

Graduate Certificate in Music Entrepreneurship

The Graduate Arts Entrepreneurship Certificate offers MU graduate students, as well as post-baccalaureate students in the MU community, courses focused on the business, management, and public engagement with the arts. Students benefit from the business, marketing and organizational skills offered by certificate courses to develop and build a thriving career in the many arts industries.

The Graduate Arts Entrepreneurship Certificate provides an excellent foundation for those who want to become working artists, musicians, actors, or designers and for those who want work in arts management in businesses or non-profit organizations. It provides each student the unique opportunity to explore their own creative process and their ability to collaborate with others.

Availability: Aimed primarily at graduate students in the School of Music, Department of Theatre, and School of Visual Studies, this certificate is also available to all MU graduate students and to post-baccalaureate students in the MU community as an add-on to a degree or as a stand-alone certificate. All students or community members who wish to declare the certificate should contact Pete Zambito, zambitop@missouri.edu.

Requirements

Required Courses

MUS_GENL 7510	Career Development for Musicians	3
MUS_GENL 7512	Principles of Arts Entrepreneurship	3
MUS_GENL 7514	Arts Engagement	3
MUS_GENL 7516	Arts Finance	3
MUS_GENL 7518	Arts Industry Survey	1
MUS_GENL 7520	Non-Profit Leadership, Advocacy, and Policy in the Arts	2
MUS_GENL 7522	Community Engagement in the Arts	1
MUS_GENL 7530	Leadership, Advocacy, and Policy in the Arts	1
MUS_GENL 7540	Music Entrepreneurship Practicum	2
Total Credits		19