BSBA in Business Administration with Emphasis in International Business - Finance

Degree Program Description

International Business is a joint degree program offered by the College of Arts and Science and the Trulaske College of Business. The program incorporates second language and internationally focused courses with core and international business courses.

Major Program Requirements

To complete this course of study, students must be accepted in both the Bachelor of Arts in International Studies program in the College of Arts and Science and the Bachelor of Science in Business Administration program in the Trulaske College of Business, and must also complete all university requirements, including general education, International Core, Language, International Studies Area Support, Business Core, Business Emphasis, and Business Capstone.

Study Abroad Experience Requirement

- Students should study abroad for a minimum of 4 weeks.
- Credit earned during a study abroad experience may be used to fulfill major requirements.
- Students should complete their study abroad experience prior to their last year.
- Preparation for a study abroad experience should begin a year in advance.
- Information on study abroad is available at the MU Study Abroad website (https://international.missouri.edu/studyabroad/).

Social Sciences

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>GEOG 1100</td>
<td>Regions and Nations of the World I</td>
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<tr>
<td>GEOG 1200</td>
<td>Regions and Nations of the World II</td>
</tr>
<tr>
<td>POL_SC 1400</td>
<td>International Relations</td>
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<tr>
<td>POL_SC 2700</td>
<td>Comparative Political Systems</td>
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State Law Requirement

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Behavior Sciences

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<tr>
<th>Course</th>
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<tbody>
<tr>
<td>ANTHRO 2030</td>
<td>Cultural Anthropology</td>
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The additional 3 hours can be any general education approved Behavioral Science from the list.

Humanities

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Two courses must be chosen from list of approved International Studies humanities courses.

Must select one Core International Studies Humanities from list below:

ARCHST 1600 | Fundamentals of Environmental Design

or ARH_VS 1130 | Introduction to the History of Art
or ARH_VS 1130W | Introduction to the History of Art - Writing Intensive
ENGLISH 2115 | Introduction to World Literatures
ENGLISH 2159 | Introduction to World Literatures, 1890 to Present
or ENGLISH 2159W | Introduction to World Literatures, 1890 to Present - Writing Intensive
FILMS_VS 2020 | World Cinema for Non-Majors
FILMS_VS 2820 | Trends in World Cinema
FRENCH 4820 | Blogging the World: The Web in Cultural Context
or GERMAN 4820 | Blogging the World: The Web in Cultural Context
or RUSS 4820 | Blogging the World: The Web in Cultural Context
or FRENCH 4820W | Blogging the World: The Web in Cultural Context - Writing Intensive
or GERMAN 4820W | Blogging the World: The Web in Cultural Context - Writing Intensive
or RUSS 4820W | Blogging the World: The Web in Cultural Context - Writing Intensive

GN_HON 2112H | Here Be Monsters
or GN_HON 2112HW | Here Be Monsters - Honors/Writing Intensive
GN_HON 2113H | Reasonable Devils and Dark Visions
GN_HON 2114H | Diagnosing the Dark
or GN_HON 2114HW | Diagnosing the Dark - Honors/Writing Intensive
JOURN 1000 | Journalism for Non-Majors
LG_LT_CT 3510 | Think Global: Fundamentals of Globalization and Digital Technologies
or PEA_ST 3510 | Think Global: Fundamentals of Globalization and Digital Technologies
or LG_LT_CT 3510H | Think Global: Fundamentals of Globalization and Digital Technologies - Honors
or LG_LT_CT 3510HW | Think Global: Fundamentals of Globalization and Digital Technologies - Honors/Writing Intensive
or LG_LT_CT 3510W | Think Global: Fundamentals of Globalization and Digital Technologies - Writing Intensive
or PEA_ST 3510H | Think Global: Fundamentals of Globalization and Digital Technologies - Honors
or PEA_ST 3510W | Think Global: Fundamentals of Globalization and Digital Technologies - Writing Intensive
or PEA_ST 3510HW | Think Global: Fundamentals of Globalization and Digital Technologies - Honors - Writing Intensive
LG_LT_CT 4810 | Case Studies in an Inter/Multicultural World
LG_LT_CT 4850 | Revolution and Media in a Global Perspective
or LG_LT_CT 4850H | Revolution and Media in a Global Perspective - Honors
or LG_LT_CT 4850W | Revolution and Media in a Global Perspective - Writing Intensive
LINGST 3620 | Languages of the World
or ENGLISH 3620 | Languages of the World
MUSIC_NM 1310 | Masterpieces of Western Music
MUSIC_NM 1313 | Introduction to World Music
NEP 1310 | Food and Cultures of the World
or NEP 1310W | Food and Cultures of the World - Writing Intensive
PEA_ST 2410 | Philosophies of War and Peace
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or PHIL 2410    Philosophies of War and Peace
or PEA_ST 2410W  Philosophies of War and Peace - Writing Intensive
or PHIL 2410W    Philosophies of War and Peace - Writing Intensive
PHIL 2100       Philosophy: East and West
REL_ST 1100     Introduction to Religion
or REL_ST 1100H  Introduction to Religion - Honors
REL_ST 2100     Indigenous Religions
or REL_ST 2100H  Indigenous Religions - Honors
REL_ST 2110     Global Religions
or REL_ST 2110H  Global Religions - Honors
REL_ST 2630     History of Christian Traditions
or REL_ST 2630H  History of Christian Traditions - Honors
or REL_ST 2630W  History of Christian Traditions - Writing Intensive
or REL_ST 2630HW History of Christian Traditions - Honors/Writing Intensive
REL_ST 2700     Islam
REL_ST 4750     Women, Religion and Culture
WGST 2080       Perspectives on Sexual and Gender Diversity
One additional Humanities course.

Biological & Physical Sciences 1-5
One course must include a lab

Second Language 18-20
For the major, students must complete 6 hours minimum of second language beyond the elementary level.

Area Support 9
To be selected with the &S advisor. Courses used to fulfill this section must be from a College of Arts and Science department and have an international focus. An exception can be made for one course offered through Trulaske College of Business, either on campus or through one of the college’s study abroad programs, as long as the course has a strong international studies focus. Coursework typically includes classes in Culture, Geography, Government, or History related to language studied.

Upper Level Admission Courses 34
Required Business Core Courses 24
ECONOM 3229    Money, Banking and Financial Markets
or ECONOM 3251 Managerial Economics
FINANC 3000    Corporate Finance
MANGMT 3000W   Principles of Management - Writing Intensive
MANGMT 3300    Introduction to Business Processes and Technologies
MANGMT 3540    Introduction to Business Law
MRKTNG 3000    Principles of Marketing
BUS_AD 3500    Advanced Professional Development Principles
BUS_AD 4500    Professional Development Program - Internship
Business Area 27
to be selected with Business advisor, depending on emphasis area.

Capstone Course 3
MANGMT 4970    Strategic Management

Total Credits: 143-149

Semester Plan
Below is a sample plan of study, semester by semester. A student’s actual plan may vary based on course choices where options are available.

First Year
Fall                  CR  Spring                  CR
MATH 1100             3  MATH 1400             3
BUS_AD 1500           3  ENGLSH 1000         3
State Requirement     3  ECONOM 1014         3
Second Language       4  Second Language   4
POL_SC 1100 or 2700   3  Behavioral Science  3

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Second Year
Fall                  CR  Spring                  CR
ACCTCY 2036           3  ACCTCY 2037       3
MATH 1300             3  ACCTCY 2258       3
STAT 2500             3  FINANC 3000      3
Second Language       4  Biological or Physical Science 3
ECONOM 1015           3  Second Language   3

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Third Year
Fall                  CR  Spring                  CR
STAT 3500             3  ECONOM 3229     3
MANGMT 3000W          3  MRKTNG 3000     3
MANGMT 3300           3  MANGMT 3540     3
BUS_AD 3500           3  GEOG 1100 or 1200 3
Humanities            3  International Humanities/Writing Intensive Non-Business
Second Language       3

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Fourth Year
Fall                  CR  Spring                  CR
FINANC 4010           3  FINANC 4020     3
BUS_AD 4500           3  MANGMT 4010     3
Humanity- Global Core 3  Additional Finance Course 3
International Humanities 3  A&S Area Support 3
ANTHRO 2030          3  A&S Area Support 3
A&S Area Support      3

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Fifth Year
Fall                  CR
MANGMT 4970           3
ACCTCY 4356           3
Additional Finance Course 3
Additional Finance Course 3
Additional Finance Course 3

15

Total Credits: 144