

Music-General (MUS_GENL)

MUS_GENL 1091: Recital Attendance for Undergraduate Music Majors

Required attendance of eleven music events from the Music Department listing. 0 credit, and may be repeated until the total degree requirement is satisfactorily met. No tuition charged. Graded on S/U basis only.

Credit Hours: 0

Prerequisites: Undergraduate music or music education majors only

MUS_GENL 3085: Problems in Music

Independent investigation leading to a paper or project. May be repeated for credit. Sections are: Music Theory, Music Composition, Music History, Music Performance/Pedagogy.

Credit Hour: 1-99

Prerequisites: instructor's consent

MUS_GENL 3085W: Problems in Music - Writing Intensive

Independent investigation leading to a paper or project. May be repeated for credit. Sections are: Music Theory, Music Composition, Music History, Music Performance/Pedagogy.

Credit Hour: 1-99

Prerequisites: instructor's consent

MUS_GENL 4005: Topics in Music-Humanities

Organized study of selected topics in music. Subjects and credit variable. May be repeated for additional credit with departmental consent.

Credit Hour: 1-99

Prerequisites: junior standing in Music and instructor's consent

MUS_GENL 4005W: Topics in Music-Humanities - Writing Intensive

Organized study of selected topics in music. Subjects and credit variable. May be repeated for additional credit with departmental consent.

Credit Hour: 1-99

Prerequisites: junior standing in Music and instructor's consent

MUS_GENL 4029: Music Travel Course

(cross-leveled with MUS_GENL 7029). Experience designed to broaden music students' perspectives on music in different social and/or cultural context(s). Participant bears cost of the course.

Credit Hour: 1-3

Prerequisites: instructor's consent

MUS_GENL 4510: Career Development for Musicians

(cross-leveled with MUS_GENL 7510). Students will examine the breadth of professional opportunities available in the creative economy and develop practical skills for being a working musician. Students will develop a portfolio of promotional materials. There will be an emphasis on presentation and networking skills. They will also gain a greater understanding of marketing in the context of the arts.

Credit Hours: 3

Prerequisites: sophomore standing and instructor's consent

MUS_GENL 4512: Principles of Arts Entrepreneurship

(cross-leveled with MUS_GENL 7512). This course provides a solid foundation on the core principles of entrepreneurial practice. The focus here is on the development, creation, and implementation of new arts ventures. Students will identify career objectives and develop a framework for achieving it. In addition, students will receive an in-depth survey of the commercial arts industry world, with emphasis on career opportunities within the music recording, performing, music retail, and music management sectors.

Credit Hours: 3

Prerequisites: MUS_GENL 4510; sophomore standing or instructor's consent

MUS_GENL 4514: Arts Marketing

(cross-leveled with MUS_GENL 7514). Exploration of marketing the arts in the 21st Century. Students formulate a marketing plan for a project or career goal, including establishing a competitive advantage, identifying target markets, formulating marketing strategy, and measuring outcomes.

Credit Hour: 1

Prerequisites: MUS_GENL 4510; Sophomore standing or instructor's consent

MUS_GENL 4516: Grant Writing for the Arts

(same as ARTGE_VS 4516; cross-leveled with MUS_GENL 7516). Exploration of the nuts and bolts of grant writing, including resources for freelance performers and teachers, and alternative fundraising strategies for individual venture ideas. Students identify a grant opportunity and draft a funding proposal for a real or imagined project.

Credit Hour: 1

Prerequisites: MUS_GENL 4510; sophomore standing or instructor's consent

MUS_GENL 4518: Arts Industry Survey

(cross-leveled with MUS_GENL 7518). In-depth survey of the commercial arts industry world, with emphasis on career opportunities within the recording, performing, music retail, and music management sectors.

Credit Hour: 1

Prerequisites: MUS_GENL 4510 and sophomore standing

MUS_GENL 4520: Non-Profit Leadership, Advocacy, and Policy in the Arts

(cross-leveled with MUS_GENL 7520). An introduction to the topics of non-profit management, leadership, arts advocacy, and arts policy, addressing how each stands alone as an essential component in the arts industry while also combining to achieve results. The essential nature of arts advocacy and how arts leaders approach it to influence arts policy, especially at the federal level, will be studied.

Credit Hours: 2

Prerequisites: MUS_GENL 4510, sophomore standing or instructor's consent

MUS_GENL 4522: Community Engagement in the Arts

(cross-leveled with MUS_GENL 4522). Introduction to community-based arts and their relationship to personal branding in the non-profit arts sector.

Credit Hour: 1

Prerequisites: MUS_GENL 4510, sophomore standing, or instructor's consent

MUS_GENL 4530: Leadership, Advocacy, and Policy in the Arts

(cross-leveled with MUS_GENL 7530). Seminar investigating advocacy methods, the application of leadership within non-profit arts organizations, arts policy and implications for artists in the 21st century. Writing and research-based work is a heavy component.

Credit Hour: 1

Prerequisites: MUS_GENL 4510 and sophomore standing

MUS_GENL 4540: Music Entrepreneurship Practicum

(cross-leveled with MUS_GENL 7540). Students either A) design and execute an entrepreneurial music leadership project in the community, or B) complete an internship (and accompanying report) with an approved partner organization, supervised by the instructor.

Credit Hour: 1-2

Prerequisites: MUS_GENL 4510, sophomore standing or instructor's consent

MUS_GENL 4550: Movement and Wellness for Musicians

(cross-leveled with MUS_GENL 7550). Students will actively engage with various somatic practices with the goal of holistically improving musical performance.

Credit Hour: 1

Prerequisites: Instructor's consent

MUS_GENL 7005: Topics in Music

Organized study of selected topics in music. Subjects and credit variable. May be repeated with departmental consent.

Credit Hour: 1-99

Prerequisites: departmental consent

MUS_GENL 7029: Music Travel Course

(cross-leveled with MUS_GENL 4029). Experience designed to broaden music students' perspectives on music in different social and/or cultural context(s). Participant bears cost of the course.

Credit Hour: 1-3

Prerequisites: instructor's consent

MUS_GENL 7510: Career Development for Musicians

(cross-leveled with MUS_GENL 4510). Students will examine the breadth of professional opportunities available in the creative economy and develop practical skills for being a working musician. Students will develop a portfolio of promotional materials. There will be an emphasis on presentation and networking skills. They will also gain a greater understanding of marketing in the context of the arts.

Credit Hours: 3

Prerequisites: instructor's consent

MUS_GENL 7512: Principles of Arts Entrepreneurship

(same as ARTGE_VS 7512, THEATR 7512; cross-leveled with MUS_GENL 4512, ARTGE_VS 4512, THEATR 4512). This course provides a solid foundation on the core principles of entrepreneurial practice. The focus here is on the development, creation, and implementation of new arts ventures. Students will identify career objectives and develop a framework for achieving it. In addition, students will receive an in-depth survey of the commercial arts industry world, with emphasis on career opportunities within the music recording, performing, music retail, and music management sectors.

Credit Hours: 3

Prerequisites: MUS_GENL 7510 and instructor's consent

MUS_GENL 7514: Arts Marketing

(same as ARTGE_VS 7514; cross-leveled with MUS_GENL 4514). Exploration of marketing the arts in the 21st Century. Students formulate a marketing plan for a project or career goal, including establishing a competitive advantage, identifying target markets, formulating marketing strategy, and measuring outcomes.

Credit Hour: 1

Prerequisites: MUS_GENL 7510 and instructor's consent

MUS_GENL 7516: Grant Writing for the Arts

(cross-leveled with MUS_GENL 4516). Explorations of the nuts and bolts of grant writing, including resources for freelance performers and teachers, and alternative fundraising strategies for individual venture ideas. Students identify a grant opportunity and draft a funding proposal for a real or imagined project.

Credit Hour: 1

Prerequisites: MUS_GENL 7510; instructor's consent

MUS_GENL 7518: Arts Industry Survey

(cross-leveled with MUS_GENL 4518). In-depth survey of the commercial arts industry world, with emphasis on career opportunities within the recording, performing, music retail, and music management sectors.

Credit Hour: 1

Prerequisites: MUS_GENL 7510 or instructor's consent

MUS_GENL 7520: Non-Profit Leadership, Advocacy, and Policy in the Arts

(cross-leveled with MUS_GENL 4520). An introduction to the topics of non-profit management, leadership, arts advocacy, and arts policy, addressing how each stands alone as an essential component in the arts industry while also combining to achieve results. The essential nature of arts advocacy and how arts leaders approach it to influence arts policy, especially at the federal level, will be studied.

Credit Hours: 2

Prerequisites: MUS_GENL 7510 or instructor's consent

MUS_GENL 7522: Community Engagement in the Arts

(cross-leveled with MUS_GENL 4522). Introduction to community-based arts and their relationship to personal branding in the non-profit arts sector.

Credit Hour: 1

Prerequisites: MUS_GENL 7510 or instructor's consent

MUS_GENL 7530: Leadership, Advocacy, and Policy in the Arts

(cross-leveled with MUS_GENL 4530). Seminar investigating advocacy methods, the application of leadership within non-profit arts organizations, arts policy and implications for artists in the 21st century. Writing and research-based work is a heavy component.

Credit Hour: 1

Prerequisites: MUS_GENL 7510 or instructor's consent

MUS_GENL 7540: Music Entrepreneurship Practicum

(cross-leveled with MUS_GENL 4540). Students either A) design and execute an entrepreneurial music leadership project in the community, or B) complete an internship (and accompanying report) with an approved partner organization, supervised by the instructor.

Credit Hour: 1-2

Prerequisites: MUS_GENL 7510 or instructor's consent

MUS_GENL 7550: Movement and Wellness for Musicians

(cross-leveled with MUS_GENL 4550). Students will actively engage with various somatic practices with the goal of holistically improving musical performance.

Credit Hour: 1

Prerequisites: Instructor's consent

MUS_GENL 8085: Problems in Music

Independent investigation leading to a paper or project. May be repeated for credit. Sections are: Music Theory, Music Composition, Music History, Music Performance/Pedagogy.

Credit Hour: 1-99

Prerequisites: instructor's consent

MUS_GENL 8090: Research in Music

Thesis course. May be repeated for additional credit. Sections are: Music Theory, Music Composition, Music History. Performance/Pedagogy. Graded on S/U basis only.

Credit Hour: 1-99
