

BS in Parks, Recreation, Sport and Tourism with Emphasis in Tourism Development

Degree Program Description

The BS in Parks, Recreation, Sport and Tourism with emphasis in Tourism Development offers students 12-week hands-on training in the area of interest. Students gain experience through coursework and internships. Tourism development, marketing and event specialists grow in careers associated with tourism venues and enterprises; resorts; local, state and regional economic development agencies; and visitor and convention services. They are responsible for promoting their clients throughout the broadly defined tourism industry. This includes organizing promotional and profitable events for venues and communities, developing public relations materials or establishing relationships with various local interest groups.

Major Program Requirements

In addition to completing major program requirements, students must complete the following additional requirements:

Tourism Development Emphasis Area Coursework

Emphasis Area Core Requirements (minimum grade of C-)		
PRST 2060	Tourism Management	3
PRST 2355	Private and Commercial Recreation and Sport	3
PRST 3400	Sport and Recreation Marketing	4
PRST 4260	Sustainable Tourism	3
PRST 4357	Domestic and International Tourism: Resources, Market, and Impacts	3
Emphasis Area Professional Electives		18
Advisor approved courses specific to the student's selected emphasis. At least 9 credits must have a PRST designator. These professional electives can be used towards a second emphasis.		
Total Credits		34

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year			
Fall	CR	Spring	CR
ENGLSH 1000		3 MATH 1050 or 1100	3
AGSC_COM 2220 or COMMUN 1200		3 SOCIOL 1000	3
PRST 1010		3 PRST 2060	3
PRST 1011		1 PRST 2281	3
Humanities & Fine Arts		3 Missouri State Law Requirement	3

Biological, Physical, or Mathematical Science		3		
		16	15	
Second Year				
Fall	CR	Spring	CR	
PSYCH 1000		3 ABM 1041 or ECONOM 1014	3	
STAT 1200, ABM 2123, or ESC_PS 4170		3 PRST 2355	3	
PRST 2750		3 PRST 3215W	4	
PRST 3210		3 Biological, Physical, or Mathematical Science	3	
AGSC_COM 3240, COMMUN 2100, ENGLSH 2030, or THEATR 1400		3 General Elective	3	
		15	16	
Third Year				
Fall	CR	Spring	CR	
ACCTCY 2010, 2026, or 2036		3 ABM 3224, 3224W, MRKTNG 3000, or ABM 3223	3	
PRST 3400		3 PRST 4250 or 4150	3	
Professional Elective		3 PRST 4357	3	
General Elective		3 Professional Elective	3	
Biological, Physical, or Mathematical Science with Lab		3-4 Professional Elective	3	
		15-16	15	
Fourth Year				
Fall	CR	Spring	CR	
PRST 4208		3 PRST 4940	12	
PRST 4260		3		
PRST 3189		1		
Professional Elective		3		
Professional Elective		3		
Professional Elective		3		
		16	12	
Total Credits: 120-121				