Parks, Recreation, Sport and Tourism

Jennifer Wentz, Program Coordinator
School of Natural Resources
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https://cafnr.missouri.edu/degrees-and-programs/parks-rec-sport/

The School of Natural Resources offers a BS in Parks, Recreation, Sport and Tourism. The program is among the oldest nationally accredited programs in the United States. Emphasis areas include: Recreation Administration, Natural Resource Recreation Management, Tourism Development, and Sport Management. The program integrates classroom learning with applied research and internship experiences and is a leader in technology infusion.

All students in Parks, Recreation, Sport and Tourism are required to complete a capstone internship, taken during the last year of study after all courses are completed. The semester-long internship, worth 12 credit hours, is with an on or off-campus agency or organization chosen by the student and approved by the instructor. Regional, national and international internship placements are possible. Students may receive direct financial assistance from the agency or organization during the internship. Internships outside the state of Missouri require a 2.5 GPA.

School of Natural Resources

The School of Natural Resources is one of six Divisions in the College of Agriculture, Food and Natural Resources. It is Missouri’s and the Midwest’s only school with comprehensive academic and research programs focused on biological, physical, and social aspects of natural resources science and management. The School applies an integrated, scientific approach to develop sustainable solutions to environmental challenges and to train the next generation of natural resources and recreation professionals and leaders. This integrated approach results in creative course offerings, enhanced educational opportunities, stimulation of novel research, advanced understanding of natural systems, and expanded knowledge and management of human interactions with the environment. The School is housed in the Anheuser-Busch Natural Resources Building containing state-of-the-art teaching, research and outreach extension facilities.

Patrick Market, Director
The School of Natural Resources
103 Anheuser-Busch Natural Resources Building
Sonja Wilhelm Stanis, Associate Director
The School of Natural Resources
124 Anheuser-Busch Natural Resources Building
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Faculty

Professor S. Wilhelm Stanis**
Associate Teaching Professor J. Wentz*
Assistant Professor K. Gibson*, S. Shin*, S. Xu*

Assistant Teaching Professor M. Brimecombe*, W. Jeong*, D. Massengale*
Director of Internships J. Wentz*
Instructor J. Young
Adjunct Instructor C. Schultz

* Graduate Faculty Member - membership is required to teach graduate-level courses, chair master's thesis committees, and serve on doctoral examination and dissertation committees.
** Doctoral Faculty Member - membership is required to chair doctoral examination or dissertation committees. Graduate faculty membership is a prerequisite for Doctoral faculty membership.

Undergraduate

• BS in Parks, Recreation, Sport and Tourism (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsporttourism/bs-parks-recreation-sport-tourism/)
  • with emphasis in Natural Resource Recreation Management (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsporttourism/bs-parks-recreation-sport-tourism-emphasis-natural-resource-recreation-management/)
  • with emphasis in Recreation Administration (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsporttourism/bs-parks-recreation-sport-tourism-emphasis-recreation-administration/)
  • with emphasis in Sport Management (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsporttourism/bs-parks-recreation-sport-tourism-emphasis-sport-management/)
  • with emphasis in Tourism Development (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/parksrecreationsporttourism/bs-parks-recreation-sport-tourism-emphasis-tourism-development/)

Students pursuing a degree in Parks, Recreation, Sport and Tourism have a selection of four emphasis areas with the option of obtaining a dual emphasis. The Natural Resources Recreation Management emphasis focuses on the combination of natural and social sciences, and the management of people and natural resources in parks, forests, refuges, and reservoirs. The Recreation Administration emphasis prepares students to work within a wide variety of public and private entities to oversee management, events, operations, and finance. The Sport Management emphasis is designed to provide students with the professional preparation, managerial skills, and leadership training required for an array of careers in the sport industry. The Tourism Development emphasis focuses on planning and management associated with tourism venues, enterprises and events.

Graduate

Parks, Recreation, Sport and Tourism’s graduate program is housed under the MS in Natural Resources with emphasis in Parks, Recreation and Tourism (http://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/naturalresources/ms-natural-resources-emphasis-parks-recreation-sport-tourism/). Please visit their page for more information.
About Parks, Recreation, Sport & Tourism

Since virtually everyone participates in some form of leisure, the primary benefit of Parks, Recreation, Sport and Tourism (PRST) is to address quality of life issues. The unique interaction of people, places, and activities establishes our profession as one of the world’s largest industries. Students learn how to manage service delivery systems by combining theory with practice.

Career Preparation

The purpose of graduate study is to promote research and scholarship as the foundation of professional excellence, thus preparing candidates for management-level positions or admission to doctoral programs.

PRST 1010: Introduction to Sport, Recreation, and Tourism
This course provides students with an introduction to the professional fields of sport, recreation, and tourism by presenting the foundational principles, fundamentals, and concepts of leisure as related to such factors as: leisure history and objectives, sociological and economic aspects of leisure, leadership and management qualities, facility provision, leisure-providing agencies, and settings for organized leisure in modern society. Graded on A-F basis only.

Credit Hours: 3

PRST 1011: Academic Planning and Career Orientation in Parks, Recreation, Sport and Tourism
Orientation to the field and analysis of career opportunities in leisure services, including Tourism Development, Sport Management, Natural Resource Recreation Management, and Recreation Administration. Academic planning leading to B.S. in Parks, Recreation, Sport and Tourism. Graded on A-F basis only.

Credit Hour: 1
Recommended: Parks, Recreation, Sport and Tourism

PRST 2010: Sport Management
This course is designed as an introductory course for students who want to explore and/or consider a future in the sports industry. The primary emphasis is to introduce students to the different facets of the sports industry along with the broad range of issues and challenges pertaining to sport while also introducing those interested in pursuing a career in any given area of sport. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: restricted to Parks, Recreation, Sport and Tourism

Major during early registration. Other students may register after early registration, provided there is space available.

PRST 2060: Tourism Management
This is an introductory course of the tourism industry and the principles of tourism management. Topics in this class include tourism origins, organizations and characteristics, tourism supply and demand, behavioral foundations (e.g., motivation, sociology of tourism), tourism research and marketing, emerging tourism markets (e.g., sport tourism), and tourism impacts (e.g., economy, environment, and society). Special emphasis will be given to different tourism components/sectors (e.g., recreation, transportation, hospitality) associated with this industry. Graded on A-F basis only.

Credit Hours: 3

PRST 2080: Global Sport Environments
This course will provide an overview of an organization and management of domestic and international sport, including the Olympic movement and examination of the globalization of U.S. professional sports. The course will also look into facility design and technology used in sports environment. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: Restricted to Parks, Recreation, Sport and Tourism Major during early registration. Other students may register after early registration, provided there is space available.

PRST 2101: Topics in Parks, Recreation, Sports and Tourism
Specialized topic content in parks, recreation and tourism programs, management and/or development. Subject content and credit may vary by semester based on faculty resources and student needs. Offered periodically.

Credit Hour: 1-3

PRST 2107: Aquatics Science
A scientific perspective on water chemistry, preventive maintenance of aquatic facilities with an emphasis on the newest safety and engineering design information and construction techniques. Graded on A-F basis only.

Credit Hours: 3

PRST 2111: Park Planning and Design
Presentation of basic planning principles. Evaluation of existing areas and facilities based upon planning guidelines. Consideration of park plans, standards, terminology, map preparation and evaluation.

Credit Hours: 3

PRST 2115: Practicum Experience
An organized undergraduate experiential learning opportunity. In which students and faculty visit identified cities to meet with professionals in the field, tour parks, recreation, sport and tourism venues and network with professionals.

Credit Hour: 1-3

Prerequisites or Corequisites: PRST 1011
**PR 2120: Trending: Sport and Recreation**
This course will focus on a particular niche or growing sport in the recreation industry. Each semester the topic will change, exploring trends such as disc golf, esports, pickleball, etc. This is a course to introduce students to new trends in the field - both majors and non-majors are welcome. Students will learn about the topic as a sport/recreation trend, the history, management, tournament and or course design, learn how to play, and more! In the end, students will be able to feel confident in their abilities to plan an event, work in the industry or comprehend the trend topic as a new and marketable sport. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 2281: Business of Sport and Recreation**
This course provides knowledge and awareness of management practices of various sport and recreation organizations. Students will become aware of organizational behavior, leadership, and human resources management as it applies to the sport and recreation industries. Students will examine the impact business strategies within the organization related turning a profit. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 2355: Private and Commercial Recreation and Sport**
This course is designed to expose students to the scope, characteristics and management aspects of the commercial recreation and sport industry. Students will consider principles, practices and influences of tourism/travel on public and private recreation and sport services. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 2711: Experience Internship**
This course is designed as an independent study for students to gain professional experience. Graded on A-F basis only.

**Credit Hour:** 1-3

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**PR 2750: Methods in Research and Evaluation**
An overview of social research methods, including terms, human and scientific inquiry, ethical behavior, literature review, sampling questionnaire construction, types of data collection, statistical analysis, and reporting of results. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 3080: Principles and Practices of Coaching Sport**
This course provides opportunities for future and current coaches to use standards, pedagogical skills, and reflective practice to guide instruction. It addresses coaching issues and discusses the four areas of coaching: Tactical, Technical, Physical, and Psychological. Further, it introduces philosophies, methods, and theories of coaching, basic psychology, sports medicine, pedagogy, and sports management. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 3081: Sport Officiating**
This course provides opportunities to acquire knowledge, skill, and experience to function effectively as a sports official. It serves as an introduction into the officiating profession, focusing on knowledge of rules and regulations of selected sports, developing skills in the area of communication, decision-making, and conflict management. Students will be exposed to philosophies behind the sports official with an emphasis on mechanics, rule interpretation, and enforcement. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 3082: Philosophies of Coaching and Officiating**
This course is for anyone who wants to be a sports coach, sports official, athletic director, parks and recreation department sports supervisor, college intramural sports coordinator, or physical education teacher. Graded on A-F basis only.

**Credit Hours:** 3

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**PR 3101: Topics in Parks, Recreation and Tourism**
Organized study of selected topics in parks, recreation and tourism. Subjects may vary from semester to semester.

**Credit Hour:** 1-3

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**PR 3115: Practicum Experience**
An organized undergraduate experiential learning opportunity. Students and faculty will visit identified cities to meet with professionals in the field, tour parks, recreation, and tourism venues, and network with professionals. Graded on A-F basis only.

**Credit Hour:** 1-3

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**PR 3185: Sports Economics and Finance**
This course focuses on the economic and financial issues within the sport industry. The class will help students understand basic and complex economic and financial aspects of the sport industry.

**Credit Hours:** 3
concepts within economics and finance in a sport context, and to grasp
the importance of financial and economic decision making. Graded on A-
F basis only.

Credit Hours: 3
Prerequisites: PRST 1011; Restricted to Parks, Recreation majors with
Sport Management emphasis or instructor consent

PRST 3185H: Sports Economics and Finance - Honors
This course focuses on the economic and financial issues within the sport
industry. The class will help students understand basic and complex
concepts within economics and finance in a sport context, and to grasp
the importance of financial and economic decision making. Graded on A-
F basis only.

Credit Hours: 3
Prerequisites: PRST 1011; Restricted to Parks, Recreation majors with
Sport Management emphasis or instructor consent. Honors eligibility required

PRST 3189: Pre-Internship and Career Development Seminar
The course is designed to prepare students for PRST 4940 and careers
beyond the internship. Emphasis is placed on students' responsibilities
prior to enrollment in PRST 4940 in the following semester, selecting
internship sites and completing internship requirements. Graded on A-F
basis only.

Credit Hour: 1
Prerequisites: PRS/PRST Major; Junior/Senior Standing; PRST 1011

PRST 3210: Personnel Management and Leadership
Considers theories and practices of leadership and management
in leisure services employment. Topic presentation in relationships,
attitudes, supervision, motivation and group functioning. Course is first
in a 2-part series (along with PRST 3215W) to earn writing intensive
requirement. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 2281 or Instructor Consent

PRST 3210W: Personnel Management and Leadership - Writing
Intensive
Considers theories and practices of leadership and management
in leisure services employment. Topic presentation in relationships,
attitudes, supervision, motivation and group functioning. Graded on A-F
basis only.

Credit Hours: 3
Prerequisites: PRST 2281 or Instructor Consent

PRST 3215: Program and Event Development
Fundamental principles and techniques of program development and
event management; seasonal, year round, specialty areas and total
agency program planning. The purpose of this course is to make students
better prepared to implement and evaluate recreation programming and
events that fulfill the diverse needs of society. Course is second in a 2-
part series (along with PRST 3210) to earn writing intensive requirement.
Graded on A-F basis only.

Credit Hours: 4
Prerequisites or Corequisites: PRST 3210

PRST 3215W: Program and Event Development - Writing Intensive
Fundamental principles and techniques of program development and
event management; seasonal, year round, specialty areas and total
agency program planning. The purpose of this course is to make students
better prepared to implement and evaluate recreation programming and
events that fulfill the diverse needs of society. Course is second in a 2-
part series (along with PRST 3210) to earn writing intensive requirement.
Graded on A-F basis only.

Credit Hours: 4
Prerequisites or Corequisites: PRST 3210

PRST 3220: Introduction to Recreation for Individuals with
Disabilities
Principles, concepts and historical development of recreation for
individuals with disabilities. Explanation of attitudes, issues, practice and
barriers related to recreation participation. Graded on A-F basis only.

Credit Hours: 3

PRST 3230: Outdoor Recreation Policy
An overview of parks and outdoor recreation, history, legislation, policies,
and management philosophies/practices will be studied.

Credit Hours: 3

PRST 3230W: Outdoor Recreation Policies - Writing Intensive
An overview of parks and outdoor recreation, history, legislation, policies,
and management philosophies/practices will be studied.

Credit Hours: 3

PRST 3231: Interpretation of Natural and Cultural Resources
Interpretive principles and techniques employed to communicate the
values/meanings of natural and cultural resources to visitors.

Credit Hours: 3
PRST 3282: Governance and Policy in Sport
This course takes a broad look at the way sport is governed in today's world. More specifically, it examines how sport organizations interact and coordinate with numerous policy stakeholders from both inside and outside the industry to create, influence, implement and coordinate governance. Thus, governance is examined not as the study of power but more as a complex coordination. This course aims to foster critical thinking, writing and discussion about the complex role of governing sport organizations. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 2281

PRST 3400: Sport and Recreation Marketing
This course is designed to provide students with an understanding of the marketing process as it applies to the sport and recreation industries. Including topics such as: market research techniques, promotional developments, marketing strategies, and campaigns. Marketing within collegiate, recreational, commercial, and professional environments, as well as the use of sports/athletes as promotional tools for non-sport products will be examined.

Credit Hours: 3
Prerequisites: PRST 1010, junior status

PRST 4100: Ethics and Diversity
(cross-leveled with PRST 7100). This course examines an encompassing perspective of ethics and diversity within the fields of parks, recreation, sport, and tourism. It introduces students to ethical issues today's managers are confronted with and provides a practical and analytic foundation for business and stakeholder relationships. Additionally, it provides students with an analysis and understanding of the various ways that people within sport, recreation, parks, and tourism organizations can differ, and how differences based on this diversity impact life experiences and outcomes. Students will learn to make morally reasoned decisions, respond responsibly when faced with challenging ethical dilemmas, and serve as role models for ethical conduct. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 2281 and PRST 3210/PRST 3210W

PRST 4101: Topics in Parks, Recreation and Tourism
Organized study of selected topics in parks, recreation and tourism. Subjects may vary from semester to semester.

Credit Hour: 1-3

PRST 4150: Contemporary Issues in Sport
This course provides an analysis of the place of sport in American society and the impact of sport on American culture. Social and cultural contexts in which sport exists and how those contexts are influenced by sport will be examined. Concepts and theories will be utilized to examine how social issues and change, relationships, and organization affect sport. Emphasis will be placed on current issues and trends in sport and society. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST majors and students who have declared the Certificate in Sport Coaching and Athletic Leadership

PRST 4208: Administration and Organizational Behavior
(cross-leveled with PRST 7208). Theoretical foundations of the organization and administration of leisure services in both community and institutional settings. Emphasis on the roles of the administrator. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 1010 and Junior Standing; or Instructor Consent

PRST 4250: Parks, Health and Wellness
(cross-leveled with PRST 7250). Exposure to nature can improve physical, psychological and social health. This course explores the concepts, research, theories and contemporary issues related to the health benefits of parks and exposure to nature. Through this course, students will examine the importance of parks and natural resources to public health. The course emphasizes case studies and practical applications in addition to guided discussions of assigned readings. Offered periodically. Graded on A-F basis only.

Credit Hours: 3

PRST 4260: Sustainable Tourism
(cross-leveled with PRST 7260). Sustainability in the tourism field refers to the adoption of sound environmental, economic, and socio-cultural practices in tourism development and management. Sustainable tourism is considered an alternative to mass tourism and covers a wide range of different tourism niches (e.g., sports tourism, agritourism, ecotourism, film tourism). This course is designed to provide students with a basic understanding of tourism impacts and sustainable tourism development. Students will be introduced to theory, practice, history, terminology and issues in the planning and management of major tourism niches. Graded on A-F basis only.

Credit Hours: 3

PRST 4310: Fundraising and Grants Proposal Writing
(cross-leveled with PRST 7310). This course is designed for current or aspiring professionals who want to become familiar with the fundamentals of philanthropy, fundraising, and grant writing. Students will learn the complete process of the grant proposal development: identification of an achievable and fundable project, research and assessment of viable funding sources, funder relations, proposal writing, budget development, preparation of a full proposal package for submission, and post-award or
rejection follow-up with funders. The course will include a combination of lectures, discussions, papers, and projects. Graded on A-F basis only.

Credit Hours: 3
Recommended: Writing Intensive Course

PRST 4333: Park and Sport Facility Operations
(cross-leveled with PRST 7333). Basic principles, practices and problems associated with the operations of parks and sport facilities including green space, aquatic facilities, sports fields, outdoor park facilities and buildings. Additional focus on necessary maintenance personnel management, equipment management and management of volunteers within a park system or sports facility. Graded on A-F basis only.

Credit Hours: 3

PRST 4340: Recreation Land Management
(cross-leveled with PRST 7340). This course provides students with an understanding of the principles and practices of recreation land management. Topics include federal land management agencies, wilderness management, benefits based management, recreation opportunity spectrum, limits of acceptable change, citizen participation in decision making, and visitor experience/resource protection.

Credit Hours: 3

PRST 4350: Problems in Parks, Recreation, Sport and Tourism
Individual study with a designated faculty member.

Credit Hour: 1-3
Prerequisites: Instructor Consent

PRST 4357: Domestic and International Tourism: Resources, Market, and Impacts
(cross-leveled with PRST 7357). Nature and scope of tourism planning at the local, regional, and national levels; economic social, environmental, and policy considerations. Comparative study of initiating, planning and implementing tourism and the organization of community resources for developing and controlling a tourism industry. Graded on A-F basis only.

Credit Hours: 3

PRST 4385: Legal Aspects of Sport
This course studies the U. S. legal system, its structure and terminology. Legal aspects of contract law, statutory law, constitutional law, intellectual property, torts, negligence, and risk management in sport will be examined. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 2281, PRST 3210W

PRST 4711: Sales and Sponsorships
This course is designed to provide students an understanding of the sales and sponsorship process used in recreation, tourism, and sport settings. Students will learn the fundamentals of sales and sponsorships, and apply their knowledge of partnerships, sponsorships, and sales with professional sports teams, collegiate athletics, municipal park and recreation departments, national and state parks, tourism destinations and other organizations in the industry via hands on assignments and projects. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 1010 or instructor consent
Recommended: PRST 2281, PRST 3215

PRST 4712: Crisis and Risk Management
This course provides an overview of how leadership teams in modern organizations, leisure service providers, municipal park agencies, and for-profit recreational enterprises approach crisis and risk management. Graded on A-F basis only.

Credit Hours: 3
Prerequisites: PRST 1010 or instructor consent

PRST 4940: Parks, Recreation, Sport and Tourism Internship
Supervised professional experience with an approved organization. Course entails weekly reports, case studies, agency evaluations and a special project related to the student's curricular emphasis. Students must complete core, emphasis, and pre-internship courses with a C- or better to be eligible to start the capstone. Graded on A-F basis only.

Credit Hours: 12
Prerequisites: PRST 1011 and PRST 3189, PRST majors only, instructor's consent. Students must complete core, emphasis, and pre-internship courses with a C- or better to be eligible to start the capstone

PRST 4945: Experiential Learning in Industry Internship in Parks, Recreation, Sports and Tourism
Learning experience combining observation, application, and reflection in a discipline-based industry internship. Course appears on transcript for zero credit and does not count toward full-time enrollment. No tuition or fees are charged. Graded on S/U basis only.

Credit Hours: 0
Prerequisites: instructor's consent

PRST 4949: Western Canada Study Abroad
This course provides students an educational opportunity to explore Western Canada. Students analyze natural resource management, customer and visitor relations, community relations, cultural entrepreneurship, and transportation networks with US and Canadian Management methods.
PRST 4950: Undergraduate Research in Parks, Recreation, Sports and Tourism
Individually directed research, relevant to fundamental and applied questions in parks, recreation, sport and tourism, for students under faculty supervision. Project must be arranged by student and faculty member prior to registration. Graded on S/U basis only.

Credit Hour: 1-3
Prerequisites: Instructor's consent

PRST 7100: Ethics and Diversity
(cross-leveled with PRST 4100). This course examines an encompassing perspective of ethics and diversity within North American and international sport and recreation organizations. Specifically, the purpose of this course is to provide students with an analysis and understanding of the various ways that people within sport and recreation organizations can differ, and how differences based on this diversity impact life experiences and outcomes. Graded on A-F basis only.

Credit Hours: 3

PRST 7101: Topics in Parks, Recreation and Sport
Specialized topics in recreation and park administration dynamics. Subjects and credits vary by semester based on available faculty resources and expertise. Course content announced in advance. Graded on A-F basis only.

Credit Hours: 1-3

PRST 7150: Contemporary Issues in Sport
(cross-leveled with PRST 4150). This course provides an analysis of the place of sport in American society and the impact of sport on American culture. Social and cultural contexts in which sport exists and how those contexts are influenced by sport will be examined. Concepts and theories will be utilized to examine how social issues and change, relationships, and organization affect sport. Emphasis will be placed on current issues and trends in sport and society. Graded on A-F basis only.

Credit Hours: 3

PRST 7208: Administration and Organizational Behavior
(cross-leveled with PRST 4208). Theoretical foundations of the organization and administration of leisure services in both community and institutional settings. Emphasis on the roles of the administrator. Graded on A-F basis only.

Credit Hours: 3
PRST 7340: Recreation Land Management
(cross-leveled with PRST 4340). This course provides students with an understanding of the principles and practices of recreation land management. Topics include federal land management agencies, wilderness management, benefits based management, recreation opportunity spectrum, limits of acceptable change, citizen participation in decision making, and visitor experience/resource protection.

Credit Hours: 3

PRST 7357: Domestic and International Tourism: Resources, Market, and Impacts
(cross-leveled with PRST 4357). Nature and scope of tourism planning at the local, regional, and national levels; economic social, environmental, and policy considerations. Comparative study of initiating, planning and implementing tourism and the organization of community resources for developing and controlling a tourism industry. Graded on A-F basis only.

Credit Hours: 3

PRST 7385: Legal Aspects of Sport
(cross-leveled with PRST 4385). Provides students the opportunity to research, explore, and discuss the U.S. legal system as it pertains to the world of professional, amateur, and youth sport: the structural foundations and terminology associated with its relevance. Including, but not limited to elements of contract law, intellectual property, negligence, antitrust law, trademark law, and constitutional law. Students apply their knowledge of this material through legal writing exercises, various assignments regarding case precedent, and examinations. Graded on A-F basis only.

Credit Hours: 3

PRST 7960: Guided Reading in Parks, Recreation, Sport and Tourism
Selected reading in parks, recreation, sport and tourism identified to fulfill a graduate student's academic needs or specialized interests.

Credit Hour: 1-3
Prerequisites: instructor's consent

PRST 8088: Sport and Leisure Economics
This course focuses on the business side of sport management, primarily considering issues of marketing, sponsorship, and sales. In this, students will not only supplement knowledge of these concepts, but also be presented with actual models relevant to working in sales in the competitive sport environment. Graded on A-F basis only.

Credit Hours: 3

PRST 8089: Research Project
Individual research on approved project. Involves creativity and scholarly inquiry where product does not adhere to the traditional thesis format. Graded on S/U basis only.

Credit Hour: 1-99
Prerequisites: Parks, Recreation and Tourism graduate major

PRST 8090: Thesis Research in Parks, Recreation, Sport and Tourism
Research leading to thesis in field of parks, recreation and tourism. Graded on S/U basis only.

Credit Hour: 1-6
Prerequisites: Parks, Recreation and Tourism graduate major

PRST 8400: Constructs of Leisure
Review analysis and implications of fundamental psycho-social determinants of leisure behavior. Application theories of determinants to existing and proposed leisure service systems.

Credit Hours: 3

PRST 8401: Topics in Parks, Recreation, Sport and Tourism
Specialized topic content in parks, recreation, sport, and tourism programs, management and/or development. Subject content and credit may vary by semester based on faculty resources and student needs. Offered periodically.

Credit Hour: 1-3
Prerequisites: instructor's consent

PRST 8411: Independent Work in Parks, Recreation, Sport and Tourism
Independent research or special projects in parks, recreation, sport and tourism.

Credit Hour: 1-3
Prerequisites: instructor's consent
PRST 8430: Social and Behavioral Research Methods
Research Methods provides the foundations of social science research. This course includes the application of both quantitative and qualitative methods, covering design, data collection, analysis and reporting. Through a series of practicum assignments, students practice a variety of data collection approaches. Graded on A-F basis only.

Credit Hours: 3

PRST 8436: Visitor Behavior and Policy
A course which examines visitor behavior in recreation and leisure settings, including the study of motivations, expectations, attitudes, preferences, and satisfaction with implications for managing natural and cultural resources.

Credit Hours: 3

PRST 8450: Administration in Leisure Service Delivery
Review, analysis and synthesis of administrative functions as related to public and private recreation and leisure service enterprises.

Credit Hours: 3

PRST 8460: Finance of Sport, Tourism, and Leisure Services
Review and critical analysis of financial functions, strategies and methodology as related to public and private recreation and leisure service enterprises. Graded on A-F basis only.

Credit Hours: 3

PRST 8940: Internship in Parks, Recreation and Tourism
Supervised student practice in recreation, park or related settings under qualified instructor.

Credit Hour: 1-6
Prerequisites: Parks, Recreation and Tourism graduate major