

# BJ in Journalism

## Degree Program Description

Journalism is the study and practice of analyzing, gathering, creating and presenting news and information through different media.

The curriculum includes focused study and hands-on experience within the career paths of broadcasting, cross-platform editing and producing, photojournalism and documentary journalism, reporting and writing, and social and audience strategy.

Students customize their degree through specialty courses that allow them to gain depth and breadth in a wide array of subject areas and specializations. Upon graduation, students pursue careers in a wide range of journalism and communication professions including: account management, art direction, audience engagement, audience development, audience research, business journalism, data analysis and visualization, digital content editing, digital strategy, documentary editing and producing, international journalism, investigative reporting, media planning, media production, magazine editing, mobile production, multimedia editing, news editing, photo editing, photography, podcasting, public relations, project management, product management, science communication, SEO strategy, social media producing, sports reporting, sports and entertainment promotion, strategic communication, television news reporting or production, television sports reporting or production, radio reporting and production, videography, website editing and writing.

## Major Program Requirements

The Bachelor of Journalism degree requires 120 credits. The faculty expects each student to maintain a minimum GPA of 3.0 to be considered in good standing.

To obtain the Bachelor of Journalism degree, a student must complete the following:

- **University Graduation Requirements** (<https://catalog.missouri.edu/academicdegreerequirements/universityrequirements/>)
- **University General Education** (<https://catalog.missouri.edu/academicdegreerequirements/generaleducationrequirements/>)
- **Major Core:** 27 credit hours
- **Major Career Path:** 6 credit hours
- **Major Capstone:** 3 credit hours
- **Major Specialty Areas:** 15 credit hours
- **Non-Journalism Electives:** 25 credit hours

ENGLSH 1000	Writing and Rhetoric (Minimum grade of B- required)	3
General Education: Math and Quantitative Reasoning		3
General Education: Behavioral Science		3
General Education: Math/Science		9

Must include 9 credits in these sciences: biological science, physical science, and/or mathematical science including at least one biological or physical science and its related laboratory component and representing two different areas of science. If taking math courses to satisfy this requirement, they must be courses in mathematics or statistics with any one of MATH 1050: Quantitative Reasoning, MATH 1100: College Algebra, MATH 1160: Precalculus Mathematics, or STAT 1200: Introductory Statistical Reasoning as a prerequisite.

General Education: Humanities <sup>^^</sup>		3
Foreign Language (from same language through the intermediate level)		12
HIST 1100	Survey of American History to 1865	3
or HIST 1200	Survey of American History Since 1865	
or HIST 1400	American History	
or HIST 1410	African American History	
or HIST 2210	Twentieth Century America	
or HIST 2440	History of Missouri	
POL_SC 1100	American Government	3
or POL_SC 2100	State Government	
<b>Economics (Complete 6 credits from the same department from the options listed below)</b>		<b>6</b>
ECONOM 1014	Principles of Microeconomics	3
or ABM 1041	Applied Microeconomics	
ECONOM 1015	Principles of Macroeconomics	3
or ABM 1042	Applied Macroeconomics	
<b>Journalism Core Requirements</b>		
JOURN 1100	Principles of Journalism in Democracy	3
JOURN 1200	Fundamentals of Visual Journalism and Strategic Communication	3
JOURN 1300W	Fundamentals of Written Journalism and Strategic Communication - Writing Intensive	3
JOURN 1400	Applied Projects for Journalism and Strategic Communication	3
JOURN 2000	Cross-Cultural Journalism	3
JOURN 2200	Audiences and Persuasion	2
JOURN 4160	Social Media Foundations and Practice	1
JOURN 4180W	News Content Creation - Writing Intensive	3
JOURN 3000	History of American Journalism	3
or JOURN 4568	History of Photojournalism	
JOURN 4000	Communications Law	3
<b>Career Path (minimum of two courses from one area required; completion of additional career path courses will satisfy J-Specialty hours)</b>		<b>6</b>
Television JOURN 4300 & JOURN 4304		
Cross-Platform Editing and Producing JOURN 4830 & JOURN 4832		
Photojournalism and Documentary JOURN 4540 & JOURN 4560		
Reporting and Writing JOURN 4450 & JOURN 4490		
Audience and Engagement Strategy JOURN 4820 & JOURN 4824		
<b>Specialty Courses</b>		<b>15</b>
JOURN 4050	Communications Practice	1-3
JOURN 4058	New York Program: Journalism Theory and Practice	2-3
JOURN 4122	Fundamentals of Data Reporting	1
JOURN 4152	Concepts in Engaged Journalism	1
JOURN 4198	Area Seminar	3
JOURN 4200	Principles of Strategic Communication	3
JOURN 4204	Introduction to Strategic Writing and Design	3
JOURN 4213	Strategic Communication Mobile Sports Production	3
JOURN 4216	Media Sales	3

JOURN 4242W	Strategic Communication Leadership - Writing Intensive	3
JOURN 4244W	Creating Cultures Through Effective Strategic Communication and Leadership - Writing Intensive	3
JOURN 4246	Taking People With You: Entrepreneurial Leadership and Innovation	3
JOURN 4246W	Taking People With You: Entrepreneurial Leadership and Innovation - Writing Intensive	3
JOURN 4300	TV News Reporting I	3
JOURN 4301	Topics in Journalism	1-3
JOURN 4304	TV News Producing I	3
JOURN 4306	Television News Reporting II	3
JOURN 4328	Advanced News Communication	1
JOURN 4340	Viewing Journalism Films: Images of the Reporter	3
JOURN 4350	Problems in Journalism	1-3
JOURN 4360	Fundamentals of Design	2
JOURN 4371	Documentary Theory	3
JOURN 4373	Documentary Development	3
JOURN 4377	Documentary Production	2
JOURN 4416	Science Writing for Journalism and Strategic Communication	3
JOURN 4416W	Science Writing for Journalism and Strategic Communication - Writing Intensive	3
JOURN 4418	Critical Reviewing	3
JOURN 4418W	Critical Reviewing - Writing Intensive	3
JOURN 4422	Sports Journalism	3
JOURN 4424	Covering Traumatic Events	3
JOURN 4430	Computer-Assisted Reporting	3
JOURN 4432	Advanced Data Journalism	3
JOURN 4434	The Art and Mechanics of the Business Story	3
JOURN 4436	Investigative Reporting	3
JOURN 4438	Business, Financial and Economic Journalism	3
JOURN 4438H	Business, Financial and Economic Journalism - Honors	3
JOURN 4439	Advanced Business Journalism	1-3
JOURN 4442	Drone Journalism	3
JOURN 4448	Public Service Journalism: Covering State Government	1-3
JOURN 4450	Reporting and Writing I	3
JOURN 4462	Emerging Technologies in Journalism	1-3
JOURN 4490	Reporting and Writing II	3
JOURN 4500	Publication Design	3
JOURN 4502	Multimedia Planning and Design	3
JOURN 4508	Information Graphics	3
JOURN 4540	Photojournalism and Documentary Reporting I	3
JOURN 4560	Photojournalism and Documentary Staff Reporting	3
JOURN 4562	Photojournalism Business Practices	3
JOURN 4650	International Issues and the Media	3
JOURN 4658	International Journalism	3
JOURN 4658H	International Journalism - Honors	3

JOURN 4706	Community Journalism	3
JOURN 4716	Gender and Media	3
JOURN 4728	Confronting Controls on Information	3
JOURN 4736	Changing Media Business Models	3
JOURN 4820	Audience Strategy and Engagement	3
JOURN 4824	Applied Practice in Audience Strategy and Engagement	3
JOURN 4830	Cross-Platform Editing and Producing I	3
JOURN 4832	Cross-Platform Editing and Producing II	3
JOURN 4940	Internship in Journalism	1-6
JOURN 4952	Strategic Communication Research I	3

Students that apply and are admitted to the accelerated graduate program may apply up to 9 credit hours of graduate coursework toward J-Specialty hours from the following courses: JOURN 8000, JOURN 8006, JOURN 8008, JOURN 8026, JOURN 8028, JOURN 8032, JOURN 8034, JOURN 8036, JOURN 8038, JOURN 8042, JOURN 8044, JOURN 8046, JOURN 8062, JOURN 8080, JOURN 8092

**Capstone (Complete one three credit hour capstone. Capstone courses may be used to satisfy J-Specialty hours OR the capstone requirement, not both.) \*** **3**

JOURN 4310	News Producing (This is a variable credit hour course. Students must enroll for 3 credits to satisfy the capstone requirement.)	3
JOURN 4320	Advanced Broadcast Reporting	3
JOURN 4379	Documentary Post Production	3
JOURN 4406	Digital News Editing	3
JOURN 4972	Photo and Visual Editing	3
JOURN 4978	Media Management and Leadership	3
JOURN 4980	The Picture Story and Photographic Essay	3
JOURN 4984	Magazine Staff	3
JOURN 4986	Advanced Writing	3
JOURN 4988	Advanced Publication Design	3
JOURN 4990	Journalism and Democracy	3
JOURN 4991	Journalism Reporting Projects	3
JOURN 4992	Innovation and Audience Research in Digital Media	3
JOURN 4994	Magazine Publishing	3

**Non-Journalism Electives from the areas below:** **25**  
(Course must be numbered 2000 or above)

**Area 1** **3**

Students choose from one of these areas: Animal Science, Anthropology, Astronomy, Atmospheric Science, Biochemistry, Biology, Chemistry, Computer Science, Environmental Science, Food Science, Geology, Mathematics, Physics, Plant Science, Psychology, Rural Sociology, Sociology or Statistics.

Honor's College students can also choose from: GN\_HON 2243H, GN\_HON 2310H, GN\_HON 2244H, GN\_HON 2461H, GN\_HON 2462H, GN\_HON 3210H, GN\_HON 3242H, GN\_HON 2238H, GN\_HON 2311H, GN\_HON 2312H, GN\_HON 2453H, GN\_HON 2463H, GN\_HON 2452H, GN\_HON 2230H.

**Area 2** **6**

Students choose from the following areas: Agribusiness Management, Black Studies, Economics, Geography, History, Peace Studies, Political Science, Textile and Apparel Management, and Women's and Gender Studies.

Honor's College students can also choose from: GN\_HON 2230H, GN\_HON 2232H, GN\_HON 2245H, GN\_HON 2246H, GN\_HON 3230H.

**Area 3 6**

Students choose from the following areas: Ancient Mediterranean Studies, Arabic, Architectural Studies, all Art prefixes, Chinese, Classical Humanities, Classics, Communication\*\*, English\*\*, Film Studies\*\*, French, German, Greek, Hebrew, Italian, Japanese, Korean, Latin, all Music prefixes, Philosophy, Portuguese, Religious Studies, Russian, South Asia Studies, Spanish, Theater, and Visual Studies-Art History

Honor's College students can also choose from: GN\_HON 2015H, GN\_HON 2111H, GN\_HON 2112H, GN\_HON 2113H, GN\_HON 2114H, GN\_HON 2120H, GN\_HON 2121H, GN\_HON 2122H, GN\_HON 3120H

**Area 4 10**

Any non-journalism course numbered 2000 or higher\*\*

- ^ See your advisor for additional choices to fulfill this requirement
- ^ Students in the journalism major may not utilize JOURN 1000 and JOURN 1050 to satisfy any degree requirement.
- \* Students can earn credit in courses by completing additional Career Path and capstone courses. These additional credits will apply toward the fifteen credit hours in the Specialty Area requirements.
- \*\* Some courses are prohibited in the Bachelor of Journalism. Students should consult with their academic advisor for questions regarding courses in these areas.

## General Electives

Electives may be necessary to complete a minimum of 72 credits of non-journalism classes and 120 total credits. Any course acceptable to the School of Journalism is allowed.

## Accelerated BJ in Journalism to MA in Journalism

The accelerated bachelor to master's degree program was designed for students in the Missouri School of Journalism to attain a graduate education. The new program will allow students to apply and begin their master's program in the senior year of undergraduate program. Students in the program complete requirements as outlined for the Bachelor of Journalism degree and then spend one more year (approximately 12 months) to earn a master's degree. The program requires students to carry 9-12 credits each semester. Course work in the program builds on the undergraduate program and enhances student's skills and understanding of the chosen area of journalism. At the present time, areas include strategic communication, newspaper design, broadcast management, computer-assisted reporting and magazine areas such as magazine writing and magazine design.

## Semester Plan

The following four-year plan is a sample. A student's path to graduation may vary based on a host of factors. Working with an academic advisor is necessary to determine the best plan for each student.

First Year			
Fall	CR	Spring	CR
ENGLSH 1000		3 JOURN 1300W or 1200	3
Second Language I		4 HIST 1100 or 1200	3

Math and Quantitative Reasoning	3	Second Language II	4
JOURN 1200 or 1300W		3 Gen Ed Sci Non Lab	3
JOURN 1100		3 Humanities	3
		<b>16</b>	<b>16</b>

Second Year			
Fall	CR	Spring	CR
Second Language III		4 ECONOM 1014	3
Gen Ed Sci Non Lab		3 Gen Ed Lab Science	3
JOURN 1400		3 JOURN 2200	2
JOURN 2000		3 Behavioral Science	3
POL_SC 1100		3 JOURN 4180W	3
		JOURN 4160	1
		<b>16</b>	<b>15</b>

Third Year			
Fall	CR	Spring	CR
Journalism Specialty		3 Journalism Specialty	6
Career Path I		3 JOURN 3000	3
Area 2		3 Area 3	3
Area 1		3 Career Path II	3
ECONOM 1015		3	
		<b>15</b>	<b>15</b>

Fourth Year			
Fall	CR	Spring	CR
Journalism Specialty		6 Journalism Specialty	3
JOURN 4000		3 Capstone	3
Area 3		3 Area 4	3
Area 4		3 Area 4	3
		<b>15</b>	<b>12</b>

**Total Credits: 120**