

# Certificate in Arts Entrepreneurship

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The Undergraduate Certificate in Arts Entrepreneurship extends the study and career preparations of an individual arts discipline. Students across the disciplines of Visual Studies (Art, Art History, Graphic Design, Digital Storytelling, Film/Film Production), Music, and Theatre benefit from the business, marketing, grant writing, and organizational skills offered by certificate courses to develop the skills needed to build a thriving career in the many arts industries.

The Certificate in Arts Entrepreneurship provides an excellent foundation for those who want to become working artists, musicians, actors, or designers and for those who want work in arts management in businesses and non-profit organizations. It provides each student the unique opportunity to explore their own creative process and their ability to collaborate with others.

**Availability:** Aimed primarily at degree-seeking undergraduate students in the School of Music, Department of Theatre, and School of Visual Studies, this certificate is also available to students in other departments as an add-on to a degree or as a stand-alone certificate. All students who wish to declare the certificate should contact: Pete Zambito, [zambitop@missouri.edu](mailto:zambitop@missouri.edu).

## Requirements

A certificate consists of at least 12 credits; at least 12 credits must be taken in MU course work. Students must meet the minimum GPA requirements for a certificate, which in no case can be lower than 2.0. In addition, a student cannot receive a grade lower than a C- in any course applied towards a certificate in the College. For more information, please see Requirements for an Optional Certificate (<https://catalog.missouri.edu/collegeofartsandscience/#requirementsforanoptionalcertificate>).

### Required Courses

THEATR 4510	Career Development for Theatre Artists	3
or MUS_GENL 4510	Career Development for Musicians	
or ART_VS 4510	Career Development for Visual Artists	
THEATR 4512	Principles of Entrepreneurship: Arts Strategies	3
or MUS_GENL 4512	Principles of Arts Entrepreneurship	
or ART_VS 4512	Principles of Arts Entrepreneurship	
THEATR 4514	Arts Engagement	3
or MUS_GENL 4514	Arts Engagement	
or ART_VS 4514	Arts Engagement	
THEATR 4516	Arts Finance	3
or MUS_GENL 4516	Arts Finance	
or ART_VS 4516	Arts Finance	

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**Total Credits** **12**