

BA in International Studies with Emphasis in International Business

Degree Program Description

The dual degree program leads to the BSBA in Business Administration with emphasis in one of the three International Business areas and the BA in International Studies with emphasis in International Business.

This dual degree typically takes 4 1/2 to 5 years to complete. Students in the program will study advanced second language and participate in a study abroad experience to fulfill degree requirements. International Studies majors acquire analytical skills and knowledge that will enable them to understand and contribute to shaping the quickly evolving global community. The program prepares students for graduate study and careers in academia, teaching, law, business, public policy, humanitarian aid, non-profit organizations, government, and diplomacy.

Major Program Requirements

To complete this course of study, students must be accepted in both the Bachelor of Arts in International Studies program in the College of Arts and Science and the Bachelor of Science in Business Administration program in the Trulaske College of Business. Students are required to complete a minimum of 133-148 credit hours which is determined by the specific BSBA international business emphasis area chosen when they are accepted into the upper level in the Trulaske College of Business. Only one D-range grade is allowed in the major. Students must have a 2.0 GPA (cumulative, major, final 30 hours, and final 60 hours) to graduate.

A student majoring in this dual degree program must complete a 4-week minimum study abroad and courses in the following categories: International Core, Language, International Studies Area Support, Business Core, Business Emphasis, and Business Capstone.

In addition to University (<https://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), general education (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and College of Arts and Science (<https://catalog.missouri.edu/collegeofartsandscience/#undergraduatetext>) requirements, students must also meet the following major program requirements. All major requirements in the College of Arts and Science must be completed with grades of C- or higher unless otherwise indicated.

Study Abroad Requirement

- Students should study abroad for a minimum of 4 weeks.
- Credit earned during a study abroad experience may be used to fulfill major requirements.
- Students should complete their study abroad experience prior to their last year.
- Preparation for a study abroad experience should begin a year in advance.
- International students may count their time in the U.S. towards their study abroad requirement.

- Information on study abroad is available at the MU Study Abroad (<https://international.missouri.edu/studyabroad/>) website.

International Studies Core Requirements

A student majoring in the BA in International Studies must complete the following specified core coursework to fulfill Arts and Science Foundation Requirements:

- ANTHRO 2030 Cultural Anthropology (3 Credits)
- GEOG 1100 Regions and Nations of the World I (3 Credits) or GEOG 1200 Regions and Nations of the World II
- POL_SC 1400 International Relations (3 Credits) or POL_SC 2700 Comparative Political Systems
- One course chosen from the list of International Studies core humanities (3 Credits)
- Two courses chosen from list of approved International Studies humanities courses (6 Credits)

Second Language Requirements

- For the major, students must complete 6 hours minimum in a single second language, beyond the elementary level.
- International students whose native language is other than English may petition the International Studies Program to substitute the language requirement with courses that deepen their English language ability or upper-level International Studies courses.
- Non-international students who can demonstrate proficiency in a language other than English comparable to a student who has completed 6 hours beyond the Elementary sequence at MU may petition the International Studies Program to substitute upper-level International Studies courses for the language requirement. If the student is proficient in a language offered at MU: the student may be evaluated by that language program. The evaluation must test the student's ability in all the modalities appropriate for that language (reading, writing, listening, and/or speaking). If the student is proficient in a language not offered at MU, the student is responsible for finding a qualified examiner in that language, who must then be approved by the International Studies director. The evaluation must test the student's ability in all the modalities appropriate for that language (reading, writing, listening, and/or speaking) at the mid-intermediate level or higher as defined by ACTFL proficiency guidelines.
- For a list of languages offered, see the School of Languages, Literature, and Cultures (<https://sllc.missouri.edu/>)

Area Support Requirements

- Complete 3 credit hours 2000-level or above, and 6 credits 3000-level or above.
- Courses used to fulfill this section must be from a College of Arts and Science department and have an international focus. An exception can be made for one course offered through Trulaske College of Business, either on campus or through one of the college's study abroad programs, as long as the course has a strong international studies focus. Coursework typically includes classes in Culture, Geography, Government, or History related to language studied.
- Courses used to count toward the BSBA cannot fulfill this section.

Business Core, Business Emphasis, and Business Capstone Requirements

These requirements for this degree are determined by the specific BSBA international business emphasis area chosen when students are accepted into the upper level in the Trulaske College of Business. Click on the links below for more detailed information about each emphasis area.

- Finance (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/bsba-business-administration-emphasis-international-business-finance/>)
- Management (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/bsba-business-administration-emphasis-international-business-management/>)
- Marketing (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/bsba-business-administration-emphasis-international-business-marketing/>)

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available or the individual semester plan based on emphasis areas. Please visit the following for specific semester plans: Finance (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/bsba-business-administration-emphasis-international-business-finance/>), Management (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/bsba-business-administration-emphasis-international-business-management/>), or Marketing (<https://catalog.missouri.edu/collegeofbusiness/businessadministration/bsba-business-administration-emphasis-international-business-marketing/>).

First Year			
Fall	CR	Spring	CR
MATH 1100		3 MATH 1400	3
BUS_AD 1500		3 ENGLISH 1000	3
Missouri State Law Requirement		3 ECONOM 1014	3
Second Language Requirement		4 Second Language Requirement	4
Humanities		3 Behavioral Science	3
		16	16

Second Year			
Fall	CR	Spring	CR
ACCTCY 2036		3 ACCTCY 2037	3
MATH 1300		3 ACCTCY 2258	3
ECONOM 1015		3 STAT 2500	3
Second Language Requirement		4 International Studies Language Requirement	3
GEOG 1100		3 Biological or Physical Science Lab	3
		16	15

Third Year			
Fall	CR	Spring	CR
BUS_AD 3500		3 FINANC 3000	3
MANGMT 3300		3 MANGMT 3000W (Business 3000+ Writing Intensive)	3
MRKTNG 3000		3 MANGMT 3540	3
Business emphasis area course		3 ECONOM 3229 or 3251	3
Business emphasis area course		3 International humanities	3
International Studies Language Requirement		3	
		18	15

Fourth Year			
Fall	CR	Spring	CR
BUS_AD 4500		3 Business emphasis area course	3
International humanities		3 Business emphasis area course	3
POL_SC 1400 or 2700		3 Business emphasis area course	3
Global Core Humanities		3 Business emphasis area course	3
ANTHRO 2030		3 International Studies Area Support, 2000+ level	3
Business emphasis area course		3	
		18	15

Fifth Year		
Fall	CR	
MANGMT 4970		3
Business emphasis area course		3
Business emphasis area course		3
International Studies Area Support, 3000+ level		3
International Studies Area Support, 3000+ level		3
		15

Total Credits: 144