BSBA in Business Administration with Emphasis in International Business - Management

Degree Program Description
International Business is a joint degree program offered by the College of Arts and Science and the Trulaske College of Business. The program incorporates second language and internationally focused courses with core and international business courses.

Major Program Requirements
To complete this course of study, students must be accepted in both the Bachelor of Arts in International Studies program in the College of Arts and Science and the Bachelor of Science in Business Administration program in the Trulaske College of Business, and must also complete all university requirements (http://catalog.missouri.edu/academicdegreerequirements/universityrequirements/), including general education (http://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/). A student majoring in this dual degree program must complete a 4-week minimum study abroad and courses in the following categories: International Core, Language, International Studies humanities courses.

Study Abroad Experience Requirement
• Students should study abroad for a minimum of 4 weeks.
• Credit earned during a study abroad experience may be used to fulfill major requirements.
• Students should complete their study abroad experience prior to their last year.
• Preparation for a study abroad experience should begin a year in advance.
• Information on study abroad is available at the MU Study Abroad website (https://international.missouri.edu/studyabroad/).

Social Sciences 6
GEOG 1100 Regions and Nations of the World I
or GEOG 1200 Regions and Nations of the World II
POL_SC 1400 International Relations
or POL_SC 2700 Comparative Political Systems

State Law Requirement 3

Behavioral Sciences 6
ANTHRO 2030 Cultural Anthropology

The additional 3 hours can be any general education approved Behavioral Science from the list.

Humanities 12
Two courses must be chosen from list of approved International Studies humanities courses.
Must select at least one Core International Studies Humanities from list below:
ARCHST 1600 Fundamentals of Environmental Design

or ARCHST 1600W Fundamentals of Environmental Design - Writing Intensive

ARH_VS 1130 Introduction to the History of Art
or ARH_VS 1130W Introduction to the History of Art - Writing Intensive
ENGLISH 2155 Introduction to World Literatures
ENGLISH 2159 Introduction to World Literatures, 1890 to Present
or ENGLISH 2159W Introduction to World Literatures, 1890 to Present - Writing Intensive

FILMS_VS 2820 Trends in World Cinema
FRENCH 4820 Blogging the World: The Web in Cultural Context
or GERMAN 4820 Blogging the World: The Web in Cultural Context
or RUSS 4820 Blogging the World: The Web in Cultural Context
or FRENCH 4820W Blogging the World: The Web in Cultural Context - Writing Intensive
or GERMAN 4820W Blogging the World: The Web in Cultural Context - Writing Intensive
or RUSS 4820W Blogging the World: The Web in Cultural Context - Writing Intensive

GN_HON 2112H Here Be Monsters
or GN_HON 2112HW Here Be Monsters - Honors/Writing Intensive

GN_HON 2113H Reasonable Devils and Dark Visions

GN_HON 2114H Diagnosing the Dark
or GN_HON 2114HW Diagnosing the Dark - Honors/Writing Intensive

JOURN 1000 Journalism for Non-Majors

LG_LT_CT 3510 Think Global: Fundamentals of Globalization and Digital Technologies
or PEA_ST 3510 Think Global: Fundamentals of Globalization and Digital Technologies
or LG_LT_CT 3510H Think Global: Fundamentals of Globalization and Digital Technologies - Honors
or LG_LT_CT 3510HW Think Global: Fundamentals of Globalization and Digital Technologies - Honors/Writing Intensive
or LG_LT_CT 3510W Think Global: Fundamentals of Globalization and Digital Technologies - Writing Intensive
or PEA_ST 3510H Think Global: Fundamentals of Globalization and Digital Technologies - Honors
or PEA_ST 3510HW Think Global: Fundamentals of Globalization and Digital Technologies - Honors/Writing Intensive
or PEA_ST 3510W Think Global: Fundamentals of Globalization and Digital Technologies - Writing Intensive

LG_LT_CT 4810 Case Studies in an Inter/Multicultural World

LG_LT_CT 4850 Revolution and Media in a Global Perspective
or LG_LT_CT 4850H Revolution and Media in a Global Perspective - Honors
or LG_LT_CT 4850W Revolution and Media in a Global Perspective - Writing Intensive

LINGST 3620 Languages of the World
or ENGLISH 3620 Languages of the World

MUSIC_NM 1310 Masterpieces of Western Music
MUSIC_NM 1313 Introduction to World Music

NEP 1310 Food and Cultures of the World
or NEP 1310W Food and Cultures of the World - Writing Intensive

PEA_ST 2410 Philosophies of War and Peace
or PHIL 2410 Philosophies of War and Peace
### Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

#### First Year

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<tr>
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<td>MATH 1100</td>
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<td>ECONOM 1014</td>
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<td>Second Language: 3 Second Language</td>
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<td>State Requirement: 3 Behavioral Science</td>
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#### Second Year

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<td>ANTHRO 2030</td>
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#### Third Year

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<td>MANGMT 3540</td>
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<td>MANGMT 3300</td>
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<td>MANGMT 3700, 3720, 3900, or 4070</td>
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<td>Second Language: 3 POL_SC 1400 or 2700</td>
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<tr>
<td>Humanity-Global Core: 3 International Humanities/Writing</td>
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#### Fourth Year

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<td>FINANC 3000</td>
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<td>MANGMT 4020</td>
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<td>MRKTNG 3000</td>
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#### Fifth Year

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<td>MANGMT 4010</td>
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<td>MANGMT 4030</td>
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<tr>
<td>MANGMT 4970</td>
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<td>Additional Management Course: 3</td>
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<td>A&amp;S Area Support: 3</td>
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Total Credits: 138

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### Biological & Physical Sciences

**1-5**

- One course must include a lab

### Second Language

**18-20**

For the major, students must complete 6 hours minimum of second language beyond the elementary level.

### Area Support

**9**

To be selected with the A&S advisor. Courses used to fulfill this section must be from a College of Arts and Science department and have an international focus. An exception can be made for one course offered through Trulaske College of Business, either on campus or through one of the college’s study abroad programs, as long as the course has a strong international studies focus. Coursework typically includes classes in Culture, Geography, Government, or History related to language studied.

### Upper Level Admission Courses

**34**

### Required Business Core Courses

**24**

- ECONOM 3229: Money, Banking and Financial Markets
- ECONOM 3251: Managerial Economics
- FINANC 3000: Corporate Finance
- MANGMT 3000W: Principles of Management - Writing Intensive
- MANGMT 3000: Introduction to Business Processes and Technologies
- MANGMT 3540: Introduction to Business Law
- MRKTNG 3000: Principles of Marketing
- BUS_AD 3500: Advanced Professional Development Principles
- BUS_AD 4500: Professional Development Program - Internship

### Business Area

**21**

- to be selected with Business advisor, depending on emphasis area.

### Total Credits

**137-143**