

Business Administration (BUS_AD)

BUS_AD 1500: Foundations of Business and Professional Development Principles

This course will provide students the opportunity to learn how to be successful in the Trulaske College of Business (TCoB) as they prepare for a career in business. Students will be led through an exploration of opportunities in our college as well as their personal strengths and how those strengths match with various business academic and career paths. Further, students will learn competencies that are necessary for both academic and professional success. This course is offered as a component of the college's unique Professional Development Program. Graded on A-F basis only.

Credit Hours: 3

BUS_AD 1500H: Foundations of Business and Professional Development Principles - Honors

This course will provide students the opportunity to learn how to be successful in the Trulaske College of Business (TCoB) as they prepare for a career in business. Students will be led through an exploration of opportunities in our college as well as their personal strengths and how those strengths match with various business academic and career paths. Further, students will learn competencies that are necessary for both academic and professional success. This course is offered as a component of the college's unique Professional Development Program. Graded on A-F basis only.

Credit Hours: 2

Prerequisites: Restricted to freshman and sophomore students during early registration; Honors eligibility required

BUS_AD 2500: Intermediate Professional Development Principles

Introduction to Professional Development in Business, will provide students the opportunity to learn about professional interpersonal dynamics - understanding and working with others. Students will learn skills imperative to forming and nurturing professional relationships and will have the opportunity to practice these skills via field experience. Throughout the course, students will continue to develop the professional competencies necessary for career success. This course is offered as a component of the college's unique Professional Development Program. Graded on A-F basis only.

Credit Hours: 2

Prerequisites: 27 credit hours

Corequisites: BUS_AD 1500 or MANGMT 1050

BUS_AD 2500H: Intermediate Professional Development Principles - Honors

Introduction to Professional Development in Business, will provide students the opportunity to learn about professional interpersonal

dynamics - understanding and working with others. Students will learn skills imperative to forming and nurturing professional relationships and will have the opportunity to practice these skills via field experience. Throughout the course, students will continue to develop the professional competencies necessary for career success. This course is offered as a component of the college's unique Professional Development Program. Graded on A-F basis only.

Credit Hours: 2

Prerequisites: 27 credit hours; Honors eligibility required

Corequisites: BUS_AD 1500 or MANGMT 1050

BUS_AD 3500: Advanced Professional Development Principles

Provides a discussion of professional competencies important for success as a business professional. Includes the assessment, communication and development of competencies valued by employers. Graded on A-F basis only.

Credit Hours: 3

Prerequisites: Must be a BSBA or ACCT_BSACC major

BUS_AD 4201: Topics in Business Administration

This course provides an in-depth exploration of the consumer-packaged goods (CPG) industry, focusing on its key components, challenges, and emerging trends. Students will gain insights into the industry's dynamics, including marketing, operations, supply chain, retail partnerships, and sustainability. The course integrates case studies, industry guest speakers, and experience-centered learning activities.

Credit Hour: 1-3

BUS_AD 4500: Professional Development Program - Internship

This course is designed to help students practice professional core competencies in the workplace. Students will secure a professional-level work experience and apply classroom knowledge and interpersonal skills. This course is a graduation requirement for students seeking the BSBA degree. Graded on S/U basis only.

Credit Hours: 3

Prerequisites: Restricted to Upper Level Business Majors who have had their internship approved by the Professional Development Program

BUS_AD 7050: MBA Communications Practice

Special laboratory instruction in oral and written communication skills with an emphasis on business communications.

Credit Hour: 1.5

BUS_AD 7340: Business Ethics and Leadership

Case studies, discussion, and readings used to integrate critical thinking about ethical issues into business decision. Development and application of ethical decision making frameworks.

Credit Hour: 1.5

BUS_AD 8001: Topics in Business Administration

Selected topics in administration offered on experimental basis.

Credit Hour: 1-99

Prerequisites: instructor's consent

BUS_AD 8010: MBA Seminar

Integration of business executives and real world problem solving, career preparation, and professional growth activities. Assignments emphasize teamwork and group productivity. May be repeated. Some sections may be graded on A-F or S/U basis.

Credit Hour: 1-3

Prerequisites: MBA students only

BUS_AD 8020: MBA Seminar

Integration of business executives and real world problem solving, career preparation, and professional growth activities. Assignments emphasize teamwork and group productivity. May be repeated. Some sections may be graded on A-F or S/U basis.

Credit Hour: 1-3

Prerequisites: MBA students only

BUS_AD 8030: MBA Seminar

Integration of business executives and real world problem solving, career preparation, and professional growth activities. Assignments emphasize teamwork and group productivity. Some sections may be graded A-F or S/U only. May be repeated.

Credit Hour: 1-3

Prerequisites: MBA students only

BUS_AD 8500: Business Problem Analysis: Field Project

Application of functional areas of business to real-world cases in business planning. Students will prepare and present business plan for an organization as a team project in a supervised experience.

Credit Hours: 3

BUS_AD 8600: Business Consulting

Students work in a team consulting capacity, with medium to large organizations, identifying and defining relatively complex and often ambiguous business problems such as needs assessment, quality management, systems management, policy/strategy formulation and similar areas.

Credit Hours: 3

BUS_AD 8730: International Study Abroad

Study abroad opportunities in one or more countries. Focuses on selected international business issues, cultural differences, and visiting businesses on-site. Some sections may be graded on A-F or S/U basis only.

Credit Hour: 1-6

Prerequisites: consent required. Some sections may be restricted to execMBA students only
