

# Certificate in Professional Communication

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The Professional Communication certificate provides an opportunity for students to engage in courses that will help them develop and strengthen their professional communication skills (written, spoken, web-based) for use in their post-graduation work. Professional Communication skills can benefit students for a variety of majors and with many different career goals. Regardless of the career path desired by students (e.g., business, medicine, engineering, art), students with better communication skills are more likely to succeed and advance in their work. Communication skills are routinely listed as the most important skills that employers look for in prospective employees.

## Requirements

The Professional Communication Certificate includes 15 hours, with two required courses. It is recommended that students complete the two required courses before the rest of the courses in the certificate.

<b>Required Courses</b>		<b>6</b>
COMMUN 1200	Public Speaking	3
COMMUN 3575W	Business and Professional Communication - Writing Intensive	3
or AGSC_COM 3210W	Fundamentals of Communications - Writing Intensive	
or BUS_AD 3500	Advanced Professional Development Principles	
<b>Choose three of the courses below.</b>		<b>9</b>
COMMUN 3460	Organizational Advocacy	3
COMMUN 3580	Crisis Communication	3
COMMUN 4474	Persuasion	3
COMMUN 4478	Communication Competencies for a Diverse Workplace	3