Graphic Design

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Academic Advisor- See School of Visual Studies website (https://visualstudies.missouri.edu/advisors/)

The School of Visual Studies' Graphic Design program offers a cross-disciplinary curriculum that helps students develop a deep understanding of the design process, critical thinking skills, research methodologies, and creative ideation as a means of problem-solving and enhancing visual communication. The Design faculty members are established professional practitioners and educators.

Graphic Design has two recently renovated design studio classrooms providing professional design studio experience. Our studio/laboratory spaces for each media area in the School of Visual Studies include a fully equipped printmaking studio, photography labs for digital and darkroom processes, a paper making/fiber facility, fully equipped ceramics studios with several kilns, fully equipped woodshop, and two state-of-the-art collaborative learning spaces. Our labs house up-to-date computers, a 44" large-format Epson printer, a lighting studio, and a variety of video equipment.

The Graphic Design program is one of six undergraduate degree programs within the School of Visual Studies, and we work collaboratively with the programs in Art, Art History, Digital Storytelling (with animation, video, and production), and Film Studies (with film production) to offer students a wide range of skills in design and art practices.

The program maintains a close relationship with a national network of Graphic Design alumni, and we have a Student Chapter of the American Institute of Graphic Arts (AIGA). We are dedicated to providing students with a high-quality education while helping them develop and nurture their design process/practice. Graphic design graduates have gone on to award-winning careers in media, entertainment and advertising, in both agency and in-house settings. Our graduates are employed in great jobs from coast to coast in all areas of design.

Faculty

Curators' Distinguished Teaching Professor, Professor of Graphic Design D. Huelsbergen*
Associate Professor L.A. Garrison*, R. Wilson*
Assistant Professor X. Guo*
Adjunct K. Shults
Professor Emeritus J. Brueggenjohann

* Graduate Faculty Member - membership is required to teach graduate-level courses, chair master's thesis committees, and serve on doctoral examination and dissertation committees.

** Doctoral Faculty Member - membership is required to chair doctoral examination or dissertation committees. Graduate faculty membership is a prerequisite for Doctoral faculty membership.

Undergraduate

- BFA in Graphic Design (https://catalog.missouri.edu/collegeofartsandscience/graphicdesign/bfa-graphic-design/)

Nick Potter (pottern@missouri.edu), Director of Undergraduate Studies
102 Swallow Hall

The Graphic Design program in the School of Visual Studies offers a BFA in Graphic Design. The program's goals and objectives are to create talented, skilled, visually literate problem solvers who will be highly sought after in numerous professional fields, including but not limited to: graphic design, marketing and advertising, art direction, packaging, corporate brand identity, web, user experience design (UX) and user interface design (UI), print and publication design, lettering, calligraphy and typographic design, environmental design, multimedia and animation design, trade show design, graphic illustration, sales and account management, apparel design, product design, toy design, data visualization and infographic design.

The BFA is the required undergraduate degree for admission to most Master of Fine Arts (MFA) and Master of Design (MDes) programs. The Graphic Design degree requires a Portfolio Review after the first course in the Graphic Design sequence. Please email Professor Ric Wilson (wilsonra@missouri.edu) for more information.

For information about the School of Visual Studies Laptop Requirement see the MU Laptops-The Right Fit (https://doit.missouri.edu/students/laptops-the-right-fit/) and open *Let Your Major Be Your Guide pdf* to see School of Visual Studies Laptop Requirements.

Graduate

While MU does not offer graduate degrees specifically in graphic design, the School of Visual Studies offers the MFA degree in Visual Studies with a focus on art studio pracrtices. The University offers post-baccalaureate opportunities in a number of related areas (https://catalog.missouri.edu/degreesanddegreeprograms/).