

# MBA in Business Administration

## Degree Requirements

### Crosby MBA

Required course work in Quantitative Analysis, Finance, Management, Marketing, and Professional Development provides a comprehensive business education for Crosby MBA students. Our curriculum assures that graduates enter the 21st century business world with tools that will enable them to be successful.

The program consists of 45 credit hours, including foundation and advanced coursework. The delivery format is online and includes 1.5 credit hour (8-week modules) courses to allow for focused attention to a particular topic, as well as 3 credit (16 week) courses. The structure of the Crosby MBA allows students to concentrate in a specific area of business, develop a broad managerial focus, or complement business training with coursework from other areas on campus. For graduation, MBA students must earn a cumulative grade point average of 3.0 or better.

#### BUSINESS CORE FOUNDATIONS (12)

ACCTCY 8310	Accounting for Managers	3
FINANC 8110	Managerial Finance I	1.5
FINANC 8220	Economics for Managers	1.5
MANGMT 8390	Organizational Behavior and Management: Dyadic, Group and Organizational Processes	1.5
MANGMT 8960	Introduction to Strategic Management	1.5
MRKTNG 8460	Managerial Marketing	1.5
MRKTNG 8470	Advanced Marketing Management	1.5

#### Professional Skills & Competencies (15)

BUS_AD 7050	MBA Communications Practice	1.5
BUS_AD 7340	Business Ethics and Leadership	1.5
BUS_AD 8500	Business Problem Analysis: Field Project	3
JOURN 7242	Strategic Communication Leadership	3
MANGMT 7450	Business Analytics	3
MANGMT 8010	MBA Professional Development - Executive Career Development	1.5
MRKTNG 8720	Global Business Environment (Elective Courses (6.0 credit hours))	1.5

#### Specialty Content Courses (18) (Students choose one certificate either offered exclusively from or jointly with the Trulaske College of Business)

Assurance/Audit
Center for the Digital Globe (with Center for the Digital Globe)
Construction Management (with College of Engineering)
Financial Management
Global Supply Chain Management (with College of Engineering)
Investments Life Science Innovation and Entrepreneurship (with College of Engineering and School of Medicine)
Marketing Analytics
Tax

#### Elective Courses (3-6 credit hours)

## Dual MBA/MSIE

The dual Master of Business Administration/Master of Science in Industrial Engineering (MBA/MSIE) Program is open to highly qualified individuals who hold a baccalaureate degree in industrial engineering from an accredited college or university. It is designed to serve those students who wish to combine the specialized skills of the industrial engineer with the general knowledge of the professional manager. The complex problems facing today's organizations often require that the engineer's analytical ability be applied simultaneously with the manager's integrative perspective. The dual program has been carefully structured to meet the student's educational goals while minimizing the course work necessary for obtaining both degrees. (58.5 total credit hours).

#### Industrial Engineering Courses

IMSE 8110	Design and Analysis of Engineering Experiments	3
IMSE Electives (12 Hours Required at 8000-Level)		15

#### Shared Courses

##### IMSE Thesis Option

IMSE 8990	Research-Masters Thesis in Industrial Engineering	6
MBA Electives		6

OR

##### IMSE Project Option

IMSE 8085	Problems in Industrial and Manufacturing Systems Engineering	3
IMSE Electives		9

#### Business Administration Courses

ACCTCY 8310	Accounting for Managers	3
BUS_AD 7050	MBA Communications Practice	1.5
BUS_AD 7340	Business Ethics and Leadership	1.5
FINANC 8110	Managerial Finance I	1.5
FINANC 8220	Economics for Managers	1.5
FINANC 8350	Financial Statement Analysis I	1.5
MANGMT 8010	MBA Professional Development - Executive Career Development	1.5
MANGMT 8390	Organizational Behavior and Management: Dyadic, Group and Organizational Processes	1.5
MANGMT 8500	Business Consulting: Field Project	3
MANGMT 8960	Introduction to Strategic Management	1.5
MRKTNG 8460	Managerial Marketing	1.5
MRKTNG 8470	Advanced Marketing Management	1.5
MRKTNG 8720	Global Business Environment	1.5
MBA Electives (8000-level)		6

## Dual MHA/MBA

A joint degree program administered through the Trulaske College of Business and the Health Management and Informatics Department of the School of Medicine allows students to earn a Master of Business Administration (MBA) degree and a Master of Health Administration (MHA) degree simultaneously. Individuals interested in pursuing a managerial career in the medical services field will find that this program provides a deeper knowledge of finance, management, and marketing compared to their peers. If earned separately, each degree would take two years. The dual program is 73.5 total credit hours and allows students to graduate with both degrees in a total of three years.

**Health Administration Courses**

HMI 7410	Introduction to the US Health Care System	3
HMI 7430	Introduction to Health Informatics	3
HMI 8453	Executive Management Studies	3
HMI 8544	Managerial Epidemiology (Population Health Management)	3
HMI 8571	Decision Support in Health Care Systems	3
HMI 8573	Decision Making for Health Care Organizations	3
HMI 8574	Health Care Law	3
HMI 8575	Health Policy and Politics	3
HMI 8689	Field Experience in Health Management and Informatics	3

**Shared Courses**

FINANC 8350	Financial Statement Analysis I	1.5
HMI 8460	Administration of Health Care Organizations	3
HMI 8461	Managing Human Resources in Health Care Organizations	3
HMI 8524	Health Economics	3
MANGMT 8390	Organizational Behavior and Management: Dyadic, Group and Organizational Processes	1.5
MANGMT 8960	Introduction to Strategic Management	1.5

**Business Administration Courses**

ACCTCY 8310	Accounting for Managers	3
BUS_AD 7050	MBA Communications Practice	1.5
BUS_AD 7340	Business Ethics and Leadership	1.5
BUS_AD 8010	MBA Seminar	1.5
BUS_AD 8500	Business Problem Analysis: Field Project	3
FINANC 8110	Managerial Finance I	1.5
FINANC 8220	Economics for Managers	1.5
JOURN 7242	Strategic Communication Leadership	3
MANGMT 7450	Business Analytics	3
MRKTNG 8720	Global Business Environment	1.5
MRKTNG 8460	Managerial Marketing	1.5
MRKTNG 8470	Advanced Marketing Management	1.5
MBA 8000-level electives		9

**Dual JD/MBA**

A joint degree program administered through the Crosby MBA Program and the School of Law is available for those students who wish to earn a Master of Business Administration (MBA) degree and Juris Doctorate (JD) simultaneously. Individuals interested in pursuing law or business will find that this program provides them with a valuable set of skills to excel in this rapidly growing field. If earned separately, the JD degree would take three years and the MBA degree would take two years. This course of study may be completed in four years.

Entry into the Law School is in the fall. Entry into the Crosby MBA program is in the fall or spring. Students may begin either program first. However, during the first year of entering law school, only law classes will be taken. Law counts 6 MBA elective credits and the Crosby MBA counts 6 Law elective credits.

Students will work with both Law and MBA advisors to schedule classes over the 4 years a student is enrolled in both programs. NOTE: Both

degrees will be awarded in the same semester and all requirements must be met for both programs before degrees are awarded.

**Accelerated Master's Degree Program**

As a generalist business degree, the MBA prepares students to work in many different fields by providing them with business understanding and competencies that are necessary for organizations of many types to be successful. Students will have a greater understanding of business functions such as accounting, marketing, and strategic management.

Accelerated master's degree programs allow exceptional students at Mizzou the opportunity to complete the requirements for both their bachelor's and master's degrees at an accelerated pace, usually with just one additional year.

Qualified students may earn up to 15 credit hours of graduate coursework while finishing their undergraduate degree. Students must apply and be admitted to an accelerated program before reaching 90 undergraduate credit hours. Students apply using the standard Graduate School application for admission (<https://applygrad.missouri.edu/apply/>).

Please refer to the Crosby MBA course list above and discuss interest in the MBA program with your undergraduate academic advisor.

**execMBA**

Total graduate course work necessary to qualify for the execMBA degree is 48 credit hours. For graduation, execMBA students must earn a cumulative grade point average of 3.0 or better.

The program curriculum, designed with executives in mind, is inventive, practical and market-facing. Students will build skills that increase self- and global-awareness, develop strategic risk-taking, and heighten influence. Delivery is a blend of approximately 75% online and 25% in-class coursework. Students will amplify global expertise and value in the marketplace with an 8- to 10-day international residency. This lock-step, cohort program – meaning students will take the same classes together in the same order – is conducive to personal interactions with the other high-level professionals.

**Required Courses**

ACCTCY 8310	Accounting for Managers	3
BUS_AD 8001	Topics in Business Administration	9
BUS_AD 8730	International Study Abroad	6
FINANC 8220	Economics for Managers	3
FINANC 8350	Financial Statement Analysis I	3
FINANC 8140	Managerial Finance	3
MANGMT 8010	MBA Professional Development - Executive Career Development	1
MANGMT 8020	MBA Professional Development - Managing Conflict and Designing Effective Teams	1
MANGMT 8030	MBA Professional Development - Executive Leadership	1
MANGMT 7030	Organizational Behavior	3
MANGMT 7430	Operations Strategy	3
MANGMT 7450	Business Analytics	3
MANGMT 8970	Strategy and Global Competitiveness	3
MRKTNG 8060	Competitive Marketing Strategy	3
MRKTNG 8470	Advanced Marketing Management	3

**Total Credits 48**

## International Residency (execMBA)

The international residency is an 8-10 day immersion in a foreign culture and its business practices during the summer between the first and second year in the program. It serves as an opportunity to apply classroom education to an international setting. Students will consult with businesses on strategic issues, network with local businesses and government officials, and explore international culture.

## Sample Plan of Study

### Crosby MBA

Representative of full-time study. Part-time students typically take 6 hours per semester.

First Year			
Fall	CR	Spring	CR
ACCTCY 8310		3 BUS_AD 7050	1.5
FINANC 8110		1.5 BUS_AD 7340	1.5
FINANC 8220		1.5 JOURN 7242	3
MANGMT 8390		1.5 MANGMT 8500	3
MANGMT 8960		1.5 MRKTNG 8720	1.5
MRKTNG 8460		1.5 MANGMT 8010	1.5
MRKTNG 8470		1.5	
		<b>12</b>	<b>12</b>
Second Year			
Fall	CR	Spring	CR
Open Electives*		3-6 Graduate Certificate Choice	12-15
MANGMT 7450		3	
		<b>6-9</b>	<b>12-15</b>

Total Credits: 42-48

\* Students may choose from any 7000/8000 level business elective

## execMBA

First Year					
Fall	CR	Spring	CR	Summer	CR
1st 8-week session		1st 8-week session		BUS_AD 8001 (Leadership Topics)	3
MANGMT 7030		3 BUS_AD 8001 (Analytics & A.I. for Marketing Decisions)		3 MANGMT 8020	1
MANGMT 7450		3 FINANC 8220		3	
2nd 8-week session		2nd 8-week session			
ACCTCY 8310		3 FINANC 8140		3	
MRKTNG 8470		3 MANGMT 8010		1	
		<b>12</b>		<b>10</b>	<b>4</b>
Second Year					
Fall	CR	Spring	CR		
1st 8-week session		1st 8-week session			
BUS_AD 8730 (Travel dates vary per year)		6 FINANC 8350		3	
2nd 8-week session		MRKTNG 8060		3	
BUS_AD 8001 (Operations Strategy)		3 2nd 8-week session			
MANGMT 7430		3 MANGMT 8030		1	

	MANGMT 8970	3
	<b>12</b>	<b>10</b>

Total Credits: 48

## Contact Information

### Graduate Programs Office

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