3223	3
CAFNR Elective	3	AGSC_COM 2220	3
		15	15

Third Year					
Fall	CR	Spring	CR	Summer	CR
AGSC_COM 3210W	3	AG_ED_LD 3010	3	AG_ED_LD 4993	3
AGSC_COM 3240	3	AFNR 2191	3		
Animal Science course	3	ABM 3241W	3		
CAFNR Minor course	6	Elective	3		
		BIOCHM 2112	3		
15		15		3	

Fourth Year			
Fall	CR	Spring	CR
AG_ED_LD 4240	3	AG_ED_LD 4340	3
Elective	6	CAFNR Minor course	6
Plant Science course	3	CAFNR elective	6
CAFNR Minor course	3		
15		15	

Total Credits: 120