

BS in Parks, Recreation, Sport and Tourism with Emphasis in Sport Management

Degree Program Description

The BS in Parks, Recreation, Sport, and Tourism with an emphasis in Sport Management specializes in the business aspects of sport and recreation. Areas of study include governance and policy in sport and leisure, sport economics and finance, business of sport, and legal aspects of sport. In Sport Management, economics drives a wide variety of opportunities, including professional and collegiate sport, professional management, sporting goods, media, administration, and finance. Sport managers are hired by professional sport team organizations and associations, as well as collegiate athletics, sport facilities, and positions in sporting goods, media, administration, and finance. Possible careers include sport brand manager, marketing manager, athletic director, sport agent, media relations director, and ticket sales representative. This emphasis is preparatory for post-baccalaureate and graduate work in law, business, or sport.

Major Program Requirements

In addition to completing major program requirements (<https://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationstourism/bs-parks-recreation-sport-tourism/>), students must complete the following additional emphasis area requirements:

Sport Management Emphasis Area Coursework

Emphasis Area Core Requirements (minimum grade of C-)

PRST 2010	Sport Management	3
PRST 2080	Global Sport Environments	3
PRST 3282	Governance and Policy in Sport	3
PRST 3400	Sport and Recreation Marketing	3
PRST 4385	Legal Aspects of Sport	3

Emphasis Area Professional Electives 18

Advisor approved courses specific to the student's selected emphasis. At least 9 credits must have a PRST designator. These professional electives can be used towards a second emphasis.

Any ACCTCY, AG_ED_LD, BUS_AD, FINANC, FINPLN, HSP_MGMT, MANGMT, MRKTNG, NEP or PRST Course.

Total Credits 33

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year			
Fall	CR	Spring	CR
ENGLISH 1000		3 PRST 2010	3
AGSC_COM 2220 or COMMUN 1200		3 PRST 2281	3

PRST 1010		3 MATH 1050 or 1100	3
PRST 1011		1 SOCIOL 1000	3
Humanities & Fine Arts		3 Missouri State Law Requirement	3
Biological, Physical, or Mathematical Science		3	
			16

Second Year			
Fall	CR	Spring	CR
PSYCH 1000		3 ABM 1041 or ECONOM 1014	3
STAT 1200, ABM 2123, or ESC_PS 4170		3 PRST 3210	3
PRST 2080		3 Professional Elective	3
PRST 2750		3 General Elective	3
AGSC_COM 3240, COMMUN 2100, ENGLISH 2030, or THEATR 1400		3 Biological, Physical, or Mathematical Science with Lab	3-4
			15
			15-16

Third Year			
Fall	CR	Spring	CR
ACCTCY 2010, 2026, or 2036		3 ABM 3224, 3224W, MRKTNG 3000, or ABM 3223	3
PRST 3400		3 PRST 3282	3
Biological, Physical, or Mathematical Science		3 PRST 3215W	4
Professional Elective		3 PRST 4150 or 4250	3
General Elective		3 Professional Elective	3
			15
			16

Fourth Year			
Fall	CR	Spring	CR
PRST 4208		3 PRST 4940	12
PRST 4385		3	
PRST 3189		1	
Professional Elective		3	
Professional Elective		3	
Professional Elective		3	
			16
			12

Total Credits: 120-121