

BSBA in Business Administration with Emphasis in Management

Degree Program Description

Students pursuing a degree in Business Administration will gain exposure to multiple areas of business including Accounting, Economics, Finance and Banking, Management, and Marketing. By selecting an emphasis in management, students will take courses focusing on supply chain management, human resource management, and entrepreneurship. Students will learn knowledge and skills needed to manage value-adding processes and projects; to coordinate and lead human resources to accomplish organizational goals; and the mindset and skills to become an entrepreneur and to innovate within an organization. Students with a management emphasis accept positions as consultants, project managers, supply chain analysts, human resource managers, and in management rotational career positions.

Major Program Requirements

Students must complete all university requirements (<https://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>), including general education (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>), and the degree requirements below.

General Education Requirements 27

Upper Level Admission Courses 33

Required Core Courses 24

ECONOM 3229	Money, Banking and Financial Markets
or ECONOM 3251	Managerial Economics
FINANC 3000	Corporate Finance
MANGMT 3000W	Principles of Management - Writing Intensive
or MANGMT 3000	Principles of Management
MANGMT 3300	Introduction to Business Processes and Technologies
MANGMT 3540	Introduction to Business Law
MRKTNG 3000	Principles of Marketing
BUS_AD 3500	Advanced Professional Development Principles
BUS_AD 4500	Professional Development Program - Internship

Required Management Courses 9

MANGMT 4010	Operations Management
MANGMT 4020	Human Resource Management
MANGMT 4030	Organizational Behavior

Additional Required Management Courses (pick one) 3

Can not double count in additional management courses	
MANGMT 3700	Diversity and Inclusion in Management
MANGMT 3720	The Entrepreneurial Mindset
MANGMT 3900	International Business
MANGMT 4070	Supply Chain Management

Additional Management Courses 9

Select three of the following:

MANGMT 3200	Business and Society
MANGMT 3700	Diversity and Inclusion in Management
MANGMT 3720	The Entrepreneurial Mindset
MANGMT 3760	Design Thinking for New Business Innovation
MANGMT 3900	International Business
MANGMT 3901	Special Topics in Management
MANGMT 3910	Managing Across Cultures
MANGMT 3920	Managing People in the Global Enterprise
MANGMT 3975	Current Issues in International Management
MANGMT 4050	Management of Service Operations
MANGMT 4060	Project Management Fundamentals
MANGMT 4070	Supply Chain Management
MANGMT 4080	Managing Global Trade
MANGMT 4090	Purchasing and Supply Management
MANGMT 4110	Total Quality Management
MANGMT 4120	Human Resource Management Law
MANGMT 4185	Problems in Management
MANGMT 4201	Topics in Management
MANGMT 4210	Management Analytics and Spreadsheet Modeling
MANGMT 4220	Compensation and Benefits: Theory and Practice
MANGMT 4310	Modern Manufacturing
MANGMT 4320	Selected Problems in Human Resource Management
MANGMT 4340	Crisis Management
MANGMT 4350	Leadership Development
MANGMT 4420	Labor Relations and Employee Relations
MANGMT 4430	Negotiation
MANGMT 4450	Management of Electronic Commerce
MANGMT 4490	Consulting Tools and Strategies
MANGMT 4520	Change Management in Business
MANGMT 4540	Advanced Business Law
MANGMT 4610	Database Management
MANGMT 4620	Web Development Fundamentals
MANGMT 4700	Principles of Entrepreneurship
MANGMT 4710	Technology and the Entrepreneurial Process
MANGMT 4730	New Business Planning and Management
MANGMT 4740	Facilitation of Entrepreneurship and Innovation
MANGMT 4920	Human Resource Management Problems and Consulting
MANGMT 4940	Professional Management Internship

Emphasis Support Courses 12

Courses to be selected from:

Accountancy: Any 3000 or 4000 level class.
Economics: Any 3000 or 4000 level class
Finance: Any 3000 or 4000 level class.
Management: Any 3000 or 4000 level class (if not used in required core courses)
Marketing: Any 3000 or 4000 level class.

Other 3000 or 4000 level courses taken in fulfillment of requirements for an official certificate, minor or dual major.

Capstone Course - senior year (on campus) Minimum grade of C- required	3
MANGMT 4970 Strategic Management	
Total Credits	120

Semester Plan

Below is a sample plan of study, semester by semester. A student's actual plan may vary based on course choices where options are available.

First Year			
Fall	CR	Spring	CR
BUS_AD 1500		3 MATH 1400	3
MATH 1100		3 ECONOM 1014	3
Biological or Physical Science with Lab		3 Humanities	3
Humanities		3 ENGLISH 1000	3
State Requirement		3 Elective	3
	15		15

Second Year			
Fall	CR	Spring	CR
ACCTCY 2036		3 STAT 2500	3
ECONOM 1015		3 ACCTCY 2037	3
MATH 1300		3 ACCTCY 2258	3
Humanities (writing intensive)		3 MANGMT 3000W	3
Elective		3 Elective	3
	15		15

Third Year			
Fall	CR	Spring	CR
BUS_AD 3500		3 FINANC 3000	3
MRKTNG 3000		3 MANGMT 3540	3
ECONOM 3229		3 MANGMT 4020	3
MANGMT 3300		3 Additional Required Management Course	3
Elective		3 Emphasis Support	3
	15		15

Fourth Year			
Fall	CR	Spring	CR
MANGMT 4010		3 MANGMT 4970	3
MANGMT 4030		3 Additional Management Course	3
Additional Management course		3 Additional Management Course	3
Emphasis Support Course		3 Emphasis Support Course	3
BUS_AD 4500		3 Emphasis Support Course	3
	15		15

Total Credits: 120