

BS in Textile and Apparel Management with Emphasis in Apparel Retailing and Digital Merchandising

- Degree Program Description (p. 1)
- Major Program Requirements (p. 1)
- Semester Plan (p. 1)
- Degree Audit (p. 2)
- Major and Career Exploration (p. 2)

Degree Program Description

The Bachelor's of Science in Textile and Apparel Management with emphasis in Apparel Retailing and Digital Merchandising (ARDM) degree provides students with a comprehensive understanding of digital and brick-and-mortar retailing which emphasizes apparel merchandising within both formats. The Apparel Retailing and Digital Merchandising emphasis area prepares students for careers in merchandising, buying, planning, allocation, omnichannel retailing, digital marketing, and retail management.

Major Program Requirements

In addition to University (<https://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), general education (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and College of Arts and Science (<https://catalog.missouri.edu/collegeofartsandscience/#undergraduatetext>) requirements, students must also meet the following major program requirements. All major requirements in the College of Arts and Science must be completed with grades of C- or higher unless otherwise indicated. Some courses in the Professional Program are allowed to double count for General Education requirements (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>). This program can be completed in 120 hours.

Core Requirements		33
T_A_M 1200	Basic Concepts of Apparel Design and Production	3
T_A_M 1300	Introduction to Fashion Retail Strategies	3
T_A_M 2100	Introduction to Digital Presentation Techniques	3
T_A_M 2120	Professional Development Seminar	3
T_A_M 2200	Science of Textiles	3
T_A_M 2400	Global Consumers	3
T_A_M 2600W	Moral and Ethical Issues in the Global Fashion Supply Chain - Writing Intensive	3
or T_A_M 2600HW	Moral and Ethical Issues in the Global Fashion Supply Chain - Honors/Writing Intensive	
T_A_M 3200	Softgoods Quality Evaluation	3
T_A_M 3520W	19th and 20th Century Western Dress - Writing Intensive	3
T_A_M 3600	Fashion Consumer Research	3
T_A_M 4110	Global Sourcing	3

Area of Competence		15
T_A_M 2300	Retail Finance and Merchandise Control	3
T_A_M 3700	Omnichannel Retailing in the Digital World	3
or T_A_M 3300	Retail and Merchandising Analysis	
or T_A_M 4300	Fashion Brand Management and Promotion	
T_A_M 4400	The Retail Consumer: Advanced Data Analytics	3
T_A_M 4600	Digital Merchandising	3
T_A_M 4990	Retail Marketing and Merchandising	3
TAM Elective Hours		9
Supporting Course Requirements		31
ACCTCY 2010	Introduction to Accounting *	3
or ACCTCY 2026	Accounting I	
or ACCTCY 2036	Accounting I	
Business Elective (3000 level course or higher) *		3
CHEM 1100	Atoms and Molecules with Lab (or a higher level chemistry course)	4
COMMUN 1200	Public Speaking	3
ECONOM 1014	Principles of Microeconomics *	3
or ABM 1041	Applied Microeconomics	
ECONOM 1015	Principles of Macroeconomics *	3
or ABM 1042	Applied Macroeconomics	
FINANC 2000	Survey of Business Finance *	3
or FINANC 3000	Corporate Finance	
MANGMT 3000	Principles of Management *	3
MRKTNG 3000	Principles of Marketing *	3
STAT 1200	Introductory Statistical Reasoning	3

* Courses required for the Business Minor (<https://catalog.missouri.edu/collegeofbusiness/business/minor-business/>).

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year			
Fall	CR	Spring	CR
CHEM 1100 (Physical Science with a Lab)	4	COMMUN 1200 (Humanities)	3
ENGLISH 1000	3	Missouri State Law Requirement (American History or Government, Social Science)	3
Humanities	3	STAT 1200 (Math and Quantitative Reasoning)	3
T_A_M 1200	3	T_A_M 2100 (Humanities)	3
T_A_M 1300	3	T_A_M 2200 (Physical Science with a Lab)	3
16		15	
Second Year			
Fall	CR	Spring	CR
Biological or Mathematical Science	3	ECONOM 1015 or ABM 1042 (Social Science)	3
ECONOM 1014 or ABM 1041 (Social Science)	3	Second Major, Minor, Certificate, or Elective	3

Second Major, Minor, Certificate, or Elective	3 T_A_M 2400 (Behavioral Science)	3
T_A_M 2300	3 T_A_M 3200	3
T_A_M 2600W or 2600HW (Social Science, First Writing Intensive)	3 T_A_M 3520W (Social Science, Second Writing Intensive)	3
15		15
Third Year		
Fall	CR	Spring
ACCTCY 2010, 2026, or 2036 (ACCTCY 2010, Social Science)	3 MANGMT 3000	3
MRKTNG 3000 (Social Science)	3 Second Major, Minor, Certificate, or Elective	3
T_A_M 2120	3 T_A_M 3600 (Behavioral Science)	3
T_A_M 3700, 3300, or 4300	3 T_A_M 4110 (Social Science)	3
TAM Elective	3 T_A_M 4600	3
15		15
Fourth Year		
Fall	CR	Spring
Business Elective(3000 level course or higher)	3 Second Major, Minor, Certificate, or Elective	3
FINANC 2000 (Social Science)	3 Second Major, Minor, Certificate, or Elective	2
Second Major, Minor, Certificate, or Elective	3 T_A_M 4400 (Behavioral Science)	3
Second Major, Minor, Certificate, or Elective	3 T_A_M 4990 (Capstone)	3
TAM Elective	3 TAM Elective	3
15		14

Total Credits: 120

Degree Audit

The degree audit is an automated report reflecting a student's academic progress toward the completion of a degree.

MU students can request a degree audit by logging in to myDegreePlanner (<https://mydegreeplanner.missouri.edu>). Students may also access myDegreePlanner via myZou, in the Student Center, click on the Academic Progress Tile, then select Request Degree Audit. The audit automatically pulls in the student's MU course work, transfer courses and courses in progress. This is available to current students, admitted students, and those who last attended less than three terms ago.

Past MU students can request a degree audit by contacting the Academic Advising Unit of the division in which they were last enrolled at MU. For contact information, go to <https://advising.missouri.edu/contact/>.

Prospective students, can access a preliminary MU degree audit via <https://www.transferology.com> (<https://www.transferology.com>). Information on the college credits already earned will have to be manually entered before it can be evaluated against current degree requirements.

For additional details on degree audits, go to <https://registrar.missouri.edu/degrees-audits/degree-audits/>.

Major and Career Exploration

The University of Missouri has many resources to assist you in exploring majors and career possibilities. For guidance, visit the Majors and

Careers (<https://career.missouri.edu/majors-careers/>) website or view specific resources below.

- If you are considering a change of major or are exploring multiple majors, schedule an appointment with an advisor in the Discovery Center (<https://discoverycenter.missouri.edu/>) by calling (573)884-9700 or through MU Connect (<https://mizzou.starfishsolutions.com/starfish-ops/dl/instructor/serviceCatalog.html?bookmark=service/3761489>) Discovery Center service in you success network.
- If you have decided on a major, visit an academic advisor in the School or College that you are interested in to discuss the process of declaring the major (<https://advising.missouri.edu/majors-minors/changing-major/>).
- If you would like to learn more about your career interests, abilities, values and talents, visit the MU Career Center (<https://career.missouri.edu/connect/>). No Appointment is necessary to explore career options with one of our staff members.
- If you would like information about MU majors and degree programs, visit:
 - the Degrees, Majors (Degree Programs), Emphasis Areas, Minors and Certificates (<https://catalog.missouri.edu/degreesanddegreeprograms/>) page in the catalog,
 - the MU Majors (<https://majors.missouri.edu>) website.

For additional major and career exploration resources, visit Major & Career Exploration (<https://catalog.missouri.edu/majorcareereexploration/>) in the catalog.