

Personal Financial Planning

The Bachelor of Science in Personal Financial Planning degree prepares students to work with individuals and families in a wide range of financial service occupations, such as financial planning, insurance, investments, banking, financial counseling, financial education, social work, and more. The degree program meets the educational requirements for those who want to sit for the national certified financial planner™ exam to meet the growing demand for personal financial planners. With a strong foundation in financial planning, many students also choose to pursue additional minor(s) or certificates in business, accounting, economics, social work, public health, and other related programs.

Program Chair

Andrew Zumwalt, MS, CFP®
125B Mumford Hall

<http://pfp.missouri.edu>

Advising Contacts

cafnradvising@missouri.edu
135 Mumford Hall
(573) 882-6270

Faculty

Professor R. Yao**

Assistant Professor A. Rabbani**

Associate Teaching Professor A. Zumwalt*

Associate Teaching Professor J. Green*

Instructor S. Ivey

Associate Professor Emeritus D. Sharpe**, R. Weagley*

* Graduate Faculty Member - membership is required to teach graduate-level courses, chair master's thesis committees, and serve on doctoral examination and dissertation committees.

** Doctoral Faculty Member - membership is required to chair doctoral examination or dissertation committees. Graduate faculty membership is a prerequisite for Doctoral faculty membership.

Undergraduate

- BS in Personal Financial Planning (<https://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/personalfinancialplanning/bs-personal-financial-planning/>)
- Certificate in Personal Financial Planning (<https://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/personalfinancialplanning/cert-personal-financial-planning/>)

The **Bachelor of Science in Personal Financial Planning** degree prepares students to work with individuals and families in a wide range of financial service occupations, such as financial planning, insurance, investments, banking, financial counseling, financial education, social work, and more. The degree program meets the educational requirements for those who want to sit for the national CERTIFIED FINANCIAL PLANNER™ exam to meet the growing demand for personal financial planners. With a strong foundation in financial planning, many students also choose to pursue additional minor(s) or certificates in business, accounting, economics, social work, public health, and other related programs.

A **certificate in Personal Financial Planning** was approved by the Missouri Coordinating Board for Higher Education and the Certified Financial Planner Board of Standards, Inc. Those who complete the certificate are eligible to sit for the CERTIFIED FINANCIAL PLANNER™ certification exam, upon graduation with a bachelor's degree.

Graduate

- MS in Personal Financial Planning (<https://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/personalfinancialplanning/ms-personal-financial-planning/>)
- Graduate Certificate in Personal Financial Planning (<https://catalog.missouri.edu/collegeofagriculturefoodandnaturalresources/personalfinancialplanning/grad-cert-personal-financial-planning/>)

Program Information

Personal Financial Planning has two graduate degree programs: (1) Master's of Science and (2) Graduate Certificate, both of which meet the education requirements to sit for the national CERTIFIED FINANCIAL PLANNER™ (CFP®) exam. The programs are available 100% online through Missouri Online (<https://online.missouri.edu/>).

Director of Graduate Studies

Rui Yao, PhD, CFP®
124 Mumford Hall
573-882-9652
<http://pfp.missouri.edu/>

Director of CFP Board-Registered Programs

Abed Rabbani, PhD, CFP®
125A Mumford Hall
573-882-9652
<http://pfp.missouri.edu/>

Certification Information

The programs are registered with the Certified Financial Planner Board of Standards Inc.

FINPLN 1000: iGen Money

This course explores personal financial in the digital age. Concepts analyzed include critical financial decisions, generational differences in money motives, online businesses and brokerage fundamentals, crypto-currency development and use, and cyber protection techniques. Examples of topics are digital payment apps, FIRE for retirement, investing apps, ESG/sustainable investing, robo-advisors, non-fungible tokens (NFTS), and cryptocurrencies. It also provides the fundamentals and underlying principles of personal finance so students can make informed decisions to safeguard their money while utilizing today's technologies and approaches. Graded on A-F basis only.

Credit Hours: 3

FINPLN 1183: Financial Survival

This one hour, asynchronous online course allows students to work relevant personal finance content at their own pace that can set them up for success navigating the critical college years. Course examines financial management issues in plain language, including credit, budgeting, financial aid, common financial mistakes, debt management, goal setting, and financial resources. Graded on S/U basis only.

Credit Hour: 1

FINPLN 2083: Financial Planning Careers

This course provides students with an introduction to careers in financial planning and the Career Readiness Competencies of the National Association of Colleges and Employers. Through readings, introspection, discussions, class activities, and guest speakers, the student will develop an understanding of the broad financial planning industry and employers' expectations of college graduates as they start their careers. Graded on A-F basis only.

Credit Hours: 2

FINPLN 2183: Personal and Family Finance

Individual and family finance, with particular emphasis on financial planning, budgeting, savings, insurance, investments, taxes, use of credit, and financial aspects of housing, retirement planning and estate planning basics. Students develop the necessary skills to make rational financial decisions in adulthood.

Credit Hours: 3

Prerequisites: MATH 1050 or MATH 1100 (or higher) with grade of C- or above

FINPLN 2183H: Personal and Family Finance - Honors

Individual and family finance, with particular emphasis on financial planning, budgeting, savings, insurance, investments, taxes, use of credit, and financial aspects of housing, retirement planning and estate planning basics. Students develop the necessary skills to make rational financial decisions in adulthood. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: Honors eligibility required, MATH 1050 or MATH 1100 (or higher) with grade of C- or above or instructor's consent

FINPLN 3282: Financial Counseling

Practical course on client financial counseling. Course emphasizes counseling strategies and communication skills to motivate clients to change negative behaviors and/or adopt positive behaviors. Students also will learn client money issues including budgeting, credit, debt management, bankruptcy and other issues.

Credit Hours: 3

Prerequisites or Corequisites: FINPLN 2183 or instructor's consent

FINPLN 3283: Financial Planning: Computer Applications

This course provides an understanding of how to use spreadsheet applications in analyzing the financial situations, needs, and goals of families and individuals. Topics covered in the course include constructing personal financial statements, cash flow analysis and projections, charts and tables, time value of money applications as they

relate to education savings, retirement needs, and other areas of financial planning, pro-forma analysis, and amortization and accumulation tables. The course help students gain a working knowledge of how to analyze a family's financial position and how to project the family's future financial situations. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 2183 with grade of C or above or equivalent

FINPLN 4000: Problems in Personal Financial Planning

Supervised and independent work.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 4187: Financial Planning: Tax Planning

(cross-leveled with FINPLN 7187). Principles, current law and practice of income taxation and its impact on personal financial planning decisions. Content includes tax regulations, tax return preparation, tax formula, and tax audit process. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 2183 or instructor's consent

FINPLN 4188: Community Agencies and Volunteerism

This course provides students with an experiential learning opportunity to work one-on-one in a professional setting with individuals and families from diverse backgrounds. Students will gain an applied understanding of federal and state income taxation and experience reviewing client financial materials, creating required client documents, and resolving client complications. Students will need to attend a three-day training before the start of the semester or provide evidence of completion of the IRS VITA certification process on the first day of class. Graded on A-F basis only.

Credit Hours: 5

Prerequisites: FINPLN 4187 or instructor's consent

FINPLN 4380: Assessing the American Dream

(cross-leveled with FINPLN 7380). A systems perspective examining ways choice and culture shape American levels and standards of living. Evaluates effects of trends in personal and family values, technology, economy, mass media, diversity and inclusivity, and other social change on household resource management. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: ENGLSH 1000

Recommended: junior standing

FINPLN 4380W: Assessing the American Dream - Writing Intensive
(cross-leveled with FINPLN 7380). A systems perspective examining ways choice and culture shape American levels and standards of living. Evaluates effects of trends in personal and family values, technology, economy, mass media, diversity and inclusivity, and other social change on household resource management. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: ENGLSH 1000

Recommended: junior standing

FINPLN 4381: Securities Industry Essentials

(cross-leveled with FINPLN 7381). The Securities Industry Essentials (SIE) curriculum will prepare students for the Financial Industry Regulatory Authority (FINRA) SIE exam. Additionally, this course will explore current trends and techniques for financial advisor marketing and prospect/client management. This course is open to any MU student in any degree program with a desire to enter the financial services industry. Graded on S/U basis only.

Credit Hour: 1

Recommended: Recommended for upper level students preparing for graduation and entering the financial services career field. Prior financial investment education is not required but recommended

FINPLN 4382: Financial Planning: Risk Management

(cross-leveled with FINPLN 7382). Analysis of financial risk management and insurance planning for individuals in the context of personal financial planning decisions. Content includes life insurance, health insurance, disability insurance, long-term care insurance, property and casualty insurance, social security and Medicare, annuities. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 2183 or instructor's consent

FINPLN 4383: Financial Planning: Investment Management

(cross-leveled with FINPLN 7383). This course introduces theories and strategies of wealth management including basic concepts, investment techniques, and methodologies. Topics covered include: asset classes and market structure, risk and returns, portfolio theory, investment decisions and analysis, market efficiency and behavioral finance, fixed income and equity securities, investment companies, and taxation of investment. This course will also provide case practice and discussion and collaboration activities that facilitate students' learning and practicing their knowledge and skills. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 2183 or Instructor's consent

FINPLN 4386: Financial Planning: Employee Benefits and Retirement Planning

(cross-leveled with FINPLN 7386). Fundamentals of employee benefits and retirement planning in the context of personal financial planning decisions. Content includes a survey of various types of retirement plans, legal and tax requirements for a retirement plan, assessing and forecasting financial needs in retirement, distribution rules, and integration of retirement plans with government benefits. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 2183 and FINPLN 3283, or instructor's consent

FINPLN 4387: Consumer and Household Economics

(cross-leveled with FINPLN 7387). Economic theory of consumer and household behavior, focusing on rationality, uncertainty, optimal search, heuristics, interactive decisions and considering implications for financial decision making and policy analysis. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: ECONOM 1014 or ABM 1041, and ABM 2225 or STAT 2500, or instructor's consent

FINPLN 4389: Financial Planning: Capstone

(cross-leveled with FINPLN 7389). The course emphasizes the use of analytical skills and techniques to develop effective financial plans for individuals and families. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 3283 and FINPLN 4187 and FINPLN 4382 and FINPLN 4383 and FINPLN 4386 and FINPLN 4393, or instructor's consent

FINPLN 4393: Financial Planning: Estate and Gift Planning

(cross-leveled with FINPLN 7393). This course is an overview of the family estate and gift planning process from a financial planning perspective. Topics covered include: introduction, basic estate planning documents, types of property interests, the probate process, gift and estate taxes, transfer during life and at death, and the utilization of estate and gift planning strategies and tools. This course will also provide case practice and discussion and collaboration activities that facilitate students' learning and practicing their knowledge and skills. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 2183 or instructor's consent

FINPLN 4418: Topics in Personal Financial Planning

Selected current topics in field of interest.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 4483: Financial Success

This one hour, asynchronous online course allows students to work relevant personal finance content at their own pace to develop financial management practices to survive the critical post-college years. Course examines financial issues in plain language, including managing educational debt, after-school budgeting, insurance, retirement planning, investing, setting financial goals, and effective use of financial resources. Graded on S/U basis only.

Credit Hour: 1

FINPLN 4992: Readings in Personal Financial Planning

Selected readings in field of interest. Graded on A-F basis only.

Credit Hour: 1-12

Prerequisites: Instructor's consent

FINPLN 4993: Internship in Personal Financial Planning

(cross-leveled with FINPLN 7993). Students enrolled in the internship course gain practical hands-on experience in a financial services setting. Graded on A-F basis only.

Credit Hour: 1-99

Prerequisites: Limited to Personal Financial Planning majors. Instructor's consent required

FINPLN 7000: Problems in Personal Financial Planning

Restricted to Personal Financial Planning Majors Only.

Credit Hour: 1-99

Prerequisites: Instructor's consent

FINPLN 7001: Topics in Household Economics and Finance

Selected current topics in field of interest.

Credit Hour: 1-99

FINPLN 7183: Fundamentals of Personal Financial Planning

Issues and concepts related to the overall financial planning process and establishing client-planner relationships. Students explore services provided to families, documentation required, and client and Certified Financial Planner(TM) licensee responsibilities. Students develop competencies for gathering of client data, determining goals and expectations, and assessing the client's financial status by analyzing and evaluating data. Emerging issues and the role of ethics in financial planning are an integral part of the course.

Credit Hours: 3

FINPLN 7187: Financial Planning: Tax Planning

(cross-leveled with FINPLN 4187). Principles, current law and practice of income taxation and its impact on personal financial planning decisions. Content includes tax regulations, tax return preparation, tax formula, and tax audit process. Graded on A-F basis only.

Credit Hours: 3

FINPLN 7282: Advanced Financial Counseling

Theory and research regarding the interactive process between clients and practitioner, including communication techniques, motivation and esteem building, the counseling environment, ethics, and methods of data intake, verification and analysis. Other topics of the course are legal issues, compensation, uses of technology to identify resources, information management, and current or emerging issues. Graded on A-F basis only.

Credit Hours: 3

FINPLN 7380: Assessing the American Dream

(cross-leveled with FINPLN 4380). A systems perspective examining ways choice and culture shape American levels and standards of living. Evaluates effects of trends in personal and family values, technology, economy, mass media, diversity and inclusivity, and other social change on household resource management.

Credit Hours: 3

FINPLN 7382: Financial Planning: Risk Management

(cross-leveled with FINPLN 4382). Analysis of financial risk management and insurance planning for individuals in the context of personal financial planning decisions. Content includes life insurance, health insurance, disability insurance, long-term care insurance, property and casualty insurance, social security and medicare, annuities.

Credit Hours: 3

FINPLN 7383: Financial Planning: Investment Management

(cross-leveled with FINPLN 4383). This course introduces theories and strategies of wealth management including basic concepts, investment techniques, and methodologies. Topics covered include: asset classes and market structure, risk and returns, portfolio theory, investment decisions and analysis, market efficiency and behavioral finance, fixed income and equity securities, investment companies, and taxation of investment. This course will also provide case practice and discussion and collaboration activities that facilitate students' learning and practicing their knowledge and skills.

Credit Hours: 3

FINPLN 7386: Financial Planning: Employee Benefits and Retirement Planning

(cross-leveled with FINPLN 4386). Fundamentals of employee benefits and retirement planning in the context of personal financial planning decisions. Content includes a survey of various types of retirement plans, legal and tax requirements for a retirement plan, assessing and forecasting financial needs in retirement, distribution rules, and integration of retirement plans with government benefits.

Credit Hours: 3

FINPLN 7387: Consumer and Household Economics II

(cross-leveled with FINPLN 4387). Economic theory of consumer and household behavior, focusing on rationality, uncertainty, optimal search, heuristics, interactive decisions and considering implications for financial decision making and policy analysis.

Credit Hours: 3

Prerequisites: ECONOM 4351 or equivalent, or instructor's consent

FINPLN 7389: Financial Planning: Capstone

(cross-leveled with FINPLN 4389). The course emphasizes the use of analytical skills and techniques to develop effective financial plans for individuals and families.

Credit Hours: 3

Prerequisites: FINPLN 7187 and FINPLN 7382 and FINPLN 7383 and FINPLN 7386 and FINPLN 7393

FINPLN 7393: Financial Planning: Estate and Gift Planning

(cross-leveled with FINPLN 4393). This course is an overview of the family estate and gift planning process from a financial planning perspective. Topics covered include: introduction, basic estate planning documents, types of property interests, the probate process, gift and estate taxes, transfer during life and at death, and the utilization of estate and gift planning strategies and tools. This course will also provide case practice and discussion and collaboration activities that facilitate students' learning and practicing their knowledge and skills.

Credit Hours: 3

FINPLN 7960: Readings in Household Economics and Finance

Readings in recent research in household economics and finance.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 7993: Internship in Personal Financial Planning

(cross-leveled with FINPLN 4993). Students enrolled in the internship course gain practical hands-on experience in a Financial services setting. Limited to Personal Financial Planning majors.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 8001: Topics in Personal Financial Planning

Selected current topics in field of interest.

Credit Hour: 1-99

FINPLN 8085: Problems in Household Economics and Finance

Supervised independent work related to household economics and finance.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 8087: Seminar in Household Economics and Finance

Report and discussion of recent research and practice in household economics and finance.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 8090: Master's Thesis Research in Personal Financial Planning

Independent research leading to thesis. Graded on S/U basis only.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 8183: Military Personal Financial Readiness

Financial planning process applied to military personnel and their families. Focus on service member status; financial readiness; record-keeping; management of cash flow, risk, credit and debt, savings, investments, tax, savings; education planning, retirement and estate planning. Graded on A-F basis only.

Credit Hours: 3

FINPLN 8187: Professional Practices in Financial Planning

Practice management techniques for Financial Planners. Graded on A-F basis only.

Credit Hours: 3

FINPLN 8381: Theories and Research in Personal Financial Planning I

Course introduces students to the social science of family finances. Course covers the theories of family functioning, microeconomic theory related to family resource allocation decisions, the family as an economic unit, and the interaction of families and the economy. Graded on A-F basis only.

Credit Hours: 3

FINPLN 8382: Theories and Research in Personal Financial Planning II

Course reviews theories and empirical research in household financial decision-making, drawing from macroeconomic theory, theories of household behavior, lifecycle hypothesis, behavioral economics and finance, theories of behavioral change and psychological theories of family well-being. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 8381

FINPLN 8384: Advanced Risk Management

Risk management, a building block of personal financial planning, seeks to identify the risks of a person faces and evaluate their financial impacts in the event of an occurrence. Once the relevant risks have been identified, the financial planner must determine the need for insurance based on the financial goal and assess the various risk handling tools available to select the one that can best serve client's financial goal. This course is an advanced study of risk management and insurance. The course will cover legal principles in risk and insurance, private insurance industry, and commercial property and liability risks. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: FINPLN 7382 or instructor's consent

FINPLN 8385: Housing and Real Estate

The study of real estate as a component to household wealth. Graded on A-F basis only.

Credit Hours: 3

FINPLN 8389: Financial Planning Case Studies

The analysis and development of appropriate presentations for effective financial plans.

Credit Hours: 3

FINPLN 8450: Applied Research in Household Economics and Planning

Independent research not leading to a thesis. Report required. For students completing Master's in Personal Financial Planning.

Credit Hour: 1-99

Prerequisites: instructor's consent

FINPLN 8488: Household Financial Decision Making

Critical thinking and problem solving on issues related to household financial decision making.

Credit Hours: 3

Prerequisites: FINPLN 7383 and FINPLN 7386, or instructor's consent

FINPLN 8500: Advanced Projects in Personal Financial Planning

Independent work on project approved by advisor. For students completing Master's in Personal Financial Planning. Graded on S/U basis only.

Credit Hour: 1-10

Prerequisites: Instructor's consent

FINPLN 9090: Doctoral Dissertation Research in Personal Financial Planning

Independent research leading to thesis or dissertation. Graded on S/U basis only.

Credit Hour: 1-99

Prerequisites: instructor's consent
